1967 CENSUS OF BUSINESS



C. 2





Retail Trade

MERCHANDISE LINE SALES

KANSAS

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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KANSAS, BC67-MLS-18

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retail wholesale service:

BC67-MLS-18

Retail Trade

1967 CENSUS

OF BUSINESS

MERCHANDISE LINE SALES

KANSAS

Issued July 1970



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RETAIL TRADE MERCHANDISE LINE SALES

Kansas

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Introduction

AUTHORITY AND SCOPE-The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subiect to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual 1 includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

¹Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.
B=80 to 89 percent reporting.
C=70 to 79 percent reporting.
D=60 to 69 percent reporting.
E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



CHEROKEE

LABETTE

MONTGOMERY

CHAUTAUOUA

COWLEY

SUMNER

HARPER

BARBER

COMANCHE

CLARK

MEADE

SEWARD

STEVENS

MORTON

40 50 MILES

BOURBON

ALLEN

WOODSON

GREENWOOD

BUTLER

WICHITA WICHITA SEDGWICK

PRATT

FORD

GRAY

HASKELL

GRANT

STANTON

KIOWA

HARVEY

HUTCHINSON •

STAFFORD

PAWNEE

HODGEMAN

FINNEY

KEARNY

HAMILTON

RENO

EDWARDS

NEOSHO

WILSON

ELK

KANSAS CITY O PRANKE VILLAGE

NOTE TO STAND THE WILLAGE

NOTE TO STAND THE WILLAGE

NOTE TO STAND THE WILLAGE

CLAY

TOPEKA

JACKSON

POTTAWATOMIE

RILEY

CLAY

OTTAWA

LINCOLN

RUSSELL

ELLIS

TREGO

GOVE

LOGAN

WALLACE

CLOUD

MITCHELL

OSBORNE

ROOKS

GRAHAM

SHERIDAN

THOMAS

SHERMAN

PLATTE

ATCHISON

DONIPHAN

BROWN

NEMAHA

MARSHALL

WASHINGTON

REPUBLIC

JEWELL

SMITH

PHILLIPS

NORTON

DECATUR

RAWLINS

CHEYENNE

LOHNSON KANSAS CITY CASS

LAWRENCE

TOPEKA C

MIAMI

FRANKLIN

LYON

OSAGE

MORRIS

DICKINSON

SALINA SALINE

ELLSWORTH

LINN

ANDERSON

COFFEY

CHASE

MARION

MC PHERSON

RICE

BARTON

RUSH

NESS

LANE

SCOTT

WICHITA

GREELEY

Incorporated places of 100,000 and over (e) Incorporated places of 25,000-100,000 • Standard Metropolitan Statistical Areas

U.S. Department of Commerce

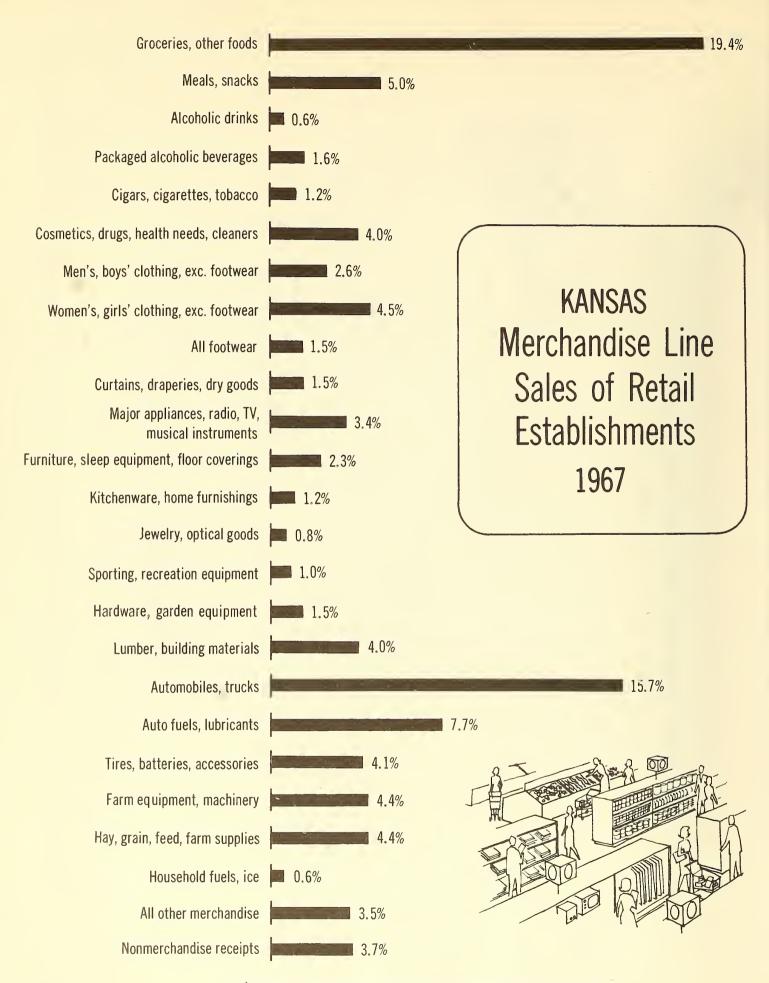


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		Included only				The control of	tables, see Description of the Tables in text)		- · · ·		
a)			Sales of spec	lines	nandise	. 0			Sales of spe	lines	handise
Merchandise line code		Establish-			rcent of ales of	ne code		Establish-		As per total sa	cent of
lise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	All
rchand				lishments handling	estab- lish-	rchanc				lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments*	Me		(number)	(\$1,000)	the line	ments =
	RETAIL TRADE		:				PAINT: GLASS: AND WALLPAPER STRS.				
	TOTAL	17 027	3 235 456	(X)	100•0		(SIC 523)	140	12 143	(x)	100.0
020 040	GROCERIES-OTHER FOOOS	3 014 3 667	626 569 160 828	59.6 45.0	19•4 5•0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	685	24.7	5.6
060 080 100	ALCOHOLIC ORINKS	992 1 348 3 239	20 973 51 100 40 232	85.7 20.5 4.7	1.6 1.2	340 356	LUM8ER-BUILOING MATERIALS ALL OTHER LUM8ER-MILLWORK	140	10 806 805	89.0	89.0
120	COSMETICS-ORUGS-CLEANERS	2 480 1 255	128 974 82 970	12.5	4.0	357 358	PAINT-VARNISH ETC	39 114 123	5 500 1 814	20.3 51.3 16.6	6.6 45.3 14.9
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	1 595 1 264	145 070 48 164	24.8	4.5	359 361	WALLPAPER-OTHER WALL COVERINGS GLASS	112	1 301 1 386	13.2	10.7
200	CURTAINS-ORAPERIES-DRY GOOOS MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	1 143 1 670 1 122	49 200 110 174 73 849	9.8 20.0 16.3	1.5 3.4 2.3	520	NONMERCHANOISE RECEIPTS	58	195 457	3.4 (X)	1.6
240 260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	1 708 1 245	37 543 24 303	6.1	1.2	_	MISCELLANEOUS MERCHANOISE	(X)	457	\ \^/	3.8
300 320	SPORTING-RECREATION EQUIPMENT HARDWARE-GAROENING EQUIPMENT	1 128 1 883	31 564 48 733	7.0 7.9	1.0		ELECTRICAL SUPPLY STORES (SIC 524)				
340 380 400	LUMBER-BUILDING MATERIALS AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	1 446 1 079 3 633	128 507 507 750 248 045	28.7 64.8 27.5	4 • 0 15 • 7 7 • 7		TOTAL ² · · · · · · ·	12	638	(X)	100.0
420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	3 934 671	133 470 141 956	10.8 50.5	4 • 1 4 • 4		HAROWARE STORES				
460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	682 394 2 774	141 797 20 534 114 485	61.9 26.0 11.4	4 • 4 • 6 3 • 5		(SIC 5251)	341	32 757	(x)	100.0
520	NONMERCHANDISE RECEIPTS	7 457	118 666	5.7	3.7	120	COSMETICS-DRUGS-CLEANERS	10	45	3.2	•1
	BUILOING MATERIALS, HAROWARE, AND					200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST	14 145	30 3 165	2.9	•1 9•7
	FARM EQUIP OEALERS (SIC 52) TOTAL	1 621	322 549	(X)	100.0	240 260 280	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	65 252 41	1 264 3 512 95	13.3	3.9 10.7 .3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	208	4 518	15.3	1.4	300	SPORTING-RECREATION EQUIPMENT	210	2 399	9.4	7.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	119 304 232	3 630 3 993 2 487	17.1	1.1	320 322	HAROWARE-GAROENING EQUIPMENT GAROENING EQUIPMENT-SUPPLIES .	341 302	15 965 2 937	48.7 9.8	48.7 9.0
300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS	816 1 026	25 147 115 308	10.3 18.3 76.2	*8 7*8 35*7	323 324	PLUM8ING-ELECTRICAL SUPPLIES . OTHER HAROWARE-TOOLS	309 341	3 637 9 391	11.7	11.1 28.7
380 400	AUTOMOBILES-TRUCKS	113 82	7 634 267	14.6	2.4	340 356	LUMBER-BUILOING MATERIALS ALL OTHER LUMBER-MILLWORK	269 98	3 651 1 117	13.0	11.1 3.4
420 440 460	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	218 544 107	8 782 137 532 1 801	11.7 80.0 7.6	2.7 42.6 .6	364 400	PAINT-SUNORIES-GLASS-WALLPAPER AUTO FUELS-LU8RICANTS	266 20	2 533 55	9.3	7•7
480 500	HOUSEHOLO FUELS-ICE ALL OTHER MERCHANDISE	42 112	302 1 359	11.1 10.8	•1	420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	52 11	730 212	7.7 10.7	2.2
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	752 (X)	9 493 296	5.0 (X)	2.9	460 500 520	HAY-GRAIN-FEED-FARM SUPPLIES	35 71 111	322 578 567	4.6 7.5 4.8	1.0 1.8 1.7
	LUMBER AND OTHER BLDG. MATERIALS					-	MISCELLANEOUS MERCHANDISE	(x)	167	(x)	.5
	DEALERS (SIC 521)	550	109 268		100.0		FARM EQUIPMENT DEALERS				
220	TOTAL	37	564	(X)	•5		(SIC 5252)	531	163 946	(x)	100.0
240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	27 19	1 563 110	19.7 6.2	1 • 4	220	MAJOR APPL-RAGIO-TV-MUSICAL INST	17	610	8.1	•4
320 340	HARDWARE-GARDENING EQUIPMENT LUMBER-BUILOING MATERIALS	370 550	7 143 96 976	9.0	6•5 88•B	320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	5 78 8	100 1 661 468	6.2 6.0 16.6	1.0 .3
341 342	LUMBER	514 461	3B 597 11 648	35.7 11.4	35.3 10.7	380 400	AUTOMOBILES-TRUCKS	110 61	7 614 20B	14.7	4.6
343	WINDOWS: OOORS: ANO FRAMES-METAL KITCHEN CABINETS	298 138 466	2 438 1 045	3.3	1.0	440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	166 531 64	8 044 137 30B	12.6 83.8	4.9 83.8
345 346 347	ALL OTHER MILLWORK	467 467 460	7 095 6 304 5 449	7.6 6.3 5.5	6.5 5.8 5.0	460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES	9 306	1 274 169 6 262	7.4 6.6 5.8	.8 .1 3.8
348 349	PAINT-GLASS-WALLPAPER	454 131	4 743 1 112	5.1	4.3	-	MISCELLANEOUS MERCHANDISE	(x)	227	(X)	•1
351 352	METAL ROOFING AND SIGING MASONRY SUPPLIES	332 431 379	2 089 3 469	3.2 4.1	1.9 3.2		GENERAL MERCHANOISE GROUP STORES				
353 354 355	INSULATION	379 54 315	1 590 2 657 8 209	2.0 10.6 12.7	1 • 5 2 • 4 7 • 5		(SIC 53 PART*) TOTAL • • • • • •	778	365 757	(x)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	7	191	25.0	• 2		GROCERIES-OTHER FOOOS	348	14 765	6.5	4.0
480 500 520	HOUSEHOLO FUELS-ICE	17 8 244	74 415 2 153	11.1 30.7 3.8	•1 •4 2•0	080	MEALS-SNACKS	130 9 74	4 298 197 2 020	3.1 2.3 2.3	1.2 .1 .6
-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	•1	120 140	COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	472 604	20 559 38 897	6.4	5.6 10.6
	PLUMBING AND HEATING EQUIP OLRS.					160 180	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	620 524	80 301 15 246	22.6	22.0 4.2
	(SIC 522)	47	3 797	(X)	100.0		CURTAINS-DRAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	716 258 318	40 273 22 622 14 298	11.1 B.7 5.0	11.0 6.2 3.9
						260	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	484 446	18 095	5.5 1.9	4.9 1.6

Standard Notes: • Represents zero, D Withheld to avoid disclosure, NA Not available, *Nonstore retailers, part of SIC major group 53, are shown separately in this table, *Detail may not add to total due to rounding, *Merchandise line detail withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(menues only e	stantisiiiients wit	a payion,	roi expi	mation o	of tables, see "Description of the Tables" in text)	1			
a			Sales of spec	Hied merc lines	handise	a)			Sales of spec	cified merc lines	handise
line code	Kind of business and merchandise line	Establish- · ments			icent of iles of	line code	Kind of business and merchandise line	Establish- ments	,	As per total sa	cent of les of
Merchandise line	Control of Districts and marchines and		Amount '	Estab- lishments	All estab-	Merchandise	THE OF SOCIEDS ON MODULINISC HIE		Amount 1	Estab- lishments	AII estab-
Merch		(number)	(\$1,000)	handling the line	tish- ments*	Merch		(number)	(\$1,000)	handting the line	lish- ments*
300 320 340 400 420 440 460 500	SPORTING-RECREATION EQUIPMENT HARDWARE-GAROENING EQUIPMENT LUMBER-BUILINING MATERIALS. AUTO FUELS-LURRICANTS. AUTO TIRES-BATTERIES-ACCESS. FARM EQUIPMENT MACHINERY HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE.	281 416 144 50 78 15 16 474 451 (X)	9 399 11 881 8 075 821 11 222 575 278 27 720 18 249 124	3.3 4.1 3.9 .5 6.2 1.1 .7 8.7 6.8 (X)	2.6 3.2 2.2 .2 3.1 .2 .1 7.6 5.0 (Z)	100 120 140 160 180 200 220 240 260 280 300	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR CURTAINS-ORAPERIES-ORY'GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT.	33 317 301 305 276 311 129 144 303 273	142 6 133 3 398 10 515 2 060 6 294 675 890 5 909 976 451	2.2 9.9 5.5 17.0 3.4 10.2 3.0 3.0 9.9 1.B	.2 9.9 5.5 16.9 3.3 10.1 1.1 1.4 9.5 1.6
	OEPARTMENT STORES (SIC 531) TOTAL	79	234 379	(X)	100.0	320 340 500 520	HAROWARE-GARCENING EQUIPMENT . LUMBER-BUILOING MATERIALS ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	299 63 306 213 (X)	3 377 141 14 166 1 740 43	5.9 2.1 25.1 3.9 (X)	5.4 .2 22.8 2.8 .1
020 040 100 120	GROCERIES-OTHER FOOOS	30 19 13 69	9 454 1 807 1 479 10 796	6.2 1.6 1.8 4.8	4.0 .8 .6 4.6		GENERAL MERCHANOISE STORES (SIC 539 PART)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	79 79	25 342 19 205	10.8	10.8	020	TOTAL	2B0 64	61 256 2 362	(X)	100.0
142	BOYS' CLOTHING	74 79	6 136 52 807	2.8	2 • 6	040 100 120	MEALS-SNACKS	7 28 84	96 397 3 62B	11.1 4.1 12.0	.2 .6 5.9
161 162 163 164	CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES	75 72 64 76	5 196 3 538 1 467 3 313	2.3 1.7 .7 1.5	2.2 1.5 .6 1.4	140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	223 196 180	10 146 6 577 2 841	19.0 12.9 5.6	16.6 10.7 4.6
165 166 167 168 169 171	LINGERIE	73 71 77 74 70 7	8 469 4 687 12 418 8 775 4 588 356	4.2 2.3 5.4 4.2 2.3 2.2	3.6 2.0 5.3 3.7 2.0	160 161 162 163 164 165	WOMEN'S-GIRLS'CLOTHING.EX FOOTWR CHILOREN'S-INFANTS' WEAR HANOBAGS-ACCESSORIES MILLIMERY HOSIERY LINGERIE	234 199 153 92 197 204	16 956 1 566 1 298 266 1 311 2 879	29.9 2.9 2.7 .7 2.4 5.5	27.7 2.6 2.1 .4 2.1 4.7
180	ALL FOOTWEAR	75 79	9 666 17 B54	4.3	4·1 7·6	166 167 168	WOMENS COATS-SUITS-FURS-RAINWR WOMEN'S ORESSES	144 169 203	1 121 2 940 2 912	2.9 5.9 5.6	1.B 4.B 4.B
200 201 202 203	CURTAINS-ORAPERIES-ORY GOOOS PIECE GOODS-NOTIONS	74 78 6	5 972 11 537 336	7.6 2.6 4.9 3.0	2.5 4.9	169 171	GIRLS'-SUBTEEN-TEEN WEAR OTHER WOMENS-GIRLS-CLOTHES ACC	124	1 373 625	3.1 6.2	2.2
220 221 222	MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	64 52 62 (X)	19 655 12 011 7 558 81	9.4 6.3 3.6 (X)	8.4 5.1 3.2 (Z)	200 201 202 203	ALL FOOTWEAR	230 203 209 39	3 516 - 8 444 3 924 4 282 227	6.B 14.4 7.3 7.5 3.8	5.7 13.8 6.4 7.0
240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS	69 62 64	11 B59 4 142 7 717	5.6 2.1 3.7	5 • 1 1 • 8 3 • 3	220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIOS-TV'S MUSICAL INSTR	64 38 55	2 290 1 28B 977	8.4 10.7 3.8	3.7 2.1 1.6
260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	74 64 72 (X)	10 184 3 917 6 219 36	4.4 1.9 2.7 (X)	4.3 1.7 2.7 (Z)	240 241 242	MISCELLANEOUS MERCHANOISE FURNITURE-SLEEP EQUIP-FLOOR COV. FLOOR COVERINGS FURNITURE-SLEEP EQUIPMENT	104 87 46	1 542 472 626	4.1 2.0 2.8	(Z) 2.5 .8 1.0
280 300	JEWELRY-OPTICAL GOOOS	68 66	3 751 7 272	1.7 3.3	1.6 3.1	260	KITCHENWARE-HOME FURNISHINGS	107	1 998	6.4	3.3
320 321 322	HAROWARE-GAROENING EQUIPMENT HAROWARE-TOOLS	58 53 53	7 267 4 378 2 889	3.7 2.5 1.4	3 · 1 1 · 9 1 · 2	261	CHINA-GLASSWARE • • • • • • • • KITCHENWARE-HOUSEWARES • • • • MISCELLANEOUS MERCHANOISE • • • • • • • • • • • • • • • • • • •	(X)	639 1 236 53	3.0 4.3 (X)	1.0 2.0 .1
340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER	52 48	7 089 2 229	3.9	3.0 1.0	300	JEWELRY-OPTICAL GOOOS	104	1 113 1 676	3.2	1.8
356 400 420	ALL OTHER LUMBER-MILLWORK	38 -22 46	4 858 496 10 269	3.7 .4 6.4	2•1 •2 4•4	320 321 322	HAROWARE-GARDENING EQUIPMENT HAROWARE-TOOLS	58 52 47	1 233 799 427	4.9 3.7 1.7	2.0 1.3 .7
	ALL OTHER MERCHANOISE	74 68	11 521 5 105	5.0	4.9	340 348 356	LUMSER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER	28 23 15	B3B 477 344	4.2 3.0 2.1	1.4 .B
502 518	BOOKS-STATIONERY-PHOTO, EQUIP. MDSE, EXC.TOY-GAMES-BOOKS-STA	62 44	5 394 1 022	2.6	2.3	400		24 26	315 939	1.9	.5 1.5
520 534 535	NONMERCHANOISE RECEIPTS AUTO REPAIR	56 30 56	15 021 682 14 339	B.1 .5 7.B	6.4 .3 6.1	460 500 520	HAY-GRAIN-FEED-FARM SUPPLIES . ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	11 93 143 (X)	256 2 023 1 382 106	33,3 5.9 4,3 (X)	3.3 2.3
***	MISCELLANEOUS MERCHANOISE	(X)	790	(X)	•3		ORY GOODS STORES	,,,,,			
	VARIETY STORES (SIC 533)						(SIC 539 PART)	57	4 280	(X)	100.0
020	TOTAL	323 254	62 255 2 949	(X) 5.4	100.0		10146 0 0 0 0 0	37	4 250	VXI	200+0
	MEALS-SNACKS	104	2 396	10.2							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	Sales of spec			matron o	rables, see Description of the Tables III (ext)		Sales of spec	ified more	handico
<u>ە</u>				lines	idiluise	e			Sales of spec	lines	Idiluise
Merchandise line code		Establish-			rcent of iles of	ne code	W	Establish-		As per total sa	
ise lii	Kind of business and merchandise line	ments	Amount 1	Estab-	AII	lise li	Kind of business and merchandise line	ments	Amount ¹	Estab-	All
chand				lishments handling		Merchandise line				lishments handling	eslab- lish-
Mer		(number)	(\$1,000)	the line	ments ¹	Me		(number)	(\$1,000)	the line	ments1
	SEWING ANO NEEOLEWORK STORES (SIC 539 PART)						CANOY: NUT: ANO CONFECTIONERY STORES (SIC S44)				
	TOTAL	39	3 587	(x)	100•0	ļ	TOTAL ² · · · · · ·	23	1 096	(x)	100.0
200 \$20	CURTAINS-ORAPERIES-ORY GOOOS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	39 20 (X)	3 S11 66 10	97.9 2.3 (X)	97.9 1.8 .3		RETAIL BAKERIES (SIC S46)				
	FOOO STORES						TOTAL ² · · · · · ·	114	4 S69	(X)	100.0
	(SIC S4)	1 824	68S 830	(x)	100.0		RETAIL BAKERIES-BAKING. SELLING (SIC \$462)				
020	GROCERIES-OTHER FOODS	1 824	S99 654	87.4	87.4		TOTAL ² · · · · · ·	103	3 S53	(X)	100.0
040 080 100	MEALS-SNACKS	61 300 1 215	723 4 582 20 707	4.S 2.8 4.0	•1 •7 3•0		RETAIL BAKERIESSELLING ONLY				
140	COSMETICS-ORUGS-CLEANERS	1 12S 61 129	24 949 380 698	4.7 3.3 1.1	3.6 .1		(SIC S463)	11	1 016	(X)	100.0
160 180 220	ALL FOOTWEAR	73	354 1 386	1.6 S.4	•1	020	GROCERIES-OTHER FOOOS	11	1 013	99.7	99.7
260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	129 44	1 87S 419	2.2	•3	025	BAKERY PRODUCTS-EXCEPT FROZEN.	11	1 003	98.7	98.7
320 400 460	HAROWARE-GAROENING EQUIPMENT	70 44 23	741 561 617	7.1 33.3	•1 •1 •1	-	MISCELLANEOUS MERCHANOISE	(x)	3	(X)	•3
500 S20	ALL OTHER MERCHANOISE	691 638	16 087 11 299	3.8	2.3		OAIRY PRODUCTS STORES (SIC S45)				
-	MISCELLANEOUS MERCHANDISE	(X)	798	(X)	•1		TOTAL ² · · · · · ·	37	2 158	(X)	100.0
	GROCERY STORES (SIC S41)						EGG ANO POULTRY OEALERS (SIC 549 PT•)				
	TOTAL	1 578	671 084	(X)	100•0		TOTAL ² · · · · · ·	10	275	(x)	100.0
020	GROCERIES-OTHER FOOOS	1 S78 1 S31	S85 477 1S2 824	87.2 22.9	87•2 22•8						
022 023 024	PROOUCE (FRESH FRUITS-VEGTBLS) FROZEN FOOOS	1 496 1 317 1 S66	48 172 27 299 357 171	7.2 4.7 53.2	7.2 4.1 53.2		OTHER MISCELLANEOUS FOOO STORES (SIC S49 PT.)			•	
040	MEALS-SNACKS	35	508	4.7	•1		TOTAL	11	633	(x)	100.0
080 100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	298 1 202	4 566 20 653	2.7	.7 3.1	020 024	GROCERIES-OTHER FOODS	11 11	S80 S66	91.6 89.4	91.6 89.4
120	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 116	24 901 380	4.8 3.3	3.7	-	MISCELLANEOUS MERCHANOISE	(X)	14	(X)	2.2
160 180 220	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	128 73 21	697 354 1 385	1.1 1.6 5.2	•1 •1 •2	120	COSMETICS-ORUGS-CLEANERS MISCELLANEOUS MERCHANOISE	(x)	21	25.6 (X)	3.3
260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	127 42	1 872 409	2.2	•3		AUTOMOTIVE OEALERS				
320 400	HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	69 43	733 543	1.2 7.1	•1		(SIC SS EX+ SS4)		4 m 7 101		100.0
500 516	ALL OTHER MERCHANOISE	683 261	16 03S S 125	3.9	2 • 4	220	TOTAL	1 311 23S	673 121 9 863	27.7	1.5
517	PAPER-PAPER PRODUCTS	646	10 918	2.7	1.6	240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	74 186	463 1 316	4.5	•1 •2
s20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	593 (X)	11 168 1 403	3.0 (X)	1.7	320	SPORTING-RECREATION EQUIPMENT	214 203 68	6 872 2 786 445	18.8 8.0 4.3	1.0 .4 .1
	MEAT MARKETS					380 400	AUTOMOBILES-TRUCKS	807 541	498 433 4 768	83.0	74.0
	(SIC S42 PT•)					440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	1 082 33	78 424 1 939	12.S 33.3	11.7
020	TOTAL	36 36	(0)	(X) 98.3	98.3		ALL OTHER MERCHANOISE	240 1 044 (X)	21 610 45 741 460	36.3 7.2 (X)	3.2 6.8
021	MEATS-FISH-POULTRY	36 7		95.3 7.S	95.3		MISCELLANEOUS MERCHANUISE	())	450	1.77	• 1
-	MISCELLANEOUS MERCHANOISE	(X)	(0)	(X)	1.0		MOTOR VEHICLE OEALERS (SIC S51; SS2)				
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	J	3.8 (X)	1.5		TOTAL	753	572 383		100.0
	FISH (SEA FOOO) MARKETS					400	AUTOMOBILES-TRUCKS	7S3 423	489 427 2 146	85.S .S	85.5
	(SIC S42 PT•)	1	(0)	()	100.0	440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY NONMERCHANOISE RECEIPTS	643 29 678	40 601 1 693 38 002	7.3 33.3 6.8	7•1 •3 6•6
		•	(0)	1 1	15540	-	MISCELLANEOUS MERCHANOISE	(x)	\$13	(X)	•1
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						OEALERS WITH OOMESTIC CAR				
	TOTAL	14	967	(X)	100.0		FRANCHISE ONLY (SIC S51 PT.) TOTAL	ss7	467 487	(X)	100.0
	Standard Notes: - Represents zero D. Withhold to a	unid diselesure	41.6 41-411-	L1- V	. Al-A E		7 Local than 0.05 percent	55,	.5, 45,	, ,,,,	,,_,,

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0,05 percent. Detail may not add to total due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch	handise				Sales of spec	rified mercl	andisa
de				lines	ialiurse	de			Sales of spec	lines	ialiuise
ine code	Kind of business and merchandise line	Establish- ments			rcent of iles of	ine code	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line	White of business and merchandise time		Amount 1	Estab-	AII	Merchandise line	Kind of business and merchandise fine	ilicitis	Amount 1	Estab-	All
erchan				lishments handling	lish-	erchan				lishments handling	estab- lish-
W	,	(number)	(\$1,000)	the line	ments ¹	×		(number)	(\$1,000)	the line	ments 1
380 AU	UTOMOBILES-TRUCKS	557 557	399 800 235 271	85.5 50.3	85.5 50.3		MOTOR VEHICLE OEALERSUSEO CARS				
382 383	NEW PASSENGER CARS-WHOLESALE . NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE.	33 288 11	3 774 38 044 2 139	11.2 14.4 10.2	* •8 8•1 •5		TOTAL	136	23 773	(x)	100.0
385 386	USEO PASSENGER CARS-RETAIL USED PASSENGER CARS-WHSLE	542 382	97 363 12 111	21.4 3.2	20 • 8 2 • 6	380 381	AUTOMOBILES-TRUCKS • • • • • • • • • • • • • • • • • • •	136 16	21 356 1 391	89.8 26.5	89.8 5.9
392	USEO COMMERCIAL VEHICLES ALL OTHER AUTOS-TRUCKS MISCELLANEOUS MERCHANDISE	277 38 (X)	10 498 418 166	3.9 1.2 (X)	2•2 •1 (Z)	383 385 386	NEW COMMERCIAL VEHICLES-RETAIL USEO PASSENGER CARS-RETAIL • • USED PASSENGER CARS-WHSLE • •	135 64	523 17 249 1 397	21.5 75.9 10.1	2.2 72.6 5.9
400 AU	UTO FUELS-LUBRICANTS	378	1 387	• 4	• 3	387 392	USED COMMERCIAL VEHICLES	10 8	484 294	15.1	1.2
401 403	GASOLINE	77 356	434 953	2.2	•1 •2	400	MISCELLANEOUS MERCHANOISE	(X) 18	17 499	(X)	2.1
421	UTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	553 541	33 654 20 135	7.2 4.3	7•2 4•3	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	31 23	739 393	11.0	3.1 1.7
423	PARTS-WHOLESALE	510 488 324	7 963 2 961 2 592	1•7 •6 •8	1•7 •6 •6	422 423	PARTS-WHOLESALE	17 18	61 262	1.8 5.1	1.1
440 FA	ARM EQUIPMENT MACHINERY	28	1 466	30.0	•3	520	AUTOMOBILE TIRES-BATTERIES-ACC	5 81	18 760	2.0	3.2
527	ONMERCHANOISE RECEIPTS	538 535 242	30 870 26 913 3 957	6.8 6.1 1.8	6•6 5•8 •8	527 528	SERVICE LABOR	47 44	548 212	4.4 3.7	2.3
	ISCELLANEOUS MERCHANOISE	(X)	309	(X)	•1	-	MISCELLANEOUS MERCHANOISE	. (X)	419	(x)	1.8
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)						TIRE: 8ATTERY: AND ACCESSORY OLRS (SIC 553)				
	TOTAL	20 ·	12 441	(X)	100.0		TOTAL	422	65 639	(X)	100.0
	UTOMO8ILES-TRUCKS	20 20	10 111 6 018	81.3	81•3 48•4	020 220 240	GROCERIES-OTHER FOODS	228 72	9 769 448	16.6 22.3 2.5	14.9 .7
386	USEO PASSENGER CARS-RETAIL • • USEO PASSENGER CARS-WHSLE • • • MISCELLANEOUS MERCHANDISE • • •	10 7 (X)	3 686 368 33	32.3 4.2 (X)	29.6 3.0 .3	260 280 300	KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	185 41 175	1 310 56 2 559	3.4 .9 7.1	2.0 •1 3.9
400 AU	UTO FUELS-LUBRICANTS	5	40	•5	•3	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	199 66	2 759 437	6.7	4•2 •7
	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE	5 (X)	35 5	.5 (X)	•3 (Z)	380 400 420	AUTO FUELS-LUBRICANTS	13 115 422	148 2 540 37 328	16.6 11.2 56.9	.2 3.9 56.9
421	UTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	20 20 9	1 175 698 187	9.4 5.6	9•4 5•6	460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES	5 152 292	79 1 850 6 013	3.4 5.2 10.9	0.1 2.8 9.2
423	PARTS-RETAIL	8 6	102 188	1.7 1.0 2.5	1.5 .8 1.5	-	MISCELLANEOUS MERCHANOISE	(X)	302	(X)	•5
	ONMERCHANOISE RECEIPTS	20 20	1 115 1 049	9.0	9•0 8•4		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
-	MISCELLANEOUS	(X)	53	(X)	• 4		TOTAL	146	25 275	(X)	100.0
	EALERS WITH OOMESTIC ANO IMPORT CAR FRANCHISES (SIC 551 PT•)					220 221 222	MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANOISE	146 144 142 (X)	7 303 3 612 3 628 58	28.9 14.3 14.4 (X)	28.9 14.3 14.4
	TOTAL	40	68 682	(X)	100+0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	71	443	2.7	1.8
381	UTOMOBILES-TRUCKS	40 40 14	58 160 36 623 5 078	84.7 53.3 13.0	84•7 53•3 7•4	260 264 265	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES . ALL OTHER KITCHENWR-HOUSEWR	136 135 88	1 210 727 481	4.9 2.9 2.7	4.8 2.9 1.9
385 386	USEO PASSENGER CARS-RETAIL USED PASSENGER CARS-WHSLE	38 24	12 973 2 434	21.2	18.9 3.5	280	JEWELRY-OPTICAL GOODS	38	53	.8	•2
392	USEO COMMERCIAL VEHICLES ALL OTHER AUTOS-TRUCKS MISCELLANEOUS MERCHANDISE	9 3 (X)	616 280 81	3 · 1 8 · 3 (X)	•9 •4 •1	300 306	SPORTING-RECREATION EQUIPMENT 80ATS-MOTORS-MARINE EQUIPMENT.	127 13	2 332 29	9.8	9.2
400 AU	UTO FUELS-LUBRICANTS	22	220 101	.4	•3	317	ALL OTHER SPTG GOODS EXC BOATS HARDWARE-GARDENING EQUIPMENT	124	2 303 2 385	9.7	9.4
403	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANDISE	20 (X)	119	1.1 .3 (X)	•1 •2 (Z)	340	LUMBER-BUILDING MATERIALS	59 46	354 772	2.2	1.4
421	UTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK	39 39	5 034 3 001	7.4 4.4	7.3 4.4	401 403	GASOLINE	16 42	231 90	10.2	•9 •4
423	PARTS-WHOLESALE	28 26 18	1 538 262 232	2.4 .4 .6	2•2 •4 •3	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	•1
527	ONMERCHANDISE RECEIPTS	40 40 15	5 257 4 352 905	7.7 6.3 2.6	7.7 6.3 1.3						
	ISCELLANEOUS MERCHANDISE	(X)	10	(X)	(Z)						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. Detail may not add to total due to rounding.

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		includes only to	Sales of spec		-	matron o	rables, see "Description of the Tables" in text)		Sales of spec		nandise
line code	Kind of business and merchandise line	Establish- ments		As pe	rcent of ales of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise tine code	THE CONTROL OF THE CONTROL OF THE		Amount 1	Estab- lishments handling	lish-	Merchandise	Nind St. business and increasingse time		Amount 1	Estab- lishments handling	All estab- lish-
	AUTO TINCO DATTERICO-ACCECO	(number)	(\$1,000)	the line	ments 1	2	CARRIANE CERVICE CTATIONS	(number)	(\$1,000)	the line	ments 1
420 416 417 418 419 426 428	AUTD TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO FLEET OPTRES NEW TIRES-TUBES(TO OTHER USERS) RETREADS(TO FLEET DPERATORS). RETREADS(TO OTHER USERS) AUTOMOBILE ACCESSORIES NEW AUTO TIRES SDLD TD DEALERS	37	263 2 777 22 199 1 594 293	4.6 11.5 1.0 1.9 7.D 5.4	26.0 1.0 11.0 11.0 6.3 1.2	020 04D	GASOLINE SERVICE STATIONS (SIC 554) TDTAL	2 797 352 112	28B 75D 1 253 918	(X) 2.9 6.5	1D0.0 .4
429 431 433 434 435 436	NEW TRUCK-BUS TIRES (TO USERS) NEW TRK-BUS TIRES(TO DEALERS). RETREADS SOLD TO DEALERS RETREADS STUCK-BUS (TO USERS). RETREADS-TRUCK-BUS (TO USERS). RETREADS-TRUCK-BUS (TO DEALERS).	44 24 19 27 15	584 86 26 62 20 651	6.3 1.8 .6 .9 .7 2.9	2.3 •3 •1 •2 •1 2.6	080 10D 30D 380	PACKAGEO ALCOHOLIC BEVERAGES . CIGARS-CIGARETTES-TOBACCO . SPORTING-RECREATION EQUIPMENT . AUTOMOBILES-TRUCKS	46 695 36 109 2 797	3 641 203 811 237 781	14.2 4.4 7.1 8.3	.2 1.3 .1 .3
SDD	ALL OTHER MERCHANDISE	106	1 451	6.5	5.7	401 402	GASDLINE	2 795 466	219 119 8 171	75.9 10.9	75.9 2.8
520 \$24 \$25 \$26	NDNMERCHANOISE RECEIPTS BRAKE ANO WHEEL SERVICES TIRE SERVICES DTHER THAN RETROOTHER NDNMERCHANOISE RECEIPTS.	122 46 37 12D	2 3D5 S69 111 1 62D	9.5 B.8 1.6 6.7	9 • 1 2 • 3 • 4 6 • 4	42D 421 423	MOTDR OILS-GREASES-OTHER OILS. AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WDRK PARTS-RETAIL	2 525 2 327 1 057 336	1D 487 29 779 6 92D 2 198	3.B 12.5 7.9 5.7	3.6 10.3 2.4 .8
-	MISCELLANEOUS MERCHANDISE	(X)	90	(X)	•4	424 46D	HAY-GRAIN-FEEO-FARM SUPPLIES	2 174 28	20 661 463	9.2 2D.0	7•2 •2
	DTHER TIRE: BATTERY: AND ACCESSOR OEALERS (SIC 553 PT.)	Y				480 500 520	HDUSEHOLO FUELS-ICE	131 60 1 913	1 342 21D 11 458	6.B 6.6	•S •1 4•D
	TOTAL • • • • • •	276	40 364	(X)	1D0•D	527	SERVICE LABOR	1 B71	9 95D	5.D	3.4
220 260	MAJDR APPL-RAGIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	83 49	2 466 100	14.1	6.1	-	MISCELLANEDUS MERCHANDISE	(X)	348	(X)	•1
30D 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOODS EXC BOATS MISCELLANEOUS MERCHANDISE	48 47 (X)	226 216 1D	2.2 1.8 (X)	•6 •5 (Z)		APPAREL ANO ACCESSDRY STDRES (SIC 56)				
32D 340 380 40D 42D 460 50D	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS AUTOMOBILES-TRUCKS AUTO TIRES-BATTERIES-ACCESS	61 7 10 69 276 3 46	374 83 135 1 76B 30 752 57	2.4 3.8 14.2 16.7 76.2 2.3 3.3	.9 .2 .3 4.4 76.2 .1	12D 140 16D 18D 20D 240	TDTAL	1 D43 3D 432 691 516 74 25	138 643 \$87 40 578 58 686 31 360 2 200 98	2.7 53.0 55.5 33.5 10.9	100.0 .4 29.3 42.3 22.6 1.6
S2D S24 525 S26	NONMERCHANDISE RECEIPTS BRAKE AND WHEEL SERVICES TIRE SERVICES DTHER THAN RETROOTHER NDNMERCHANDISE RECEIPTS.	170 85 112 127	3 708 1 3SD 665 1 689	12.0 7.7 2.7 6.4	9•2 3•3 1•6 4•2	260 280 3D0 5DD 52D	KITCHENWARE-HOME FURNISHINGS . JEWELRY-DPTICAL GODOS SPORTING-RECREATION EQUIPMENT . ALL DTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	10 111 35 51 448 (X)	163 717 387 566 3 2D1 99	2.0 2.0 4.2 5.1 4.0 (X)	.1 .5 .3 .4 2.3
-	MISCELLANEOUS MERCHANDISE	(X)	294	(X)	•7		WOMEN'S CLDTHING: SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
1	(SIC S591)						TOTAL • • • • •	369	42 256	(x)	1D0.D
300	TOTAL • • • • • • • • • • • • • • • • • • •	27	4 416 4 089	92.6	92.6	120 140	COSMETICS-ORUGS-CLEANERS	10 13	319 409	6.2	.8 1.0
\$20	MISCELLANEOUS MERCHANOISE	16 (X)	149	7.0 (X)	3.4	160 180 200 260 280	WOMEN'S-GIRLS'CLOTHING; EX FOOTWR ALL FOOTWEAR CURTAINS-ORAPERIES-ORY GOODS KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS.	369 30 B 4 68	38 460 1 051 163 132 332	91.0 10.1 4.3 2.5 2.1	91.0 2.5 .4 .3
	(SIC SS92)						ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	6 160	10B 1 264	3.7 4.B	.3 3.0
S00 S04	TOTAL	67 67 62	19 313 18 647 17 199	96.6 90.3	96.6 89.1	-	MISCELLANEOUS MERCHANOISE	(X)	18	(X)	(Z)
sos -	CAMP TRAILERS-TRAVEL TRAILERS. MISCELLANEOUS MERCHANOISE	17 (X)	1 366 16	43.2 (X)	7 • 1		(SIC 562)		76 175	44	
\$20 \$27	SERVICE LABOR	38 17	S24 S7	4.0	2.7	120	TOTAL	33D 10	39 677 318	(X) 5.7	100.0
\$32	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	30 (X)	462 142	3.7	2•4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	14	420	11.3	1.1
	MISCELLANEOUS MERCHANOISE	(^/	142	(X)	• ′	142	MISCELLANEOUS MERCHANDISE	(X)	1S7 249	9•7 (X)	•4
	AIRCRAFT, MOTORCYCLE OEALERS (SIC S599 PT.) TOTAL ²	36	10 975	(x)	100.0	160 161 163 164 165	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY HOSIERY LINGERIE	330 94 84 220 274	36 149 1 710 S15 862 3 086	91.1 11.6 3.3 2.7 B.S	91.1 4.3 1.3 2.2 7.8
	AUTOMOTIVE DEALERS: N.E.C. (SIC 5599 PT.) TOTAL ²	6	395	(X)	100.0	168 172 173 174 175 176	WOMEN'S BLOUSES-SPTSWR	299 329 283 204 21 140	B 409 13 886 5 780 704 234 956	21.9 35.0 15.4 2.4 3.8 4.3	21.2 35.0 14.6 1.8 .6 2.4
	anderd Nation - Depressed area - D. Withhold to supplie		NA Not qualled	1			ALL FOOTWEAR	31	1 056	10.1	2.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	(includes only e	Stabilistillelits wit	ii payioii,	гогехріа	וומנוטוו ט	f tables, see "Description of the Tables" in text)				
e			Sales of spec	ified merch lines	nandise	9			Sales of spec	ified merc lines	handise
e line cod	Kind of business and merchandise line	Establish- ments	Amount ¹	total sa		se line code	Kind of business and merchandise line	Establish- ments	Amount ¹	total sa	
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- lish- ments ¹
200	CURTAINS-DRAPERIES-ORY GOOOS	9	166	4.0	• 4	520	NONMERCHANOISE RECEIPTS	90	1 112	3,9	2.6
260 280 500 520	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	4 67 5 145 (X)	133 326 106 982 21	2.3 1.9 3.5 3.9 (X)	•3 •8 •3 2•5	-	MISCELLANEOUS MERCHANOISE	(X)	28	(x)	•1
	MILLINERY STORES						TOTAL	247	25 617	(x)	100.0
	(SIC S63 PT+)	12	794	(X)	100+0	140 160 180	MEN'S-80YS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	25 82 247	625 1 156 23 319	17.0 8.9 91.0	2.4 4.5 91.0
		12	794	(^ /	100*0	500 520	ALL OTHER MERCHANOISE	16 122	42 452	4.4 3.6	.2 1.8
	CORSET AND LINGERIE STORES (SIC 563 PT+)					-	MISCELLANEOUS MERCHANOISE	(X)	23	(X)	•1
	TOTAL	4	317	(X)	100.0		MEN'S SHOE STORES (SIC S66 PT.)				
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT•)						TOTAL ² ·····	6	169	(x)	100.0
	TOTAL	21	1 209	(X)	100.0		WOMEN'S SHOE STORES (SIC S66 PT.)				
160 164	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	21 6	1 209 15	100.0	100.0		TOTAL	34	5 037	(X)	100.0
165 168 172	LINGERIE	6 4 7	111 280 158	1S.3 40.4 22.8	9•2 23•2 13•1 53.3	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	21	515	12.6	10.2
176	OTHER WOMENS-GIRLS'CLOTHES ACC	27	645	57.0	53.3	180 181 182 183	ALL FOOTWEAR	34 7 34 12	4 427 114 4 188 125	87.9 13.3 83.1 6.4	87.9 2.3 83.1 2.5
	FURRIERS ANO FUR SHOPS (SIC S68)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	19 (X)	87 8	2.5 (X)	1.7
	TOTAL	2	(0)	(X)	100.0		CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT.)				
	MEN'S ANO 80YS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL ² ······	4	196	(X)	100.0
	TOTAL	199	24 159	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)		_		
140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	199 94	21 430 1 593	88.7 12.2	88.7		TOTAL	203	20 215	(X)	100.0
143 144 145 146	MEN'S TAILOREO OUTERWEAR OTHER MEN'S OUTERWEAR OTHER MEN'S CLOTHING	160 157 125 183	9 043 3 766 493 6 \$33	41.6 20.6 2.8 30.0	37.4 15.6 2.0 27.0	140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	23 60	622 640	17.4	3.1 3.2
160 180 280 300	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	18 99 21	528 1 491 37	18.6 9.6 1.4	2•2 6•2 •2	180 181 182 183	ALL FOOTWEAR	203 203 203 182	18 539 5 434 9 730 3 374	91.7 26.9 48.1 17.9	91.7 26.9 48.1 16.7
\$20 =		7 55 (X)	65 343 265	8.5 3.6 (X)	1.4 1.1	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 97 (X)	41 359 14	3.5 4.0 (X)	1.8 1.1
	CUSTOM TAILORS (SIC S67)						CHILOREN'S ANO INFANTS' WR. STRS.				
	TOTAL ² · · · · · ·	6	322	(X)	100•0		(SIC 564)	44	2 334	(x)	100.0
	FAMILY CLOTHING STORES (SIC S6S)					161 172	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR ORESSES	44 44 4	2 105 2 040 25	90.2 87.4 9.3	90 • 2 87 • 4 1 • 1
120	TOTAL	171	43 S90 2S5	(X) 2.0	100.0	520	MISCELLANEOUS MERCHANOISE	(X) 17	32 19	(X)	1.4
140 142	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	171 148	17 613 2 973	40.4	40.4	-	MISCELLANEOUS MERCHANOISE	(X)	210	(X)	9.0
143 144 145 146	MEN'S TAILORE OUTERWEAR OTHER MEN'S OUTERWEAR	148 123 137 91 156	6 080 3 611 432 4 S17	15.2 9.3 1.2 10.8	13.9 8.3 1.0 10.4		MISC. APPAREL AND ACCESSORY STRS. (SIC S69) TOTAL ²	7	365	(X)	100.0
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	171 134	16 255 5 435	37.3 13.8	37 · 3 12 · 5		FURNITURE: HOME FURNISHINGS AND	,	565	177	20000
200 220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST	64 4 24	2 024 34 96	13.0 4.0 1.1	4.6 •1 •2		EQUIPMENT STORES (SIC S7) TOTAL • • • • • •	982	131 331	(X)	100.0
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	6 20	30 344	2.0 2.3	•1 •8		CURTAINS-ORAPERIES-ORY GOOOS	172	2 523	10.2	1.9
300 400 500		21 4 12	227 22 115	2.7 4.7 2.9	•5 •1 •3		MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	688 450 211	64 909 52 732 2 975	67.3 70.7 7.6	49.4 40.2 2.3

Standard Notes: - Represents zero. D. Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. *Detail may not add to total due to rounding. *Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e		-		nation o	f tables, see "Description of the Tables" in text)		0.1.		
a)			Sales of spec	ified merch lines	nandise	e e			Sales of spec	lines	nandise
se line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa		se line code	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	
Merchandise line		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- lish- ments ¹	Merchandise		(unwpet)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ²
280 300 320 340 420 500	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	10 23 60 50 9 39	112 144 1 368 686 150 229	33.3 4.5 14.7 10.2 11.1 5.0	•1 •1 1•0 •5 •1	220 224 225 226 227	MAJOR APPL-RAOIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RAOIOS-TUYS ETC USEO MAJOR APPL-RAOIOS-TV'S . RECOROS-TAPES-MUSICAL INSTR .	330 330 162 103 9	35 283 29 950 4 372 693 167	80.7 68.5 23.2 5.8 5.7	80.7 68.5 10.0 1.6
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	451 (X)	S 236 267	7.S (X)	4•0 •2	240 260 264 265	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . SMALL ELECTRICAL APPLIANCES. ALL OTHER KITCHENWR-HOUSEWR.	83 80 38	3 173 1 336 838 493	25.7 8.6 5.2 9.7	7.3 3.1 1.9 1.1
	(SIC 5712) TOTAL • • • • •	318	49 320	(X)	100.0	300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	13 24	60 462	3.1 13.0	1.1
200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAGIO-TV-MUSICAL INST	80 151	6S3 4 870	4.3	1.3	340 420 500	LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE	19 7 16	363 57 123	10.5 6.6 5.6	.8
240 243 244 245 246	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	318 279 316 223 86	40 916 S 410 30 504 4 362 421	83.0 12.2 61.8 11.6 3.9	83.0 11.0 61.8 8.8	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	166 (X)	2 240 195	10.5 (X)	5.1
247	NONHOUSEHOLO FURNITURE	25 99	218 872	3.2 4.5	1.8		TOTAL	125	17 363	(X)	100.0
320 520	HAROWARE-GAROENING EQUIPMENT . NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	18 123 (X)	466 1 316 227	16.0 4.9 (X)	2.7 .5	220 224 225 226 227	MAJOR APPL-RAGIO-TV-MUSICAL INST NEW MAJOR APPLIANCES NEW RAGIOS-TV'S ETC USEO MAJOR APPL-RAGIOS-TV'S . RECOROS-TAPES-MUSICAL INSTR .	125 57 125 67 30	15 564 2 827 11 801 429 493	89.6 26.8 68.0 4.3 10.8	89.6 16.3 68.0 2.5 2.8
	HOME FURNISHINGS STORES (OTHER S71)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	368	19.4	2 • 1
	TOTAL	126	11 096	(X)	100•0	260 264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	11	79 45	8.4 S.3	•5
200 240 260 340 520	CURTAINS-ORAPERIES-ORY GOODS . FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . LUMBER-BUILOING MATERIALS NONMERCHANOISE RECEIPTS NISCELLANEOUS MERCHANOISE	52 92 17 7 39 (X)	1 410 8 195 679 195 390 227	26.4 81.1 31.7 17.6 8.3 (X)	12.7 73.9 6.1 1.8 3.5 2.0	320 520	MISCELLANEOUS MERCHANDISE	(X) 15 72 (X)	34 398 786 167	16.7 7.9 (X)	2.3 4.5 1.0
	FLOOR COVERINGS STORES						RECORO SHOPS (SIC 5733 PT.)				
	(SIC S713)	87	8 928	(X)	100.0		TOTAL	8	577	(X)	100.0
200 240 260 340 520	CURTAINS-ORAPERIES-ORY GOOOS	22 87 6 S 30	477 7 883 67 79 34S	12.2 88.3 5.3 9.0 9.9 (X)	S.3 88.3 .8 .9 3.9	220 232 233 -	MAJOR APPL-RAOIO-TV-MUSICAL INST RAOIOS PHONO-TAPE RCORS-TV'S . RECOROS-TAPES-RELATEO ACCESS . MISCELLANEOUS MERCHANOISE MISCELLANEOUS MERCHANOISE	8 4 8 (X) (X)	\$\$4 101 332 121	96.0 24.7 \$7.5 (X)	96.0 17.5 57.5 21.0
	ORAPERY: CURTAIN: ANO UPHOLSTERY						MUSICAL INSTRUMENT STORES (SIC S733 PT.)				
	STORES (SIC S714) TOTAL	29	1 445	(X)	100.0		TOTAL	71	9 227	(x)	100.0
200 240 520	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV. NONMERCHANOISE RECEIPTS	29 S 5 (X)	929 307 28 181	64.3 32.0 4.2 (X)	64.3 21.2 1.9 12.5	220 228 229 231 232 233 234	MAJOR APPL-RAOIO-TV-MUSICAL INST PIANOS	71 48 35 63 25 25	8 S6S 1 S00 1 364 3 614 876 363 791	92.8 20.5 23.1 43.3 16.7 7.0	92.8 16.3 14.8 39.2 9.5 3.9 8.6
	CHINA: GLASSWARE: ANO METALWARE STORES (SIC 5715)					520	MISCELLANEOUS MERCHANOISE	(X) 49	57 499	7.0	•6 5•4
260	TOTAL	8	(0)	(X) 79.7	100.0 79.7	-	MISCELLANEOUS MERCHANOISE	(X)	163	(X)	1.8
-	MISCELLANEOUS MERCHANOISE	(X)	(0)	(X)	20.3		EATING ANO ORINKING PLACES (SIC 58)				
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)						TOTAL	3 316	177 175	(x)	100.0
	TOTAL	2	(0)	(X)	100.0	020 040 060 080	GROCERIES-OTHER FOOOS	176 3 078 960 167	1 421 149 374 20 761 1 134	22.2 87.7 65.3 20.6	.8 84.3 11.7
	HOUSEHOLO APPLIANCE STORES (SIC S72) TOTAL • • • • • •	334	43 748	(X)	100.0	100 500 520	CIGARS-CIGARETTES-TOBACCO	661 86 621 (X)	1 421 377 2 182 505	4.6 8.6 4.5 (X)	.8 .2 1.2
200	CURTAINS-ORAPERIES-ORY GOOOS	39	456		1.0			,,,,	0.00	,	,,,
S	tandard Notes: - Represents zero. D Withheld to a Detail may not add to total due to rounding.	void disclosure.	NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll, For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified mercl	handise				Sales of spe	cified merc	handise
ine code	Wind of husiness and marshanding line	Establish- ments			rcent of iles of	ine code	Kind of husiness and marshanding line	Establish- ments		As per	rcent of
Merchandise line code	Kind of business and merchandise line	incirco	Amount 1	Estab- lishments handling	AII estab- Iish-	Merchandise line	Kind of business and merchandise line	ments	Amount ^s	Estab- lishments handling	All estab- lish-
Me		(number)	(\$1,000)	the line	ments 1	Me		(number)	(\$1,000)	the line	ments 1
	EATING PLACES (SIC 5812) TOTAL	2 710	(<u>D</u>)	(X)	100.0	020 040 080 100	GROCERIES-OTHER FOOOS	127 180 35 374	2 394 3 457 815 7 777	5.1 7.1 8.5 9.4	2.2 3.1 .7 7.0
020 040 060 080	GROCERIES-OTHER FOOOS	146 2 710 354 71 507	(D)	24.3 92.8 33.3 16.6 4.1	99 92.8 3.4 .4	120 121 122 123	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION . PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	625 564 625 474	79 288 24 201 39 089 15 997	71.6 23.0 35.3 17.5	71.6 21.9 35.3 14.5
500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	83 542 (X)		8.0 4.3 (X)	.2 1.2 .3	140 160 200 220 260	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING.EX FOOTWR CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	21 32 16 40 86	836 1 249 1 361 1 013 3 602	4.5 5.3 7.2 3.6 8.7	.8 1.1 1.2 .9 3.3
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)		404 4110			300 320	JEWELRY-OPTICAL GOOOS	164 24 56 8	1 065 277 355	2.8 3.0 1.9	1.0 .3 .3
020	TOTAL	1 748	101 140	12.1	100.0	340 420 500	LUMBER-BUILOING MATERIALS	10 237	56 114 5 338	4.1 1.2 8.3	•1 •1 4•8
040 060 080 100 500	MEALS-SNACKS	1 748 300 64 390 34	92 662 4 773 575 846 211	91.6 38.2 17.6 3.7 8.3	91.6 4.7 .6 .8	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	183 (X)	1 543 158	3.2 (X)	1.4
520 -	NONMERCHANOISE RECEIPTS	320 (X)	1 125 425	4.2 (X)	1 • 1		(SIC 591 PT•) TOTAL ² • • • • • •	65	3 670	(x)	100.0
	CAFETERIAS (SIC 5812 PT•)						MISCELLANEOUS RETAIL STORES				
	TOTAL	93	(D)	(X)	100.0		(SIC 59 EX. 591)	2 454	293 134	(X)	100.0
020 040 100 520	GROCERIES-OTHER FOOOS	5 93 8 21 (X)) (D)	19.1 96.1 6.6 5.9 (X)	1.3 96.1 .4 1.7	020 040 060 080 100	GROCERIES-OTHER FOOOS	131 57 26 786 134	1 691 358 183 43 762 962	26.0 20.0 0 89.7 33.3	.6 .1 .1 14.9
	REFRESHMENT PLACES (SIC 5812 PT.)					120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	31 51 42	219 411 395	12.5 5.5 7.6	•1
	TOTAL	869	47 079	(X)	100.0	180 220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	60 134 59	379 1 797 1 218	3.4 8.0 36.3	•1 •6 •4
020 040 060 100 500 520	GROCERIES-OTHER FOOOS	40 869 51 109 49 200 (X)	709 44 586 651 266 151 559 156	88.2 94.7 17.9 7.4 8.8 3.8 (X)	1.5 94.7 1.4 .6 .3 1.2	260 280 300 320 340 380 400 420	KITCHENWARE-HOME FURNISHINGS . JUEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT . HAROWARE-GARGENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS AUTO TIRES-BATTERIES-ACCESS	190 322 149 163 65 24 92	2 117 16 060 10 562 5 100 1 275 748 3 439 4 091 1 475	11.4 66.2 67.9 16.0 6.3 27.2 7.5	.7 5.5 3.6 1.7 .4 .3 1.2
	ORINKING PLACES (ALCOHOLIC 8EV.) (SIC 5813)					440 460 480	FARM EQUIPMENT MACHINERY	493 199	138 076 18 595 33 858	14.2 86.1 32.8	47.1 6.3
	TOTAL	606	(D)	(X)	100.0	500 520 -	ALL OTHER MERCHANOISE	652 848 (X)	6 288 75	80.5 5.5 (X)	11.6 2.1 (Z)
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						LIQUOR STORES (SIC 592)				
	TOTAL	690	114 368	(X)	100.0		TOTAL	772	45 469	(x)	100.0
020 040 080 100 120 140 160 200 220	GROCERIES-OTHER FOOOS	135 210 38 417 690 23 35 18	2 428 3 675 8 695 8 055 81 883 842 1 260 1 370	5.0 7.3 9.8 9.4 71.6 4.0 5.4 7.3	2 · 1 3 · 2	020 040 080 100 520	GROCERIES-OTHER FOOOS	75 43 772 81 184 (X)	552 239 43 698 198 540 242	57.1 23.8 96.1 40.0 4.3 (X)	1.2 .5 96.1 .4 1.2
220 260 280 300 320 340 420 500 520	KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT . HAROWARE-GAROENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTO TIRES-8ATTERIES-ACCESS ALL OTHER MERCHANDISE	102 185 35 68 9 10 253 192	1 029 3 764 1 103 312 379 61 118 5 486 1 572	3.7 8.7 2.8 2.9 1.9 4.1 1.2 8.4 3.2	.9 3.3 1.0 .3 .3 .1 .1 4.8		ANTIQUE STORES (SIC 5932) TOTAL ² · · · · · · · SECONOHANO STORES (SIC 5933)	4	89	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	162	(X)	*1		TOTAL ² · · · · · · ·	135	7 255	(X)	100.0
	TOTAL	625	110 698	{X}	100.0						
1	tandard Notes: - Represents zero. D Withheld to ar Detail may not add to total due to rounding. Merchandise line detail withheld due to insufficient repo		NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_	(Includes only e	establishments wit	th payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
•			Sales of spec	ified mercl lines	handise	as as			Sales of spe	ified merc lines	handise
e line code	Kind of business and merchandise line	Establish- ments	Amount ¹	total sa	rcent of iles of	e line code	Kind of business and merchandise line	Establish- ments	Amount ¹	total sa	cent of les of
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1	Merchandise line		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹
	SPORTING GOOOS STORES (SIC S9S2)						FLORISTS (SIC S992)				
	TOTAL	89	10 584	(X)	100+0		TOTAL ² ·····	197	10 682	(X)	100.0
040 140 160	MEALS-SNACKS	9	20 99 35	15.3 13.6 11.1	•2 •9 •3		CIGAR STORES AND STANOS (SIC 5993)				
180 280	ALL FOOTWEAR JEWELRY-OPTICAL GOODS	21	188 48	7.2 15.1	1.8 .5		TOTAL ² •••••	14	759	, (X)	100.0
300 \$00 \$20	SPORTING-RECREATION EQUIPMENT. ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	89 12 26 (X)	9 456 385 217 136	89.3 22.6 8.1 (X)	89.3 3.6 2.1 1.3		800K STORES (SIC 5942)				
	8ICYCLE SHOPS						TOTAL	35	3 786	(X)	100.0
	(SIC S9S3)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3	21	1.9	•6
300 520	TOTAL	9 9 6 (X)	541 427 42 72	78.9 10.4 (X)	78.9 7.8 13.3	500 508 512 513 514 515	ALL OTHER MERCHANOISE	35 6 21 35 5	3 436 138 133 2 829 120 193	90.8 7.7 4.8 74.7 8.4 8.6	90.8 3.6 3.5 74.7 3.2 5.1
	JEWELRY STORES (SIC 597)				:	520	MISCELLANEOUS MERCHANOISE	(X)	23 49	(X) 4.6	1.3
	TOTAL	224	17 315	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	280	(X)	7.4
220	MAJOR APPL-RACIO-TV-MUSICAL INST	16	129	20.5	•7		STATIONERY STORES (SIC 5943)				
260 266 267	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	101 57 93	1 239 391 848	13.3 7.1 9.5	7•2 2•3 4•9		TOTAL ² · · · · · ·	36	3 947	(X)	100.0
280 281	JEWELRY-OPTICAL GOOOS WATCHES-CLOCKS	224 207	13 8S9 2 676	80.0 16.6	80.0 15.5	1.	HAY: GRAIN: AND FEED STORES (SIC 5962)				
282	SILVERWARE	155 197 13	1 284 2 915	9.2 20.0	7•4 16•8		TOTAL	295	96 629	(x)	100.0
286 287 288	OPTICAL GOOOS	208 185	32 5 334 1 618	2.2 33.1 11.1	30.8 9.3	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	40 18	579 486	6.7 12.5	•6
500	ALL OTHER MERCHANOISE	18	148	8.8	•9	400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	25 27	994 595	4.9 2.8	1.0
S20 S29 533	NONMERCHANOISE RECEIPTS	21S 214 36	1 882 1 743 139	10.9 10.1 4.2	10.9 10.1 .8	440 460 480 500	FARM EQUIPMENT MACHINERY	12 295 30 10	307 91 306 770 284	9.6 94.5 4.0 5.8	94.5 .8
-	MISCELLANEOUS MERCHANOISE	(X)	S7	(X)	•3	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	70 (X)	1 000	3.6 (X)	1.0
	FUEL OIL OEALERS (SIC 5983)						OTHER FARM SUPPLY STORES (SIC 5969 PT+)				
	TOTAL ² · · · · · ·	17	3 36S	(X)	100•0		TOTAL	183	55 865	(X)	100.0
	LIQUEFIEO PETRL. GAS (8TTLO. GAS) OEALERS (SIC 5984)					020 140 180 220	GROCERIES-OTHER FOOOS	8 8 9	617 S9 34 124	18.3 2.7 2.0 1.6	1 • 1 • 1 • 1
	TOTAL • • • • • •	98	15 008	(X)	100.0	260 320	KITCHENWARE-HOME FURNISHINGS	11 37	1 100	2.9 7.9	2.0
320 340	MAJOR APPL-RAOIO-TV-MUSICAL INST HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	39 15 23	282 154 282	7.9 8.9 3.8	1.9 1.0 1.9	400 420	LUM8ER-8UILOING MATERIALS AUTO FUELS-LU8RICANTS AUTO TIRES-8ATTERIES-ACCESS	15 49 58	331 1 673 1 745	6.3 8.1 6.5	3.0 3.1
380 400	AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	4 5	358 239	30.0 9.8	2.4	440 460	FARM EQUIPMENT MACHINERY	17 183	948 46 281	15.7 82.8	1.7 82.8
420	AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	4 S	46 283	2.9	•3 1•9	480 500 520	HOUSEHOLO FUELS-ICE · · · · · · · · · · · · · · · · · · ·	32 8 66	1 476 122 1 206	8.3 5.4 5.0	2.6 .2 2.2
480 481 482	HOUSEHOLO FUELS-ICE	98 24 98 (X)	12 900 423 12 410 62	86.0 5.2 82.7 (X)	86.0 2.8 82.7	-	MISCELLANEOUS MERCHANOISE	(X)	55	(x)	•1
500 520	ALL OTHER MERCHANOISE	15	55	2.8	• 4		(SIC 5969 PT•)		2 50=		100.0
-	MISCELLANEOUS MERCHANOISE	(X)	314 94	4.5 (X)	2•1 •6	320	TOTAL • • • • • • • • • • • • • • • • • • •	37 37	3 S07 2 971	(X) 84.7	84.7
	FUEL ANO ICE OEALERS: N.E.C. (SIC S982)					460 \$20	HAY-GRAIN-FEEO-FARM SUPPLIES NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 10 (x)	134 50 352	20.5 10.9 (X)	3.8 1.4 10.0
	TOTAL ² · · · · · ·	15	844	(X)	100+0		NEWS OEALERS AND NEWSSTANDS (SIC 5994)				
2	tandard Notes: - Represents zero. D Withheld to a	void disclosure	NA Not availa	hie Y	Not applica	able	TOTAL ² · · · · · · · · · · · · · · · · · · ·	21	1 147	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

40			Sales of spec	ified merch lines	handise	a			Sales of spec	cified merch lines	nandise
line cod	Kind of business and merchandise line	Establish- ments	A1	As per total sa	rcent of iles of	line code	Kind of business and merchandise line	Establish- ments		As pero total sal	
Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	All estab- lish- ments 1	Merchandise		(number)	. Amount 1	Estab- lishments handling the line	All estab- lish- ments ¹
		(IIIIIIDEI)	(\$1,000)	the fine	ments	_=		(Hulliber)	(\$1,000)	· ·	ments -
	HO88Y: TOY: ANO GAME SHOPS (SIC 5995)						MAIL OROER HOUSES (SIC 532)				
	TOTAL	43	2 037	(X)	100+0		TOTAL	89	25 086	(X)	100•0
500 520 -	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	43 16 (X)	1 946 41 50	95.5 4.3 (X)	95 • 5 2 • 0 2 • 5	120 140 160 180 200	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR . WOMEN'S-GIRLS'CLOTHING EX FOOTWR ALL FOOTWEAR	64 70 69 68 82	198 1 531 3 598 650 2 197	7.2 16.9 3.1 9.2	•8 6•1 14•3 2•6 8•8
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996) TOTAL • • • • • •	37	4 626	(X)	100.0	220 240 260 280	MAJOR APPL-RA010-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS	72 69 71 69	4 852 1 149 729 182	20.4 5.4 3.3	19.3 4.6 2.9
220	MAJOR APPL-RAGIO-TV-MUSICAL INST	4	166	10.3	3.6	300 320	SPORTING-RECREATION EOUIPMENT	72 71	705 1 170	3.1 5.3	2.8
500 520	ALL OTHER MERCHANOISE	37 14	4 404 54	95.2 2.4	95 • 2 1 • 2	340 420	LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	68 69	1 269 845	6.0 4.0	5 • 1 3 • 4
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)	500	FARM EQUIPMENT MACHINERY	39 1 74 68	224 2 259	9.9	9•0
	GIFT: NOVELTY: ANO SOUVENIR SHOPS (SIC 5997)					520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	3 500 27	16.6 (X)	14.0
	TOTAL ² · · · · · ·	60	2 426	(X)	100•0		MERCHANOISING MACHINE OPERATORS (SIC 534)				
	OPTICAL GOOOS STORES (SIC 5999 PT.)						TOTAL	37	7 530	(X)	100.0
	TOTAL	27	1 688	(X)	100.0	020 040	GROCERIES-OTHER FOOOS	21 11	2 623 1 231	37.9 57.3	34.8 16.3
280 520	JEWELRY-OPTICAL GOOOS NONMERCHANOISE RECEIPTS	27 13 (X)	1 655 31 2	98.0 3.0 (X)	98.0 1.8	100 520	CIGARS-CIGARETTES-TOBACCO NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	24 11 (X)	3 346 119 211	47.8 6.1 (X)	44.4 1.6 2.8
		,	_				OIRECT SELLING ESTABLISHMENTS				
	RETAIL STORES: N.E.C. (SIC 5999 PT.)						(SIC 535)	85	12 182	(x)	100.0
	TOTAL ²	106	5 565	(X)	100.0	020	TOTAL	14	2 542	81.9	20.9
	NONSTORE RETAILERS (SIC 53 PART*)					040 120 260	MEALS-SNACKS	3 5 16	171 377 2 493	100.0 13.3 81.3	1.4 3.1 20.5
	TOTAL	211	44 798	(X)	100.0	340 500	LUMBER-BUILOING MATERIALS	10 38	1 228 4 529	100.0	10.1 37.2
020 040	GROCERIES-OTHER FOOOS	37 15	5 178 1 403	50.4 79.4	11.6	-	MISCELLANEOUS MERCHANOISE	(X)	842	(X)	6.9
100	MEALS-SNACKS	24	3 348 579	65.2 2.4	3 · 1 7 · 5 1 · 3						
140	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	73 72	1 792 3 688	7.9 16.4	4.0 8.2						
180	ALL FOOTWEAR	68 86	655 2 481	3.1	1.5						
220	MAJOR APPL-RA010-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	71 73	3 953 1 251	14.1	8.8						
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	87 71	3 223 260	12.4	7 • 2						
300 320	SPORTING-RECREATION EOUIPMENT HAROWARE-GAROENING EOUIPMENT	72 71	725 1 197	3.1 5.3	1.6 2.7						
340 420	LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	77 69	2 497 846	11.1 3.9	5.6 1.9						
440 500	FARM EQUIPMENT MACHINERY	39 118	246 6 986	21.7	•5 15•6						
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	99 (X)	3 950 540	12.9 (X)	8.8						

X Not applicable.

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available,
*Nonstore retailers, part of SIC major group 53, are shown separately in this table,
*Detail may not add to total due to rounding,
*Merchandise line detail withheld due to insufficient reporting,

Topeka SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec		handise				Sales of spec		nandise
code				lines As nel	rcent of	code		_		lines	cent of
e line	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	les of	line	Kind of business and merchandise line	Establish- ments	Amount 1	total sa	
Merchandise line code		(number)	(\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	Estab- lishments handling the line	AII estab- lish- ments ¹
		(number)	(31,000)	the mic	monts			(Hulliber)	(\$1,000)	the fine	illents
	RETAIL TRACE TOTAL • • • • •	945	238 591	(X)	100•0		FARM EQUIPMENT OEALERS (SIC 5252)				
020	GROCERIES-OTHER FOOOS	147	43 525	47.1	18•2		TOTAL	7	(D)	(x)	100.0
040 060 080	MEALS-SNACKS	233 55 107	12 323 1 537 4 896	24.0 46.1 29.5	5•2 •6 2•1	440 520	FARM EQUIPMENT MACHINERY NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	7 11 (X)	(D)	79.8 8.3 (X)	79.8 8.3 11.8
100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	182 134 64	3 182 9 493 7 458	4.5 10.9 12.7	1 • 3 4 • 0 3 • 1		GENERAL MERCHANOISE GROUP STORES				
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	100 71	14 067 5 613	22.0 11.0	5•9 2•4		(SIC 53 PART*)				
200 220 240	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	52 77 51	4 280 10 256 6 780	8.4 17.2 14.2	1 • 8 4 • 3 2 • 8	020	TOTAL	40	41 048 511	1.4	1.2
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	83 69 55	3 722 2 534 2 941	5.6 5.0 5.9	1.6 1.1 1.2	040 100 120	MEALS-SNACKS	12 6 29	648 155 1 987	2.7 .8 4.9	1.6 .4 4.8
320 340	HAROWARE-GAROENING EQUIPMENT LUM8ER-8UILOING MATERIALS	75 50	3 840 13 274	6.2 27.3	1 • 6 5 • 6	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING, EX FOOTWR	31 31	4 201 8 915	10.4	10.2 21.7
380 400 420	AUTOMOBILES-TRUCKS • • • • • • • • • AUTO FUELS-LUBRICANTS • • • • • • AUTO TIRES-BATTERIES-ACCESS • • • • • • • • • • • • • • • • • •	43 212 201	36 105 15 764 9 721	58.7 21.9 10.1	15 • 1 6 • 6 4 • 1	180 200 220	ALL FOOTWEAR	26 37 16	1 719 3 847 3 109	4.6 9.5 9.1	4.2 9.4 7.6
440 460	FARM EQUIPMENT MACHINERY • • • • • • • • • • • • • • • • • • •	9 12	2 433 1 683	14.2	1.0	240 260	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	19 31	1 710 2 086	5.4 5.1	4.2 5.1
480 500 520	HOUSEHOLO FUELS-ICE	11 184 456	374 12 709 10 081	100.0 14.2 5.9	5•3 4•2	300 320	JEWELRY-OPTICAL GOOOS	27 16 24	711 1 368 1 527	1.8 4.0 4.1	1.7 3.3 3.7
	BUILOING MATERIALS: HAROWARE:ANO					340 400 420	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	10 6 7	1 129 179 1 500	3.8 .6 5.7	2.8 .4 3.7
	FARM EQUIP OEALERS (SIC 52)					500 520	ALL OTHER MERCHANOISE	28 27	3 068 2 481	7.7 7.8	7.5 6.0
260	TOTAL • • • • • • • • • • • • • • • • • • •	43 8	17 060 158	(X)	100•0	-	MISCELLANEOUS MERCHANOISE	(X)	194	(X)	•5
300 320 340	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	6 18 35	50 1 559	4.7 13.1	•3 9•1		OEPARTMENT STORES (SIC 531)				
440 520	LUMBER-BUILOING MATERIALS	7 30	12 039 2 280 500	89.8 65.6 3.3	70•6 13•4 2•9		TOTAL • • • • • •	10	34 555	(x)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	474	(X)	2 • 8	020	GROCERIES-OTHER FOOOS	7 4 3	227 255 123	1.1	• 7 • 7 • 4
	8UILOING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					120	COSMETICS-ORUGS-CLEANERS	10	1 713 3 770	5.0	5.0
	TOTAL	27	(D)_	(X)	100•0	140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	10	2 843 926	8.2	8.2
340	HAROWARE-GAROENING EQUIPMENT LUM8ER-BUILOING MATERIALS	10 27	(a)	5.9	92.4	160 161	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR	10 10	7 863 730	22.8	22.8
341 342	LUMBER	15 15		36.8 10.5	31.9 9.1	162 163	HANOBAGS-ACCESSORIES	10 10	514 154	1.5	1.5
343 345 346	WINOOWS:OOORS:ANO FRAMES-METAL ALL OTHER MILLWORK	9 14 13		8.5 8.7 5.1	•7 7•6 4•2	164 165 166	HOSIERY	10 10 10	504 1 476 812	1.5 4.3 2.3	1.5 4.3 2.3
347 348 351	ASPHALT ANO ASBESTOS PRODUCTS. PAINT-GLASS-WALLPAPER METAL ROOFING ANO SIOING	13 11 8	(D)	2.9 3.5	2.5	167 168 169	WOMEN'S ORESSES	10 10 8	1 674 1 352 602	4.8 3.9 1.9	4.8 3.9 1.7
352 353	MASONRY SUPPLIES	11 10		1.7	1.4 .7	-	MISCELLANEOUS MERCHANOISE	(X)	45	(X)	• 1
520	MISCELLANEOUS MERCHANOISE	(X)		2.0	14.2	200	ALL FOOTWEAR	9 10	1 519 2 726	7.9	7.9
-	MISCELLANEOUS MERCHANOISE	(X)	J	(x)	1.0	201	PIECE GOOOS-NOTIONS CURTAINS-ORAPERIES	9 10	1 904	2.4 5.5	2.4 5.5
	HAROWARE STORES (SIC 5251)			,	100.0	220 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES • • RAOIOS-TV'S MUSICAL INSTR• • •	8 6 8	2 954 1 872 1 080	9.4 6.7 3.4	8.5 5.4 3.1
260	TOTAL	9	1 291 153	(X) 13.4	11.9	240 241	FURNITURE-SLEEP EQUIP-FLOOR COV.	7 7	1 624 552	5.8 1.9	4.7 1.6
300	SPORTING-RECREATION EQUIPMENT	6	49 930	72.0	72.0	242	FURNITURE-SLEEP EQUIPMENT	7	1 072	3.8 4.6	3 • 1 4 • 6
322 323 324	GAROENING EQUIPMENT-SUPPLIES PLUMBING-ELECTRICAL SUPPLIES OTHER HAROWARE-TOOLS	9 9	283 198 448	21.9 15.3 34.7	21.9 15.3 34.7	261 262	CHINA-GLASSWARE	10 10	693 897	2.6	2.6
340 364	LUMBER-BUILOING MATERIALS PAINT-SUNORIES-GLASS-WALLPAPER	8	108 101	9.4 8.8	8 • 4 7 • 8		JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	9 8	581 1 308	1.8	1.7 3.8
520	MISCELLANEOUS MERCHANOISE	(X)	7 38	(X) 3.5	•5 2•9	320 321 322	HAROWARE-GAROENING EQUIPMENT HAROWARE-TOOLS GAROENING EQUIPMENT-SUPPLIES .	8 6 6	1 225 751 473	3.8 2.7 1.6	3.5 2.2 1.4
	MISCELLANEOUS MERCHANOISE • • • •	(X)	13	(X)	1.0	340 348	LUMBER-BUILOING MATERIALS PAINT-GLASS-WALLPAPER MISCELLANEOUS MERCHANOISE	7 7 (X)	1 033 306 727	3.5 1.0 (X)	3.0 .9 2.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Note: TOPEKA SMSA — Coextensive with Shawnee County, Kans. Z Less than 0.05 percent.

Topeka SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Colon of anno	ified movel	handiaa				Calas of ann	aifind mann	handisa
a			Sales of spec	lines	nandise	a)			Sales of spe	lines	nandise
Merchandise line code		Establish-			rcent of ites of	Merchandise line code		Establish-		As per total sa	cent of
ise lii	Kind of business and merchandise line	ments .	Amount ¹	Estab-	All	ise li	Kind of business and merchandise line	ments	Amount*	Estab-	All
chand				lishments handling		chand				lishments handling	estab-
Mer		(number)	(\$1,000)	the line	ments*	Mer		(number)	(\$1,000)	the line	ments1
400	AUTO FUELS-LUBRICANTS	4	172	•7	•5	320	HAROWARE-GAROENING EQUIPMENT	8	100	2.3	•2
420	AUTO TIRES-BATTERIES-ACCESS	5	1 484	5.7	4.3	500	ALL OTHER MERCHANOISE	42	844	2.9	1.8
500 501	ALL OTHER MERCHANOISE	10	1 876 876	5.4 2.5	5 • 4 2 • 5	516 517	ALL OTHER MERCHANOISE	18 39	170 674	2.2	1.4
502 518	MOSE • EXC. TOY-GAMES-800KS-STA	10	745 255	. 2.2	2•2	520	NONMERCHANOISE RECEIPTS	34 (X)	746 71	2.9 (X)	1.6
520 534	NONMERCHANOISE RECEIPTS	8 4	2 326 123	8.8	6.7		THE CELEVICOUS HEROMANDISE VIV	***	, ,	\ \ \ \ \ \ \	•-
535	ALL OTHER SERVICE RECEIPTS	8	2 203	8.4	6•4		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
-	MISCELLANEOUS MERCHANOISE	(X)	179	(X)	•5		TOTAL	-	(0)	(X)	100.0
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS.				
	TOTAL	14	(0)	(X)	100.0		(SIC 543)				
020	GROCERIES-OTHER FOOOS MEALS-SNACKS	14 7		5.8 14.6	5•8 9•5		TOTAL	-	-	(X)	_
120 140	COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	14 14		5.7 4.2	5•7 4•2		CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)				
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	14		2.5	2.0		TOTAL	1	(0)	(x)	100.0
200 220 240	MAJOR APPL-RACIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	14 5 6	(0)	7.7 1.8 1.2	7•7 •9 •7		RETAIL BAKERIES				
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	14 13		9 • 2 1 • 8	9•2 1•7		(SIC 546)				
320 500 520	HAROWARE-GAROENING EOUIPMENT ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	14 14 11		5,6 27.0 2.8	5•6 27•0 2•5		TOTAL	3	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	•9		OTHER FOOD STORES (OTHER 54)				
	MISC. GENERAL MERCHANOISE STORES						TOTAL ² · · · · · ·	4	108	(X)	100.0
	(SIC 539)	16	(0)	(×)	100.0		AUTOMOTIVE OEALERS				
120	COSMETICS-ORUGS-CLEANERS	5		3.4	1.6		(SIC 55 EX. 554)				
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	7 7 5		23.3 33.0 11.1	10.9 15.4 5.1	220	MAJOR APPL-RAGIO-TV-MUSICAL INST	58 6	48 387 217	(X)	100.0
200 240	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV.	14 7	(0)	46.3 3.4	34 • 0 2 • 5	300 380	SPORTING-RECREATION EOUIPMENT AUTOMOBILES-TRUCKS	11 33	883 - 35 968	47.3 83.7	1.8
260 280 300	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	7 5 5		6.2 3.8 3.4	4 • 6 2 • 5 2 • 2	400	AUTO FUELS-LUBRICANTS	12 33	145 5 308	12.1	11.0
520	NONMERCHANOISE RECEIPTS	8 (X)		4.0 (X)	2.2	500 520	ALL OTHER MERCHANOISE	14 38 (X)	2 792 3 026 48	81.6 7.4 (X)	5.8 6.3 .1
							Managa Managa S. as a sec				
	FOOO STORES (SIC 54)						MOTOR VEHICLE OEALERS (SIC 551+ 552)				
	TOTAL	86	47 454	(X)	100+0		TOTAL	26	41 482		100.0
020 040 080	MEALS-SNACKS	86 8 24	42 422 121 365	89.4 3.1 4.7	89•4 •3 •8	380 400 420	AUTOMOBILES-TRUCKS	26 10	35 573 131 3 228	85.8 .4 8.1	85.8 .3 7.8
100	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	62 60	1 399 1 254	4.0	2.9	520	NONMERCHANOISE RECEIPTS	16 18 (X)	2 518 32	6.9 (X)	6.1
140		7	27 58	1.1	•1						
260 320 500	HAROWARE-GAROENING EQUIPMENT	7 8 43	41 100 846	.8 2.3 2.9	•1 •2 1•8		MOTOR VEHICLE OEALERSNEW AND USEO CARS (SIC 551)				
520		37 (X)	749 71	2.9 (X)	1.6		TOTAL	14	39 284	(X)	100.0
	GROCERY STORES					380 400 420	AUTOMOBILES-TRUCKS	14 10 14	33 447 127 3 208	85.1 .4 8.2	85•1 •3 8•2
	(SIC 541)					520	NONMERCHANOISE RECEIPTS	13 (X)	2 497	7.0 (X)	6.4 (Z)
020	TOTAL	78 78	47 184	(X)	100.0		MOTOR VEHICLE OF LIFE				
021	MEATS-FISH-POULTRY	78 75 73	42 164 10 995 3 396	89.4 23.3 7.2	89 • 4 23 • 3 7 • 2		MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)				
023	FROZEN FOOOS	64 77	1 763 26 010	4.2 55.1	3.7 55.1		TOTAL	12	2 198	(X)	100.0
040		7 24	116 365	2.1	•2	380 385	AUTOMOBILES-TRUCKS	12	2 126 1 846 229	96.7 84.0	96.7 84.0 10.4
100 120	CIGARS-CIGARETTES-TOBACCO	61 59	1 398 1 252	4.7 4.1 3.6	-8 3-0 2-7	386	USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	(X)	50	11.2 (X)	2.3
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	7	27 58	1.1	• 1 • 1	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	21 51	4.4 (X)	1.0 2.3
	KITCHENWARE-HOME FURNISHINGS • • tandard Notes: - Represents zero. D Withheld to as	7	NA Not availal	. 8		bla	7 Loca than 0.05 parcent	_ "			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

Topeka SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	`	,				_	tables, see bescription of the rables in text)				
			Sales of spec	ified mercl lines	nandise				Sales of spec	ified merc lines	handise
Merchandise line code		Establish-			rcent of ites of	ne code		Establish-		As per total sa	
dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
erchan				lishments handling	lish-	erchan				lishments handling	estab- lish-
_ ¥		(number)	(\$1,000)	the line	ments 1	Σ		(number)	(\$1,000)	the line	ments 1
	TIRE: BATTERY: AND ACCESSORY OLRS					160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	24 35	(0)	∫31.1 53.2	21.8
	TOTAL	16	2 875	(X)	100.0	520	NONMERCHANOISE RECEIPTS	22 (X)	(0)	2.9 (X)	2.0
220 260	MAJOR APPL-RAGIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • •	6 4	216 10	18.0	7•5 •3		MEN'S AND BOYS' CLOTHING				
300 320 420	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EOUIPMENT AUTO TIRES-BATTERIES-ACCESS	5 5 16	17 16 2 071	1.4 1.4 72.0	•6 •6 72•0		FURNISHINGS STORES (SIC 561) TOTAL • • • • • •	9	1 601	(X)	100.0
500 520	ALL OTHER MERCHANOISE	5 10	129 388	10.9 16.2	4.5 13.5		MEN'S-80YS' CLOTHING EXC FOOTWR.	9	1 501	93.8	93.8
-	MISCELLANEOUS MERCHANOISE	(X)	28	(X)	1.0	180 520	ALL FOOTWEAR	5 4 (X)	60 31	7.4 2.6 (X)	3.7 1.9
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)					-			7		
	TOTAL	16	4 030	(X)	100•0		FAMILY CLOTHING STORES (SIC 565)				
300 500	SPORTING-RECREATION EOUIPMENT ALL OTHER MERCHANOISE	5 7	865 2 638	93.0 92.5	21.5 65.5		TOTAL • • • • •	8	3 203	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	10 (X)	120 407	5.9 (X)	3.0	140 142 143	MEN'S-80YS' CLOTHING EXC FOOTWR. 80YS' CLOTHING	8 7 7	1 410 274 589	44.0 8.6 18.4	8.6 18.4
	GASOLINE SERVICE STATIONS					144 145	OTHER MEN'S OUTERWEAR	7 5	162 79	5.1 2.8	5 • 1 2 • 5
	(SIC 554)	181	18 923	(X)	100.0	146	OTHER MEN'S CLOTHING	8 8	305 1 296	9.5	9.5
020	GROCERIES-OTHER FOOOS	20	54	1.8	•3	161 164	CHILOREN'S-INFANTS' WEAR HOSIERY	6	108 30	3.8 1.0	3.4
100	MEALS-SNACKS	6 33 4	37 268 30	2.7 6.0 6.8	1.4 .2	165 168 172	WOMEN'S BLOUSES-SPTSWR ORESSES	5 8 8	37 268 414	1.6 8.4 12.9	1.2 8.4 12.9
380	AUTOMOBILES-TRUCKS	6	35	5.0	•2	173 174	COATS-SUITS	7 5	293 15	9.1	9.1
400 401 402	GASOLINE	181 181 14	15 387 14 517 312	81.3 76.7 13.5	81 • 3 76 • 7 1 • 6	180	MISCELLANEOUS MERCHANOISE	(X) 6	130 355	(X)	4 • 1
403	MOTOR OILS-GREASES-OTHER OILS.	163	557	3.2	2•9	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 (X)	92 50	3.2 (X)	2.9 1.6
420 421 423	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL	152 93 19	2 173 665 120	14.3 6.5 5.2	11.5 3.5 .6		SHOE STORES				
424	AUTOMOBILE TIRES-BATTERIES-ACC	146	1 388	9.2	7•3		(SIC 566)		7 500		
520 : 527	NONMERCHANOISE RECEIPTS	141 139	883 814	5.5 5.0	4.7	160	TOTAL	10	3 598 203	7.8	5.6
-	MISCELLANEOUS MERCHANOISE	(X)	55	(X)	•3	180 520	ALL FOOTWEAR	24 11	3 325 53	92.4 3.1	92.4 1.5
	APPAREL AND ACCESSORY STORES (SIC 56)					-	MISCELLANEOUS MERCHANOISE	(X)	17	(X)	•5
	TOTAL	71	11 603	(X)	100.0		APPAREL AND ACCESS. STORES:N.E.C. (SIC 564: 7: 9)				
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	19 48	2 951 4 571	54.2 51.5			TOTAL	6	(0)	(X)	100.0
180 520	ALL FOOTWEAR	35 38	3 767 230	52.3 3.0	32·5 2·0	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MISCELLANEOUS MERCHANOISE	5 (X)	(0)	94.2 (X)	94 • 2 5 • 8
-	MISCELLANEOUS MERCHANOISE	(X)	84	(X)	•7		FURNITURE: HOME FURNISHINGS AND				3.
	WOMEN'S REACY-TO-WEAR STORES (SIC 562)						EOUIPMENT STORES (SIC 57)	46	13 188	(x)	100.0
	TOTAL	18	2 420	(X)	100+0	200	TOTAL	8	152	10.7	1.2
	WOMEN'S ACCESSORY AND SPECIALTY					220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	33 21 9	6 377 4 839 361	63.6 46.2 5.3	48.4 36.7 2.7
	STORES (SIC 563) TOTAL	6	(0)	(X)	100.0	260 520 -	NONMERCHANOISE RECEIPTS	30 (X)	1 426 32	12.7 (X)	10.8
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	6	(0)	100.0	100.0		FURNITURE STORES				
							(SIC 5712)				
	FURRIERS AND FUR SHOPS (SIC 568)	:				200	TOTAL	16)		8.5	2.8
	TOTAL	-	-	(X)	-	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6		21.2	6.3
	OTHER APPAREL AND ACCESSORY STRS.					240 243 244	FURNITURE-SLEEP EQUIP-FLOOR COV- SLEEP EQUIPMENT	16 10 16	(0)	2.9 69.0	87.9 1.7 69.0
	TOTAL	47	(0)	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE . MISCELLANEOUS MERCHANOISE	10 (X)		18.9 (X)	16.2
140	MEN'S-80YS' CLOTHING EXC FOOTWR.	19	(0)	55.6	33.2	260	KITCHENWARE-HOME FURNISHINGS	5		.6	•1
9	tandard Notes: - Represents zero. D Withheld to a	void disclosura	NA Not availa	hla V	Not applie	abla	7 Loca than B DE parcent				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

**Dotail may not add to total due to rounding.

**Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Topeka SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_		,	Sales of spec		-		tables, see Description of the Tables III (ext)		Sales of spec	ified mercl	nandise
code				lines		epoo			00103 01 3pec	lines	
line co	Kind of business and merchandise line	Establish-, ments			rcent of iles of	line co	Kind of business and merchandise line	Establish- ments		As per total sa	
Merchandise line			Amount 1	Estab- lishments	AII estab-	Merchandise line			_Amount 1	Estab- lishments	AII estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments 1	Mercha		(number)	(\$1,000)	handling the line	lish- ments 1
520	NONMERCHANOISE RECEIPTS	9	(0)	4.1	2.9	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	15 (X)	(0)	2.5 (X)	2.0 3.6
	HOME FURNISHINGS STORES (OTHER 571)						ORUG STORES (SIC 591 PT•)				
	TOTAL ² · · · · · ·	3	253	(X)	100.0		TOTAL	36	11 345	(X)	100.0
	HOUSEHOLO APPLIANCE STORES (SIC 572)					020 040 100	GROCERIES-OTHER FOOOS	8 14 24	288 630 1 084	3.8 7.4 11.1	2.5 5.6 9.6
	TOTAL	13	6 931	(X)	100.0	120 121	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION	36 3 3	5 957 2 295	52.5 20.8	52.5 20.2
220 224	MAJOR APPL-RAOIO-TV-MUSICAL INST NEW MAJOR APPLIANCES	13 13	3 757 3 665	54.2 52.9	54 • 2 52 • 9	122 123	PRESCRIPTION MEDICINES ALL OTHER ORUGS-PROPRIETARIES.	36 23	2 569 1 093	22.6 12.1	22.6 9.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	1 643	27.0	23.7	140 160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	4 7	244 470	3.7 6.0	2.2 4.1
260 264	KITCHENWARE~HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	4 4	345 340	5.7 5.5	5 • 0 4 • 9	220 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	4 11 15	293 747 100	4.4 8.9 1.1	2.6 6.6
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	1 132 54	18.2 (X)	16+3	300 320 420 500	SPORTING-RECREATION EQUIPMENT . HAROWARE-GARDENING EQUIPMENT . AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE	4 6 3 18	112 44 50 681	1.7 1.4 .6 7.4	1.0
	RADIO+ TV+ AND MUSIC STORES (SIC 573)					520	NONMERCHANOISE RECEIPTS	15 (X)	235 409	2.6 (X)	2.1
	TOTAL	14	(0)	(X)	100.0		PROPRIETARY STORES				
220 520	MAJOR APPL-RAOIO-TV-MUSICAL INST NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	14 13 (X)	(0)	91.2 7.8 (X)	91 • 2 6 • 9 1 • 9		(SIC 591 PT+)	2	(0)	(x)	100.0
	EATING ANO ORINKING PLACES (SIC 58)						MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	199	12 772	(X)	100.0		TOTAL	171	15 550	(X)	100.0
040 060 080 100 500 520	MEALS-SNACKS	189 53 9 46 12 41 (X)	10 812 1 519 54 96 33 160 97	85.1 46.6 16.0 5.0 7.8 5.7 (X)	84.7 11.9 .4 .8 .3 1.3	040 080 100 220 260 280 300	MEALS-SNACKS	70 8 11 10 21	23 4 387 132 197 234 1 689 455	9.0 74.0 57.1 10.5 19.4 67.7 93.5	.1 28.2 .8 1.3 1.5 10.9 2.9
	EATING PLACES (SIC 5812) TOTAL	160	11 395	(X)	100.0	320 420 460 500 520	HAROWARE-GARDENING EQUIPMENT . AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES . ALL OTHER MERCHANDISE MINOMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	11 7 56 58 (X)	452 411 1 666 4 834 386 684	29.5 81.2 100.0 100.0 5.8 (X)	2.9 2.6 10.7 31.1 2.5 4.4
040	MEALS-SNACKS	160 14	10 657 354	93.5 17.0	93.5 3.1		LIQUOR STORES				
100 500 520	ALL OTHER MERCHANOISE	41 12 38	90 33 155	4.6 7.1	•8 •3 1•4		(SIC 592)	70	4 429	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	ίχι	106	5.5 (X)	•9	080	PACKAGEO ALCOHOLIC BEVERAGES	70	4 429	98.9	98.9
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	19 (X)	34 16	3.7 (X)	• 8 • 4
	TOTAL	39	1 377	(X)	100.0		ANTIQUE AND SECONOHAND STORES (SIC 593)				
060	MEALS-SNACKS	29 39 (X)	155 1 165 57	11.9 84.6 (X)	11.3 84.6 4.1		TOTAL ²	15	1 112	(X)	100.0
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)						SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
	TOTAL	38	(0)	(X)	100.0		TOTAL ² •••••	4	427	(X)	100.0
020 040	MEALS-SNACKS	9		3.8 7.3	2 • 5 5 • 5		JEWELRY STORES (SIC 597)				
100 120 140	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR.	26 38 4		10.9 53.0	9•5 53•0		TOTAL	15	(0)	(x)	100.0
160 220 260 280 300 320 420	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR MAJOR APPL-RADIO-TV-MUSICAL INST	7 4 11 16 4 6	(0)	3.5 6.0 4.2 8.7 1.1 1.7 1.4 .6 7.4	2 · 1 4 · 1 2 · 5 6 · 5	260 266 267	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	6 4 6	(0)	\begin{cases} 18.1 \\ 5.9 \\ 12.9 \end{cases}	9•8 2•7 7•0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Topeka SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

-	Establis		Sales of spec	ified merch lines	nandise	e e			Sales of spe	cified mercl lines	nandise
line code	Kind of business and merchandise line	Establish- ments			rcent of iles of	line cod	Kind of business and merchandise line	Establish- ments	1	As per total sa	
Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise line code		(number)	Amount ¹ (\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹
280 281 282 285 287 288	JEWELRY-OPTICAL GOODS	15 15 13 11 15 13 (X)	(D)	79.1 16.5 6.0 17.6 34.7 13.2 (X)	79 • 1 16 • 5 5 • 9 9 • 6 34 • 7 12 • 3 • 1		NONSTORE RETAILERS (SIC 53 PART*) TOTAL	12	(D)		100.0
520 529 -	NONMERCHANOISE RECEIPTS WATCH-CLOCK-JEWELRY REPAIRS MISCELLANEOUS	15 14 (X)		9.9 9.1 (X)	9.9 9.1 .8 1.1		MAIL OROER HOUSES (SIC 532) TOTAL • • • • • •	3	581	. (x)	100•0
	FUEL ANO ICE OEALERS (SIC 598) TOTAL • • • • • • •	3	(D)	(X)	100•0		MERCHANOISING MACHINE OPERATORS (SIC 534) TOTAL ² • • • • • •	3	218	(X)	100•0
	(SIC 5992) TOTAL ² • • • • • •	10	1 029	(X)	100•0		OIRECT SELLING ESTABLISHMENTS (SIC 535)				
	CIGAR STORES AND STANOS (SIC 5993)						TOTAL	6	(D)	(X)	100•0
	TOTAL	3	(D)	(x)	100•0						
	TOTAL	51	6 102	(X)	100.0						
220 460 500 520	MAJOR APPL-RAOIO-TV-MUSICAL INST HAY-GRAIN-FEEO-FARM SUPPLIES ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	3 7 37 13 (X)	72 1 660 3 637 49 684	4.7 100.0 95.3 2.0 (X)	1 · 2 27 · 2 59 · 6 · 8 11 · 2						

X Not applicable.

Z Less than 0.05 percent.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

Wichita SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	e Establis		Sales of spec	ified merch	nandise				Sales of spe	cified mercl	nandise
Merchandise line code	Kind of business and merchandise line	Establish-' ments		As per total sa	cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
chandise			Amount ¹	Estab- lishments handling	All estab- lish-	Merchandise			Amount 1	Estab- lishments handling	All estab- lish-
Mer		(number)	(\$1,000)	the line	ments:	Mer		(number)	(\$1,000)	the line	ments 1
	RETAIL TRAOE TOTAL • • • • • •	2 534	611 028	(X)	100+0	340 356 357 358 359	LUMBER-BUILOING MATERIALS	21 7 20 19 15 (X)	1 735 73 1 089 269 233 72	93.1 34.2 58.4 14.4 17.3 (X)	93.1 3.9 58.4 14.4 12.5 3.9
020 040 060	GROCERIES-OTHER FOOOS · · · · · · · · · · · · · · · · · ·	396 648 223	122 672 37 111 5 132	52.7 35.6 88.8	20 • 1 6 • 1 • 8	520 -	NONMERCHANOISE RECEIPTS	12 (X)	43 86	4.3 (X)	2.3 4.6
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	265 443 303	12 137 9 087 25 531	25.3 4.5 11.1	2.0 1.5 4.2		ELECTRICAL SUPPLY STORES (SIC 524)				
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR.	156 212 160	19 997 34 225 11 466	16.6 25.2 10.0	3•3 5•6 1•9		TOTAL	1	(0)	(x)	100.0
200 220 240 260	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	135 235 151 199	10 710 25 211 15 419 6 531	10.2 20.2 14.1 5.2	1 • 8 4 • 1 2 • 5 1 • 1		HAROWARE STORES (SIC 5251)				
280 300	JEWELRY-OPTICAL GOOOS • • • • • • • SPORTING-RECREATION EQUIPMENT • •	165 151	5 967 6 635	5•1 6•7	1.0		TOTAL • • • • • •	32	3 031	(X)	100.0
320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	219 158 106	8 742 19 739 102 893	6.2 20.5 70.5	1 • 4 3 • 2 16 • 8	300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	21 17	209 196	10.3	6.9 6.5
400 420 440 460 480	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	513 533 25 37 30	40 824 23 922 5 685 5 788 1 410	24.7 10.9 19.1 18.3 50.0	6.7 3.9 .9 .9	320 322 323 324	HAROWARE-GARDENING EQUIPMENT . GARDENING EQUIPMENT-SUPPLIES . PLUMBING-ELECTRICAL SUPPLIES . OTHER HAROWARE-TOOLS	32 29 29 32	2 001 324 473 1 203	66.0 11.1 16.2 39.7	66.0 10.7 15.6 39.7
500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	426 1 170	29 669 24 525	12.8	4.9	340 356 364	LUMBER-BUILOING MATERIALS ALL OTHER LUMBER-MILLWORK PAINT-SUNORIES-GLASS-WALLPAPER	25 9 25	389 88 301	17.5 9.0 13.5	12.8 2.9 9.9
	BUILOING MATERIALS: HAROWARE:ANO FARM EQUIP OEALERS (SIC 52)					520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	11 (X)	44 192	3.3 (X)	1.5 6.3
240	TOTAL	133	30 352 1 532	(X) 27.1	100·0 5·0		FARM EQUIPMENT OEALERS (SIC 5252)				
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	27 19 81	275 200 3 963	9.8 11.1 17.7	•9 •7 13•1		TOTAL	18	6 308	(X)	100.0
340 420 440 460 520	LUMBER-BUILDING MATERIALS AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	109 10 19 7 64 (X)	16 909 327 5 455 95 874 722	72.1 12.0 85.7 10.7 5.7 (X)	55.7 1.1 18.0 .3 2.9 2.4	320 420 440 520	HAROWARE-GAROENING EQUIPMENT . AUTO TIRES-BATTERIES-ACCESS . FARM EQUIPMENT MACHINERY NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 6 18 13 (X)	69 311 5 440 229 259	3.0 11.2 86.2 3.7 (X)	1.1 4.9 86.2 3.6 4.1
	LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC 521)						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL	53	18 266	(X)	100.0	020	TOTAL	89 52	93 092 4 313	(X) 5.9	100.0
320 340 341 342 343 344 345 346 347 348	HAROWARE-GAROENING EQUIPMENT . LUMBER	41 53 47 44 27 10 41 44 42 33	1 827 14 095 6 188 1 815 521 120 892 952 545 609	77.2 33.9 10.5 4.1 4.3 8.2 5.5 3.3 4.1 2.6	10.0 77.2 33.9 9.9 2.9 .7 4.9 5.2 3.0 3.3	040 100 120 140 160 180 220 240 260 280 300	MRALS-SNACKS	19 10 62 69 71 65 85 37 35 63 60 43	1 484 1 242 4 479 8 735 18 332 3 618 9 074 7 516 3 964 4 468 1 878 2 590	2.3 2.5 5.0 9.7 20.2 4.4 9.7 9.4 5.4 5.0 2.1	1.6 1.3 4.8 9.4 19.7 3.9 9.7 8.1 4.8 2.0 2.8
351 352 353 354 355	METAL ROOFING AND SIDING MASONRY SUPPLIES	16 31 26 5 15	97 373 171 210 940	2.4 2.6 1.4 8.0 7.6	.5 2.0 .9 1.1 5.1	320 340 400 420 500	HAROWARE-GARDENING EQUIPMENT . LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE	59 16 6 13 64	2 947 2 128 78 3 332 7 363	3.5 3.3 .3 6.0 8.2	3.2 2.3 .1 3.6 7.9
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	23 (X)	503 1 841	7.7 (X)	2.8	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	73 (X)	5 325 226	6.2 (X)	5•7 •2
	PLUMBING ANO HEATING EQUIP OLRS. (SIC 522)						OEPARTMENT STORES (SIC 531)				
	TOTAL	8	(0)	(x)	100.0	000	TOTAL	15	76 634	(x)	100.0
	PAINT: GLASS: ANO WALLPAPER STRS:					020 040 100 120	GROCERIES-OTHER FOOOS	7 7 5 15	3 692 1 121 1 219 3 690	6.0 1.9 2.5 4.8	1.5 1.6 4.8
	TOTAL	21	1 864	(X)	100.0	140 141 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	15 15 11	7 749 6 356 1 393	10.1 8.3 2.5	10 • 1 8 • 3 1 • 8
1 2	tandard Notes: - Represents zero, D. Withheld to a Nonstore retailers, part of SIC major group 53, are show Detail may not add to total due to rounding, Merchandise line detail withheld due to insufficient reprotote: WICHITA SMSA— Consists of Butler and	n separately in th	nis table.	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Wichita SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		The tades only t	Stabilonnichts wit	n payron.	1 or explo	T -	tables, see Description of the Tables III (ext)				
n)			Sales of spec	ified merch lines	nandise	, do			Sales of spec	ified merc lines	handise
Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
andise 1	Killy of business and merchanorse fine	monts	Amount 1	Estab-	All estab-	Merchandise I	Killin or prizitiess and merchandise time	liicitis	Amount 1	Estab- lishments	All estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	lish- ments 1
160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	15 14	15 718 1 338	20.5	20 • 5 1 • 7	16D 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILDREN'S-INFANTS' WEAR	13 12	1 025 133	23.2 3.0	23.0 3.0
162 163 164	HANOBAGS-ACCESSDRIES	12 13 14	842 54D 1 127	1.4 .8 1.6	1 • 1 • 7 1 • 5	162 163 164	HANOBAGS-ACCESSORIES	10 6 12	70 7 77	1.6 .7 1.7	1.6 .2 1.7
165 166 167	LINGERIE	12 12 14	2 454 1 300 4 578	4.3 2.2 6.6	3•2 1•7 6•0	165 166 167	LINGERIE • • • • • • • • • • • • • • • • • • •	12 11 11	185 89 160	4.2 2.0 3.6	4.2 2.0 3.6
168	WOMEN'S BLOUSES-SPTSWR GIRLS'-SUBTEEN-TEEN WEAR MISCELLANEOUS MERCHANOISE	12 11 (X)	2 367 941 230	4.1 1.6 (X)	3.1 1.2	168	WOMEN'S BLOUSES-SPTSWR GIRLS'-SUBTEEN-TEEN WEAR	12	128 149	2.9	2.9
180	ALL FOOTWEAR	14	3 119	4.5	4.1		ALL FOOTWEAR	10	208	5.4	4.7
200 2D1 202	CURTAINS-ORAPERIES-ORY GOOOS PIECE GODOS-NOTIONS	15 14 15	5 417 1 753 3 497	7.1 2.5 4.6	7•1 2•3 4•6	200 201 202	CURTAINS-ORAPERIES-ORY GOOOS . PIECE GOODS-NOTIONS CURTAINS-ORAPERIES MISCELLANEOUS MERCHANDISE	14 12 11 (X)	543 246 258 39	12.2 5.5 7.2 (X)	12.2 5.5 5.8 .9
220 221 222	MISCELLANEOUS MERCHANOISE MAJOR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLD APPLIANCES RADIOS-TV'S MUSICAL INSTR	12 11 12	167 6 864 4 029 2 832	9.5 5.6 3.9	9.0 5.3 3.7	220 221 222	MAJDR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLD APPLIANCES RADIOS-TV'S MUSICAL INSTR	5 4 4	530 380 148	21.0 15.0 5.8	11.9 8.5 3.3
240 241 242	FURNITURE-SLEEP EQUIP-FLDOR COV. FLDOR CDVERINGS	13 10 13	3 725 1 066 2 659	5.5 1.8 3.9	4.9 1.4 3.5	240 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV- FLOOR COVERINGS FURNITURE-SLEEP EQUIPMENT	5 5 4	93 28 62	5.8 1.6 3.8	2•1 •6 1•4
260 261 262	KITCHENWARE-HOME FURNISHINGS	15 13 15	3 567 1 537 2 D24	4.7 2.2 2.6	4•7 2•0 2•6	260 261	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE MISCELLANEOUS MERCHANDISE	7 5 (x)	135 26 76	5.2 1.6 (X)	3.0 .6 1.7
280 3D0	JEWELRY-OPTICAL GOODS SPORTING-RECREATION EQUIPMENT	14 12	1 679 2 383	2.3	2•2 3•1	300 320	JEWELRY-OPTICAL GOOOS	5 5 5	29 159 236	1.2 6.3 9.3	.7 3.6 5.3
320 321 322	HARDWARE-GAROENING EQUIPMENT	11 9 11	2 115 1 224 891	2.9 2.2 1.2	2.8 1.6 1.2	500 52D	ALL OTHER MERCHANOISE	6 9 (X)	132 256 575	5.3 6.2 (X)	3.0 5.7 12.9
34D 348 356	LUMBER-BUILDING MATERIALS PAINT-GLASS-WALLPAPER ALL OTHER LUMBER-MILLWORK	9 7 7	1 950 505 1 444	3.1 1.1 3.2	2•5 •7 1•9		ORY GOOOS STORES (SIC 539 PART)				
420	AUTO TIRES-BATTERIES-ACCESS	8	3 165	6.D	4-1	200	TOTAL	6	1 083 1 D83	100.0	100.0
500 501 502 518	ALL OTHER MERCHANOISE TOYS-GAMES-WHEEL GOODS 80DKS-STATIONERY-PHOTO. EQUIP. MOSE. EXC.TOY-GAMES-80OKS-STA	15 12 14 8	4 567 1 752 2 500 315	6.0 2.4 3.4	6.0 2.3 3.3	200	SEWING AND NEEOLEWORK STORES				
520 534 535	NONMERCHANDISE RECEIPTS AUTO REPAIR	13 6 12	4 635 225 4 410	6.5 .5 6.3	6•0 •3 5•8		(SIC 539 PART) TOTAL ² · · · · · ·	8	840	(x)	100.0
-	MISCELLANEDUS MERCHANDISE	(X)	259	(X)	•3		F000 STORES (SIC 54)				
	VARIETY STORES (SIC 533)						TOTAL	224	132 221	1	100.0
	TOTAL	44	10 081	(X)	100.0		GROCERIES-OTHER FOOOS	224 36 144	116 204 671 4 500	87.9 2.4 4.0	87.9 .5 3.4
020 040 120	GROCERIES-DTHER FOODS	41 11 42	548 360	5.4 11.3	5•4 3•6	120 260 320	COSMETICS-ORUGS-CLEANERS	117 6 4	4 604 209 102	4.6 2.5 1.2	3.5 .2 .1
140 160	MEN'S-BDYS' CLOTHING EXC FOOTWR. WDMEN'S-GIRLS'CLOTHING EX FOOTWR	43 43	662 457 1 596	6.8 4.5 15.8	6.6 4.5 15.8	500 520	ALL OTHER MERCHANOISE	95 94	3 118 2 574	3.6 2.8	2.4
18D 20D 220	ALL FODTWEAR	41 42 21	292 1 201 122	3.1 12.1 2.2	2.9 11.9 1.2	-	MISCELLANEOUS MERCHANOISE	(x)	239	(X)	•2
24D 26D 280	FURNITURE-SLEEP EQUIP-FLOOR COV- KITCHENWARE-HOME FURNISHINGS	17 42 42	147 767 170	3.4 7.8 1.7	1.5 7.6 1.7		GROCERY STORES (SIC 541)			ł	
3D0 320	SPORTING-RECREATION EQUIPMENT HARDWARE-GARDENING EQUIPMENT	26 42 43	47 597	•B 5•9	•5 5•9	000	TOTAL • • • • • • • • • • • • • • • • • • •	196 196	129 749 113 761	(X) 87.7	100.0
5DD 52D	ALL DTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEDUS MERCHANDISE	39 (X)	2 663 410 42	26.4 4.2 (X)	26.4 4.1 .4	020 021 022 023 024	MEATS-FISH-POULTRY	191 188 168 195	28 298 9 603 5 133 70 726	22.1 7.4 4.4 54.5	21.8 7.4 4.0 54.5
	GENERAL MERCHANOISE STDRES (SIC 539 PART)					08D 100	PACKAGED ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCD	35 143	670 4 496	2.3	•5 3•5
140	TOTAL	16 12	4 454 533	(X) 15.4	100.0	12D 260 320	COSMETICS-DRUGS-CLEANERS	116 6 4	4 6D2 2D9 1D1	4.1 4.5 2.5 1.2	3.5 .2 .1
						50D 516 517	ALL OTHER MERCHANOISE	94 35 93	3 114 699 2 415	3.5 2.1 2.8	2.4 .5 1.9
							NDNMERCHANOISE RECEIPTS	87 (X)	2 566 230	2.9 (X)	2.0
2	tandard Notes: - Represents zero D Withheld to a	world disclosure	MA Not avails	blo V	Not applies	hlo	7 Loss than 0.06 percent				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

Detail may not add to total due to rounding.

Merchandise line detail_withheld due to insufficient reporting.

X Not applicable. Z Less than 0.05 percent.

Wichita SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	,						tasies, see Beschpiton of the Pasies in text)				
						4			Sales of spe	ified merc	nandise
ine code	Vind of husiness and marked in the	Establish- ments				line code	Vind of husings and more than the	Establish-		As per total sa	
Merchandise line	Kind of business and merchandise line	llients	Amount ¹	Estab-	AII	ndise li	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
Mercha		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments 1
	MEAT MARKETS					380	AUTOMOBILES-TRUCKS • • • • • •	75	96 321	86.8	86.8
	(SIC S42 PT+)					400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	37 46	233 7 079	6.7	•2 6•4
020	TOTAL	4	9S0 94B	99.8	100•0 99•8	S20 -	NONMERCHANOISE RECEIPTS	64 (X)	7 327 30	6.6 (X)	6•6 (Z)
021	MEATS-FISH-POULTRY	(X)	915 32	96.3 (X)	96•3 3•4		OEALERS WITH COMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)				
-	MISCELLANEOUS MERCHANOISE	(X)	2	(X)	•2		TOTAL	32	78 686	(x)	100.0
	FISH (SEA FOOO) MARKETS (SIC S42 PT•)					380 381 383	AUTOMOBILES-TRUCKS • • • • • • • • • • • • • • • • • • •	32 32 26	68 028 41 118 5 657	86.5 52.3 14.6	86.5 52.3 7.2
	TOTAL	-	-	(X)	-	385 386 387	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES	30 31 24	17 038 2 000 949	23.6 3.0 2.8	21.7 2.5 1.2
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)					400	MISCELLANEOUS MERCHANOISE	(X) 28	1 253 154	(X)	1.6
	TOTAL	2	(0)	(X)	100+0	403	AUTO FUELS-LUBRICANTS MOTOR OILS-GREASES-OTHER OILS. AUTO TIRES-BATTERIES-ACCESS	28 27 31	128 128 5 194	6.7	•2
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					421 422	PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	31 32	2 887 1 694	3.7 2.2	6.6 3.7 2.2
	TOTAL	8	(0)	(X)	100•0	423 424	PARTS-RETAIL	32 17	293 319	•4	•4
	RETAIL BAKERIES (SIC S46)					520 S27 S28	NONMERCHANOISE RECEIPTS	32 31 10	S 305 4 643 662	6.7 6.8 1.4	6.7 S.9
	TOTAL	9	969	(X)	100•0	-	MISCELLANEOUS MERCHANOISE	(X)	s	(X)	(Z)
020	GROCERIES-OTHER FOOOS	(X)	96S . 4	99.6 (X)	99•6 •4		OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)				
	RETAIL BAKERIES-BAKING: SELLING (SIC S462)						TOTAL	s	4 207	(X)	100.0
	TOTAL	7	(0)	(X)	100.0	380 381 385	AUTOMOBILES-TRUCKS	S 5 5	3 S30 1 79S 1 477	83.9 42.7 35.1	83.9 42.7 35.1
	RETAIL BAKERIESSELLING ONLY (SIC S463)					386	USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	s (x)	241 17	S.7 (X)	S.7 .4
	TOTAL	2	(0)	(X)	100•0	420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	S 5 4	325 162 66	7.7 3.9 1.9	7.7 3.9 1.6
	OAIRY PRODUCTS STORES					520	MISCELLANEOUS MERCHANOISE	(x) s	97 340	(X) 8.1	2.3
	(SIC S4S) TOTAL • • • • • •	2	(0)	(X)	100.0	527	SERVICE LABOR	(X)	287 S3	6.8 (X)	6.8
	EGG ANO POULTRY OEALERS					-	MISCELLANEOUS MERCHANOISE	(X)	12	(X)	• 3
	(SIC S49 PT•) TOTAL • • • • • •	-	-	(X)	-		OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)				
	OTHER MISCELLANEOUS FOOO STORES						TOTAL	6	21 122		100.0
	(SIC S49 PT.) TOTAL	3	(0)	(X)	100+0	380 381 385	AUTOMOBILES-TRUCKS	6 6 6	18 227 11 723 4 294	86.3 SS.S 20.3	86.3 55.5 20.3
	AUTOMOTIVE OEALERS					386	USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	(X)	718 1 42S	3.4 (X)	3.4 6.7
	(SIC 55 EX. SS4) TOTAL	172	140 846	(X)	100.0	400	MOTOR OILS-GREASES-OTHER OILS. MISCELLANEOUS MERCHANOISE	6 S (X)	49 36 13	•2 •2 (X)	•2 •2 •1
220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	4S 22	2 499 92	2S.7 2.0	1.8	420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	6	1 379 721	6.S 3.4	6.5 3.4
260 300 320	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	32 40 36	340 2 101 7SS	3.3 21.4 7.4	•2 1•S •S	422 423	PARTS-WHOLESALE	6 5 (X)	5S2 S7 49	2.6 .3 (X)	2.6 .3 .2
340 380 400	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	22 84 S4	138 102 547 517	2.2 84.5	72.8 .4	S20 527	NONMERCHANOISE RECEIPTS	6	1 456 1 199	6.9 5.7	6.9 5.7
420 500 520	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	116 48 123	14 908 7 075 9 833	12.0 37.8 7.2	10.6 5.0 7.0	528	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	4 (X)	257	1.3 (X)	1.2 (Z)
•	MISCELLANEOUS MERCHANOISE	(X)	40	(X)	(Z)		MOTOR VEHICLE OFALERSUSEO CARS				
	MOTOR VEHICLE OEALERS (SIC 551: 5S2)						ONLY (SIC SS2)	32	6 975	(X)	100.0
	TOTAL • • • • • •		110 990	(x)	100.0		TOTAL TOTAL		,,,	,,,,	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Wichita SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	,		otabironiiionto iir	pay.o	. or onpre		tables, see Bescription of the Tables III text)				
			Sales of spec	ified mercl lines	nandise				Sales of spec	ified mercl lines	andise
Merchandise line code	Vind of husiness and marshanding line	Establish- ments			rcent of iles of	line code	Kind of husiness and marchandiss line	Establish- ments		As per total sa	
andise I	Kind of business and merchandise line	monto	Amount 1	Estab- lishments	All estab-	Merchandise I	Kind of business and merchandise line	liicitis	Amount 1	Estab- lishments	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments ¹	Merch		(number)	(\$1,000)	handling the line	lish- ments ¹
380	AUTOMOBILES-TRUCKS	32 31	6 S37 S 50S	93.7 93.8	93•7 78•9		HOUSEHOLD TRAILER OF ALERS				
38S 386	USED PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE MISCELLANEOUS MERCHANOISE	20 (X)	335 697	10.9 (X)	4.8		(SIC 5592)	15	6 S33	(X)	100.0
420 520	AUTO TIRES-BATTERIES-ACCESS NOMMERCHANOISE RECEIPTS MISCELLANEDUS MERCHANOISE	4 21 (X)	181 226 31	12.8 3.9 (X)	2.6 3.2 .4	500 504	ALL OTHER MERCHANOISE	15 13 (X)	6 275 5 998 269	96.1 93.6 (X)	96.1 91.8 4.1
	TIRE, BATTERY, AND ACCESSORY OLRS					520 532	NONMERCHANOISE RECEIPTS DTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS	8 7 (X)	24D 227 11	S.1 4.9 (X)	3.7 3.5
	TDTAL	66	14 266	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(x)	18	(x)	•3
220 24D 260	MAJOR APPL-RAOID-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLDOR COV. KITCHENWARE-HOME FURNISHINGS	44 22 32	2 462 88 340	21.5 1.1 3.4	17•3 •6 2•4		AIRCRAFT: MOTDRCYCLE OEALERS (SIC SS99 PT.)				
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	32 36 16	851 746 237	8.5 6.7 5.3	6.0 5.2 1.7		TOTAL	7	7 660	(X)	100.0
4D0 42D 5D0 520	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANDISE RECEIPTS	66 30 41	7 526 453 1 364	52.8 4.4 11.4	\$2.8 3.2 9.6	380 389	AUTDMO8ILES-TRUCKS • • • • • • • • • MOTORCYCLES-MOTORSCOOTERS• • • MISCELLANEOUS MERCHANOISE• • •	7 6 (X)	6 166 2 711 3 455	80.5 100.0 (X)	80.5 35.4 45.1
•	MISCELLANEOUS MERCHANOISE	(X)	199	(X)	1 • 4	520 527	NONMERCHANOISE RECEIPTS	6 6 4	870 421	11.6 5.6	11.4 S.5
	HOME AND AUTO SUPPLY STORES (SIC 5S3 PT+)					532	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	(X)	407 624	5.9 (X)	S.3
220	TDTAL • • • • • • • • • • • • • • • • • • •	28 28	6 606 2 104	(X) 31.8	31.8		AUTOMOTIVE OEALERS, N.E.C.				
221	MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR	28 28	1 142 959	17.3 14.5	17.3 14.5		(SIC 5599 PT _*)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	87	1 • 4	1+3		TOTAL • • • • •	1	(0)	(X)	100.0
260 264 265	KITCHENWARE-HDME FURNISHINGS SMALL ELECTRICAL APPLIANCES . ALL OTHER KITCHENWR-HOUSEWR	27 27 24	326 184 142	4.9 2.8 2.2	4.9 2.8 2.1		GASOLINE SERVICE STATIONS (SIC 554)		,		100.0
280 320	JEWELRY-OPTICAL GODOS	6 27	6 695	10.5	•1 10•5	02D	TOTAL	440	48 366 121	3.0	•3
400 4D3	AUTO FUELS-LUBRICANTS	9 9 (X)	14 9 5	.4 .2 (X)	•2 •1 •1	040 100 300 380	MEALS-SNACKS	13 94 6 12	67 402 31 92	3.2 3.2 5.5 7.1	•1 •8 •1 •2
420	AUTO TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO DTHER USERS)	28 27	1 506 749	22.8	22.8	4D0 401	AUTO FUELS-LUBRICANTS	440 439	40 094 37 450	82.9 77.8	82.9 77.4
417 426 436	AUTOMO8ILE ACCESSDRIES STORAGE BATTERIES	27 27 27 (X)	\$16 188 \$2	11.3 7.8 2.8 (X)	7.8 2.8	402 403	OTHER AUTOMOTIVE FUELS MOTOR OILS-GREASES-OTHER DILS.	51 412	881 1 761	10.5 3.7	1.8 3.6
520	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	24 (X)	549 1 319	8.6 (X)	8•3 2D•0	42D 421 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLED IN REPAIR WORK PARTS-RETAIL	382 166 55 343	5 14S 1 113 236 3 79S	12.5 7.5 3.6 9.6	10.6 2.3 .S 7.8
	OTHER TIRE, 8ATTERY, AND ACCESSDRY DEALERS (SIC 553 PT.)					48D	HOUSEHOLO FUELS-ICE	12	130	7.3	•3
	TOTAL	38	7 660	(X)	100.0	S20 S27	NONMERCHANOISE RECEIPTS	328 321	2 20D 1 83S	S.8 4.9	4.S 3.8
22D 221 222	MAJOR APPL-RAOIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RAOIDS-TV'S MUSICAL INSTR	16 16 6	358 176 180	8.7 4.2 5.9	4.7 2.3 2.3	-	MISCELLANEOUS MERCHANOISE	(x)	84	(X)	•2
260	KITCHENWARE-HDME FURNISHINGS	s	13	.6	•2		APPAREL AND ACCESSORY STDRES (SIC S6)				
300 317	SPORTING-RECREATION EQUIPMENT ALL DTHER SPTG GDDOS EXC 8DATS	5 5	30 28	1.3	•4		TOTAL	162	37 095	(X)	100.0
320	MISCELLANEOUS MERCHANOISE	(X)	2 51	(X)	(Z) •7		COSMETICS-ORUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLDTHING:EX FODTWR	6 64 112	210 10 879 15 544	2.4 47.1 51.4	.6 29.3 41.9
4D0 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	7 38	223 6 020	18.2 78.6	2.9 78.6	180 200	ALL FDOTWEAR	81 14	7 731 579	27.6 11.7	20.8
5D0 52D	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANOISE	6 17 (X)	93 815 S6	3.0 15.7 (X)	1 • 2 10 • 6 • 7	280 500 520	JEWELRY-DPTICAL GOODS	20 23 10S (X)	365 270 1 29D 227	2.4 12.0 4.6 (X)	1.0 .7 3.5
	80AT OEALERS (SIC 5591)						WOMEN'S CLOTHING: SPECIALTY STRS. FURRIERS (SIC 562: 3: 8)				
	TOTAL	8	(0)	(X)			TOTAL	58	10 219	(X)	100.0
3D0 520	SPORTING-RECREATION EQUIPMENT NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	8 4 (X)	} (0)	89.6 3.9 (X)	89.6 2.3 8.2	160	MEN'S-BOYS' CLOTHING EXC FOOTWR. WDMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	6 58 6	136 9 224 303	18.0 90.3 8.5	1.3 90.3 3.0
				I		280	JEWELRY-OPTICAL GOODS		62	1.3	•6

Standard Notes: - Represents zero. $\,\,$ D Withheld to avoid disclosure. $^{\rm I}$ Detail may not add to total due to rounding.

NA Not available.

X Not applicable.

Wichita SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec		-		tadies, see Description of the Padres in text)		Sales of spec	ified mercl	nandise
ароз ан		Establish-			cent of	ороз ен		Establish-		As per total sa	
Merchandise line code	Kind of business and merchandise line	ments	Amount ¹	Estab-	AII	Merchandise fine	Kind of business and merchandise line	ments	Amount 1	Estab-	AII
Merchar		(number)	(\$1,000)	fishments handling the line	estab- lish- ments ¹	Merchar		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	41 (X)	450 44	6•5 (X)	4•4	160 161 163	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY	31 23 9	5 377 646 32	33.8 7.1 1.6	33.8 4.1 .2
	WOMEN'S REACY-TO-WEAR STORES (SIC 562)					164 165 168	HOSIERY	21 24 29 28	106 477 1 358	3.4 8.5	.7 3.0 8.5
	TOTAL	48	(0)	(X)	100+0	172 173 174	ORESSES	26 18	1 632 730 92	10.9 4.9 2.5	10.3 4.6 .6
140 142	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	6 5 (X)		17.2 17.2 (X)	1.4 1.0 .2	176	OTHER WOMENS-GIRLS'CLOTHES ACC MISCELLANEOUS MERCHANOISE	14 (X)	261 42	2.0 (X)	1.6
160 161 163 164	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR MILLINERY	48 12 9 34		92.5 14.5 6.2 3.1	92.5 5.6 2.1 2.6	180 200 520	ALL FOOTWEAR	16 13 30 (X)	1 850 572 585 681	12.9 11.9 3.8 (X)	11.6 3.6 3.7 4.3
165 168 172	LINGERIE	40 44 48	(0)	7.5 19.8 34.1	7 • 1 19 • 6 34 • 1		SHOE STORES (SIC 566)				
173 174 175	COATS-SUITS	41 29 4		17.3 2.4 4.7	16 • 2 1 • 9 1 • 1		TOTAL	41	5 860	(X)	100.0
176	OTHER WOMENS-GIRLS'CLOTHES ACC	25		6.9	3.2	160 180 520	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	13 41 26	387 5 213 200	12.0 89.0 5.3	6.6 89.0 3.4
280 520	JEWELRY-OPTICAL GOOOS	11 33 (X)		1.2 2.9 (X)	•6 1•9 •4	-	MISCELLANEOUS MERCHANOISE	(X)	60	(X)	1.0
_	MILLINERY STORES	,,,,		(, , ,			MEN'S SHOE STORES (SIC 566 PT.)				
	(SIC 563 PT•)	3	(0)	441	100.0		TOTAL	-	-	(X)	-
	TOTAL • • • • • • • • • • • • • • • • • • •	,	(0)	(X)	100.0		WOMEN'S SHOE STORES (SIC 566 PT.)				
	(SIC 563 PT•)						TOTAL • • • • • •	9	2 056	(X)	100.0
	TOTAL	2	(0)	(X)	100•0	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	9	266 1 760	14.5 85.6	12.9 85.6
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					182 183	WOMEN'S ANO GIRLS' FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR MISCELLANEOUS MERCHANOISE	9 3 (X)	1 724 34 2	83.9 5.3 (X)	83.9 1.7
	TOTAL ² · · · · · ·	3	83	(X)	100•0	520	NONMERCHANOISE RECEIPTS	4 (X)	- 22 8	1.9 (X)	1.1
	FURRIERS AND FUR SHOPS (SIC 568)						CHILOREN'S AND JUVENILES' SHOE				
	TOTAL	2	(0)	(x)	100.0		STORES (SIC 566 PT+)	_		(x)	
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						FAMILY SHOE STORES			'~'	
	TOTAL	23	4 501		100.0		(SIC 566 PT•)	7.0	- 00#		
140 142 143	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	23 6 10	3 730 138 1 700	82.9 8.4 53.2	82.9 3.1 37.8	160	TOTAL • • • • • • • • • • • • • • • • • • •	32 7	3 804 122	8.6	3.2
144 145 146	OTHER MEN'S OUTERWEAR	8 7 21	654 51 1 187	29.1 3.3 34.1	14.5 1.1 26.4	180	ALL FOOTWEAR	32 32	3 453 1 135	90.8	90.8 29.8
180 280	ALL FOOTWEAR JEWELRY-OPTICAL GOODS	17	354 14	10.4	7•9 •3	182 183	WOMEN'S AND GIRLS' FOOTWEAR CHILOREN'S AND INFANTS' FOOTWR	32 17	1 810 508	47.6 18.6	47.6 13.4
520 -	NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	(X)	52 351	2.9 (X)	1•2 7•8	520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	177 52	6.9 (X)	4.7 1.4
	CUSTOM TAILORS (SIC 567)						CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
	TOTAL	1	(0)	(X)	100.0		TOTAL • • • • • •	7	(0)	(x)	100.0
	FAMILY CLOTHING STORES (SIC 565)					160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR • • • MISCELLANEOUS MERCHANOISE • •	7 7 (X)	(0)	95.5 85.8 (X)	95.5 85.8 9.5
	TOTAL	31	15 921	(X)	100•0	-	MISCELLANEOUS MERCHANOISE	(x)	J	L (x)	4.5
140 142 143 144 145	MEN'S-BOYS' CLOTHING EXC FOOTWR. BOYS' CLOTHING	31 27 26 25 14	6 856 1 290 2 151 1 908 122	43.1 8.4 14.3 13.4	43.1 8.1 13.5 12.0		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) TOTAL	1	(0)	(X)	100•0
146			1 384	9.5						I	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Wichita SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

			Sales of spec	ified merch lines	nandise				Sales of spec	cified merc lines	nandise
line code	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of	Merchandise line code	Kind of business and merchandise line	Establish- ments		As per total sa	
ndise	Time of positions and installation time		Amount ¹	Estab-	All	ndise	The state of the s		Amount 1	Estab- lishments	AII
Merchandise line		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments ¹
	FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)	141	25 035		100.0	260 264 265	KITCHENWARE-HOME FURNISHING5 SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	6 6 4	154 7 147	20.2 1.1 23.2	1.8 .1 1.7
200	TOTAL	17	529 13 758	21.8 82.5	2.1	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	19 (X)	173 261	4.8 (X)	2.0 3.1
220 240 260 320	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	63 13 5	9 436 284 209	66.1	37.7 1.1 .8		RAOIO ANO TELEVISION STORES (SIC 5732)				
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	79 (X)	731 88	5.2 (X)	2.9		TOTAL	23	3 434	(X)	100.0
	FURNITURE_STORES					220	MAJOR APPL-RAGIO-TV-MUSICAL INST NEW MAJOR APPLIANCES	23 12	3 179 638	92.6	92.6 18.6
	(SIC 5712)	39	7 880	(X)	100•0	225 226 -	NEW RAOIOS-TV'S ETC	23 12 (X)	2 377 135 29	69.2 5.5 (X)	69.2 3.9 .8
200	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST	3 16	49 739	5.5 23.2	•6 9•4	520	NONMERCHANOISE RECEIPTS	14 (X)	197 57	8.0 (X)	5.7 1.7
240 243	FURNITURE-SLEEP EQUIP-FLOOR COV. SLEEP EQUIPMENT	39 38	7 032 900	89.2 11.5	89•2 11•4		RECORO SHOPS				
244	OTHER HOUSEHOLD FURNITURE FLOOR COVERINGS-SOFT SURFACE .	39 22	5 880 252	74.7 5.2	74.6 3•2		(SIC 5733 PT.)	4	(0)	(x)	100.0
520	NONMERCHANOISE RECEIPTS	20	60	2.0	.8		MUSICAL INSTRUMENT STORES			1	
				,			(SIC 5733 PT+)		(0)		100.0
	HOME FURNISHINGS STORES (OTHER 571)					220	MAJOR APPL-RAGIO-TV-MUSICAL INST	12	1	(X)	95.2
200	TOTAL • • • • • • • • • • • • • • • • • • •	24	2 535 437	(X) 43.6	17.2	228 229 231	PIANOS	9 9		18.6 24.5 39.6	15.2 20.0 35.1
200 240 520	FURNITURE-SLEEP EQUIP-FLOOR COV. NONMERCHANOISE RECEIPTS	19 16	1 793 155	76.4 9.8	70 • 7 6 • 1	232 233	RAGIOS PHONO-TAPE RCORS-TV'S . RECOROS-TAPES-RELATED ACCESS .	4 5	(0)	20.9	9.8 2.7
-	MISCELLANEOUS MERCHANOISE	(X)	150	(X)	5•9	234	SHEET MUSIC-RELATEO ITEMS MISCELLANEOUS MERCHANOISE	(x)		(X)	12.4 (Z)
	FLOOR COVERINGS STORES (SIC 5713)					520	NONMERCHANOISE RECEIPTS	10	J	5.2	4.8
200	TOTAL	16	(0)	(X)	100.0		EATING ANO ORINKING PLACES (SIC 58)			Ì	
240 520	FURNITURE-SLEEP EQUIP-FLOOR COV. NONMERCHANOISE RECEIPTS	16 12	(0)	26.8 85.5 11.1	85.5 7.5		TOTAL	628	41 407	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X))	(x)	•6	020 040	GROCERIES-OTHER FOOOS MEALS-SNACKS	33 579	319 34 670	27.5 86.1	.8 83.7
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					060 080 100	ALCOHOLIC ORINKS	219 34 110	5 111 200 271	69.8 14.2 5.5	12.3 .5
	TOTAL	7	622	(X)	100.0	500 520	ALL OTHER MERCHANOISE	20 142 (X)	172 569 95	10.0 4.2 (X)	1.4
								10,7		\	٧.
	CHINA: GLASSWARE: ANO METALWARE						EATING PLACES (SIC 5812)				
	STORES (SIC 5715) TOTAL	1	(0)	(X)	100.0		GROCERIES-OTHER FOOOS	476 29	37 020 308	25.8	.8
	MISCELLANEOUS HOME FURNISHINGS					040 060 080	MEALS-SNACKS	476 67 11	34 210 1 453 86	92.4 32.5 5.8	92.4 3.9 .2
	STORES (SIC 5719)	_	_	(X)	_	100 500 520	CIGARS-CIGARETTES-TOBACCO	81 19 124	224 169 478	4.6 11.6 3.7	.6 .5 1.3
	HOUSEHOLO APPLIANCE STORES					-	MISCELLANEOUS MERCHANOISE	(X)	91	(X)	•2
	(SIC 572)	39	0.535	4,74,1	100.0		RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)				
200	TOTAL	4	8 5 3 7	10.6	100.0		TOTAL	294	23 557	(X)	100.0
220	MAJOR APPL-RAGIO-TV-MUSICAL INST	39	7 314	85.7	85.7		GROCERIES-OTHER FOOOS	22 294	108 21 381	12.8	•5 90•8
224	NEW MAJOR APPLIANCES	39 17	5 809 1 184	68.0	68.0 13.9	060	ALCOHOLIC ORINKS	59 10	1 348	38.2	5.7
226	USEO MAJOR APPL-RACIOS-TV'S MISCELLANEOUS MERCHANCISE	16 (X)	210 110	9.1 (X)	2.5	100 520	CIGARS-CIGARETTES-TOBACCO NONMERCHANOISE RECEIPTS	53 73	132 320	4.1 4.3	•6 1•4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	593	26.8	6.9	-	MISCELLANEOUS MERCHANOISE	(X)	192	(x)	•8
S	Standard Notes: - Represents zero. D Withheld to a	avoid disclosure.	NA Not availa	able. X	Not applic	able.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid di
Detail may not add to total due to rounding.

Merchandise line detail withheld due to insufficient reporting.

Wichita SMSA-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_	(includes only e	stablishments wit	n payroll.	For expla	nation o	f tables, see "Description of the Tables" in text)				
v			Sales of spec	ified mercl lines	nandise	ψ.			Sales of spec	cified merc lines	handise
line code	Kind of business and merchandise line	Establish- ments	A1	As per total sa	cent of les of	line cod	Kind of business and merchandise line	Establish- ments		As per total sa	cent of les of
Merchandise line		(number)	Amount* (\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹	Merchandise line code		(number)	Amount 1 (\$1,000)	Estab- lishments handling the line	All estab- lish- ments ¹
			(*-)/								
	CAFETERIAS (SIC 5812 PT•)					320 420 460	HAROWARE-GAROENING EQUIPMENT AUTO TIRES-BATTERIES-ACCESS HAY-GRAIN-FEEO-FARM SUPPLIES	23 9 25	557 180 5 607	34.6 100.0 69.8	1.7 .5 16.9
040	TOTAL	19	2 330	(X) 96•1	100 • 0 96 • 1	500 520	HOUSEHOLO FUELS-ICE	14 118 126	1 223 7 457 737	100.0	3.7 22.4 2.2
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	5 (X)	32 59	3.9 (X)	1 • 4 2 • 5	-	MISCELLANEOUS MERCHANOISE	(X)	406	(X)	1.2
	REFRESHMENT PLACES (SIC 5812 PT•)						LIQUOR STORES (SIC 592)				
	TOTAL ²	163	11 133	(×)	100•0		TOTAL	175	11 333	(X)	100.0
	ORINKING PLACES (ALCOHOLIC 8EV.)					080 520	PACKAGEO ALCOHOLIC BEVERAGES NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	175 33 (X)	10 954 182 197	96.7 5.9 (X)	96.7 1.6 1.7
	(SIC 5813)	152	4 387	(X)	100.0		ANTIQUE STORES				
	ORUG STORES AND PROPRIETARY STRS.						(SIC 5932) TOTAL	_	(0)	(X)	100.0
	(SIC 591)	96	20 653	(X)	100.0		SECONOHAND STORES				
020	GROCERIES-OTHER FOOOS · · · · · · MEALS-SNACKS · · · · · · · · · · · · · · · · · · ·	16 19	329 453	3.9	1.6		(SIC 5933)	36	1 594	(x)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES • • CIGARS-CIGARETTES-TOBACCO• • • •	5 52	246 1 520	5•2 9•6	1 • 2 7 • 4	140	MEN'S-80YS' CLOTHING EXC FOOTWR.	6	22	17.9	1.4
120 140 160	COSMETICS-ORUGS-CLEANERS • • • • • MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	96 4 5	16 102 24 65	78.0 1.9 3.6	78•0 •1 •3	160 180 200	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	6 6 5	49 74 5	39.7 44.2 5.2	3.1 4.6 .3
200 220 260	CURTAINS-ORAPERIES-ORY GOOOS • • MAJOR APPL-RAOIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS • •	3 9 16	125 126 355	6.9 1.9 3.8	•6 •6 1•7	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	18 15 16	206 258 22	22.4 50.9 4.2	12.9 16.2 1.4
280 320 500	JEWELRY-OPTICAL GOOOS · · · · · · · · · · · · · · · · · ·	19 6 24	203 104 728	2.5 1.9 6.9	1 • 0 • 5 3 • 5	280 300 320	JEWELRY-OPTICAL GOOOS	9 8 9	85 159 100	14.2 35.7 12.8	5.3 10.0 6.3
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	25 (X)	222 51	3.6 (X)	1.1	420 500 520	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	8 9 15	184 240 58	100.0 59.4 7.5	11.5 15.1 3.6
	ORUG_STORES					-	MISCELLANEOUS MERCHANOISE	(X)	132	(x)	8.3
	(SIC 591 PT•)	89	20 237	(X)	100+0		SPORTING GOOOS STORES (SIC 5952)		_		
020	GROCERIES-OTHER FOOOS · · · · · · · · MEALS-SNACKS · · · · · · · · · · · · · · · · · · ·	14 18	326 447	3.8 8.9	1.6		TOTAL	20	1 303	(x)	100.0
080 100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	5 47	241 1 441	5 • 1 9 • 2	1 • 2 7 • 1	300 520	SPORTING-RECREATION EOUIPMENT NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	20 5 (X)	1 083 48 172	83.1 5.4 (X)	83.1 3.7 13.2
120 121 122	COSMETICS-ORUGS-CLEANERS MEDICINES EXC. PRESCRIPTION PRESCRIPTION MEDICINES	89 60 89	15 804 4 540 7 849	78.1 25.3 38.8	78 • 1 22 • 4 38 • 8		8ICYCLE SHOPS	\\\\			.,,,,
123	ALL OTHER ORUGS-PROPRIETARIES. MEN'S-80YS' CLOTHING EXC FOOTWR.	75	3 415 24	19.1	16.9		(SIC 5953)	3	193	(X)	100.0
160 200	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CURTAINS-ORAPERIES-ORY GOOOS	4	64 124	3.5 6.8	•3 •6				.,,	```	10010
		9 15 17	125 352 201	1.9 3.7 2.5	06 107 100		JEWELRY STORES (SIC 597)				
320 500 520	ALL OTHER MERCHANOISE	6 22 23	103 721 214	1.9 7.0 3.8	.5 3.6 1.1		TOTAL ² ······	29	3 406	(X)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	49	(X)	• 2		FUEL OIL OEALERS (SIC 5983)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL	2	(0)	(X)	100.0
	TOTAL 2	7	416	(X)	100•0		LIQUEFIEO PETRL. GAS (8TTLO. GAS) OEALERS (SIC 5984)				
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						TOTAL	11	1 262	(x)	100.0
	TOTAL	413	33 248	(X)	100•0	480 482	HOUSEHOLO FUELS-ICE OTHER LP GAS SALES MISCELLANEOUS MERCHANOISE	11 11 (X)	1 084 1 076 5	85.9 85.3 (X)	85.9 85.3
080	CIGARS-CIGARETTES-TOBACCO	185 26	10 963 108	89.6 17.6	33.0	520	NONMERCHANOISE RECEIPTS	8	41	3.5	3.2
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING:EX FOOTWR ALL FOOTWEAR	10 10 9	56 76 91	5.4 6.0 8.3	•2 •2 •3	-	MISCELLANEOUS MERCHANOISE	(X)	137	(X)	10.9
220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	24 16 35	271 279 334	12.9 53.3 17.2	.8 .8 1.0		FUEL ANO ICE OEALERS, N.E.C. (SIC 5982)				
280	JEWELRY-OPTICAL GOOOS	49 35	3 454 1 449	77.6 65.6	10.4		TOTAL	-	-	(X)	-

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Wichita SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

_			Sales of spec	ified more	andico				Sales of spec	ified more	handisa
a)				lines	Idiluise	_e_				lines	ilaliuise
Merchandise line code		Establish-		As per total sa	rcent of	line code		Establish-		As per total sa	
ise lir	Kind of business and merchandise line	ments	Amount 1	Estab-	AII	ise li	Kind of business and merchandise line	ments	Amount *	Estab-	All
chand				lishments handling		Merchandise				lishments handling	estab- lish-
Mer		(number)	(\$1,000)	the line	ments 1	Mer		(number)	(\$1,000)	the line	ments 1
	FLORISTS					500	ALL OTHER MERCHANOISE	28	1 768	95.8	95 • 8
	(SIC 5992)	70	2 207			-	MISCELLANEOUS MERCHANOISE	(X)	78	(X)	4.2
	TOTAL ² • • • • • •	39	2 093	(X)	100+0		NONSTORE RETAILERS (SIC 53 PART*)				
	CIGAR STORES AND STANOS (SIC 5993)					l	TOTAL	36	8 713	(x)	100.0
	TOTAL	1	(0)	(X)	100+0	020	GROCERIES-OTHER FOOOS	6	1 307 1 029	54.9 38.3	15.0 11.8
	800K STORES					140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	5 4	292 150	20.2 12.3	3.4 1.7
	(SIC 5942)	4	(0)	(X)	100+0	220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	6 6 4	387 615 108	24.5 42.7 7.7	7.1 1.2
	TOTAL	-	(0)	\^/	100+0	260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	7 5	259 53	16.3 3.3	3.0
	STATIONERY STORES (SIC 5943)					300 320	SPORTING-RECREATION EQUIPMENT	4	54 96	10.0	1.1
	TOTAL	5	(0)	(X)	100+0	340 500 520	LUMBER-BUILOING MATERIALS	5 19 11	522 3 385 172	67.4 58.9 5.8	6.0 38.8 2.0
	HAY: GRAIN: AND FEED STORES					-	MISCELLANEOUS MERCHANOISE	(X)	284	(X)	3,3
	(SIC 5962)	18	4 253	(x)	100+0		MAIL OROER HOUSES (SIC 532)				
460	HAY-GRAIN-FEEO-FARM SUPPLIES	18	4 253	100.0	100.0	3.	TOTAL	5	(0)	(x)	100.0
		:				200	CURTAINS-ORAPERIES-ORY GOOOS	5 4	h .	13.4	13.4
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						MAJOR APPL-RA010-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOOOS	4		10.8	10.8
	TOTAL	4	1 163	(X)	100 • 0	300 320	SPORTING-RECREATION EQUIPMENT	4	(0)	5.1	5•1 9•0
460	HAY-GRAIN-FEEO-FARM SUPPLIES MISCELLANEOUS MERCHANOISE	4 (X)	1 160	99.7 (X)	99•7	500	ALL OTHER MERCHANOISE	(x)	J	5.1 (X)	5•1 39.5
		127		\ \\r			MERCHANOISING MACHINE OPERATORS			:	
	GAROEN SUPPLY STORES (SIC 5969 PT.)						(SIC 534)	8	2 489	(x)	100.0
	TOTAL ² · · · · · ·	9	472	(X)	100.0	020		4	1 253	57•2	50•3
	NEWS OEALERS AND NEWSSTANDS					100	CIGARS-CIGARETTES-T08ACCO · · · · MISCELLANEOUS MERCHANOISE · · ·	(X)	1 028 207	41.6 (X)	41.3 8.3
	(SIC 5994)	1	(0)	(x)	100.0		OIRECT SELLING ESTABLISHMENTS				
,							(SIC 535)		(0)	4.44	
	HO88Y: TOY: ANO GAME SHOPS (SIC 5995)						TOTAL • • • • • • •	23	(0)	(x)	100.0
	TOTAL	6	501	(X)	100.0						
500	ALL OTHER MERCHANOISE	(x)	495 6	98.8 (X)	98+8						
	CAMERA ANO PHOTO SUPPLY STORES										
	(SIC 5996)										
	TOTAL	6	(0)	(X)	100•0						
	GIFT: NOVELTY: AND SOUVENIR SHOPS (SIC 5997)										
	TOTAL	11	428	(X)	100•0						
500	ALL OTHER MERCHANOISE MISCELLANEOUS MERCHANOISE	11 (X)	360 68	84.1 (X)	84 • 1 15 • 9						
	OPTICAL GOOOS STORES										
	(SIC 5999 PT•)										
505	TOTAL	5	(0)	(X)	100.0						
280 520	JEWELRY-OPTICAL GOOOS	5 4	} (0)	{97.6 2.7	97.6						
	RETAIL STORES: N.E.C. (SIC 5999 PT.)										
	TOTAL	28	1 846	(x)	100.0	11			I		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
*Detail may not add to total due to rounding.
*Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		includes only e	Stabitsiiiicitts Hit	n payron.	тог схрта	matron o	readies, see Description of the rables in text)				
e)			Sales of specified merchandise lines			epoo		Establish-	Sales of specified merchandise lines		
e code		Establish-	blish-		As percent of					As percent of	
e lin	Kind of business and merchandise line	ments	Amount ¹	total sa		se line	Kind of business and merchandise line	ments	Amount ¹	total sal	
Merchandise line				Estab- lishments	All estab-	Merchandise				Estab- lishments	All estab-
Aerch		(number)	(\$1,000)	handling the line	lish- ments ¹	Merch		(number)	(\$1,000)	handling the line	lish- ments ¹
		(Hulliber)	(\$1,000)	the fine	incits	-		(Humber)	(\$1,000)	the fine	illents
							PAINT GLASS AND WALLPAPER STRS.				
	RETAIL TRACE						(SIC S23)	83	5 683	(x)	100.0
	TOTAL	11 754	1 865 252	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	373	32.3	6.6
020	GROCERIES-OTHER FOOOS	2 129	338 200	67.0	18-1	340	LUMBER-BUILOING MATERIALS	83	4 831	85.5	8S•S
040 060	MEALS-SNACKS	2 413 599	86 887 11 569	69•1 100•0	4•7 •6	3S6 3S7	ALL OTHER LUMBER-MILLWORK PAINT-VARNISH ETC	21 60	339 1 916	18.1	6.0 33.9 17.9
080 100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	796 2 277	26 096 19 729	31.1 4.9	1 • 4	3S8 3S9	PAINT SUNORIES	71 67	1 011 S13	19.9	9.1
120 140	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	1 766 920	70 979 42 283	14.1	3.8 2.3	361	GLASS	38	1 052	35.0	18.6
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	1 117 904 826	70 196 23 407 24 798	27.5 9.7	3.8 1.3	S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	32 (X)	69 379	2.4 (X)	1.2 6.7
200 220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	1 205	57 094 39 7SS	10.6 22.9 19.0	3.1		ELECTRICAL SUPPLY STORES				
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	1 2SS 88S	19 849 12 074	6.9 S.6	1.1		(SIC S24)				
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	817 1 431	13 883 29 556	6.1 9.8	•7 1•6		TOTAL	9	(D)	(X)	100.0
340 380	LUMBER-BUILOING MATERIALS AUTOMOBILES-TRUCKS	1 108 850	74 464 276 262	32.5 61.9	4 • 0 14 • 8		HAROWARE STORES				
400 420	AUTO FUELS-LUBRICANTS	2 S1S 2 807	150 123 80 619	29.9	8•0 4•3		(SIC 52S1)			,,,	
440 460 480	FARM EQUIPMENT MACHINERY • • • • • • • • • • • • • • • • • • •	620 607 339	130 890 131 371 18 070	60.3 76.9 27.0	7.0 7.0 1.0	120	TOTAL • • • • • • • • • • • • • • • • • • •	275	25 294 38	8.3	100.0
500 520	ALL OTHER MERCHANOISE	1 839 5 054	54 671 62 427	11.6 5.S	2.9	200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RAGIO-TV-MUSICAL INST	133	18 2 955	8.3	•1 11•7
520	Red I Town I Town		02 4 2,	3,00		240	FURNITURE-SLEEP EOUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	58 208	1 192 2 984	13.1	4.7
	BUILOING MATERIALS: HAROWARE:AND FARM EQUIP OEALERS (SIC S2)					280	JEWELRY-OPTICAL GOOOS	3S 17S	86 1 946	1.7	•3 7•7
	TOTAL	1 336	248 545	(X)	100+0	320	HAROWARE-GAROENING EQUIPMENT	275	11 037	43.6	43.6
220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	180 97	3 887 · 1 758	15.3 13.2	1.6	322 323 324	GAROENING EQUIPMENT-SUPPLIES . PLUMBING-ELECTRICAL SUPPLIES . OTHER HAROWARE-TOOLS	242 247 275	1 974 2 449 6 614	8.6 10.3 26.2	7.8 9.7 26.1
260 300	KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	2S1 194	3 3S3 2 022	13.S 10.1	1.3	340	LUMBER-BUILOING MATERIALS	215	2 652	12.3	10.5
320 340	HAROWARE-GAROENING EOUIPMENT LUMBER-BUILOING MATERIALS	673 788	17 0S9 67 348	17.9 70.3	6.9 27.1	356 364	ALL OTHER LUMBER-MILLWORK PAINT-SUNORIES-GLASS-WALLPAPER	80 212	889 1 763	8.4 8.5	3.S 7.0
380 400	AUTOMOBILES-TRUCKS	106 76	7 346 202	15.7	3.0	400	AUTO FUELS-LUBRICANTS	18	50	1.0	•2
420 440	AUTO TIRES-BATTERIES-ACCESS FARM EOUIPMENT MACHINERY	202 S07 9S	8 056 127 016	12.0 82.5	3.2 S1.1	440	AUTO TIRES-BATTERIES-ACCESS FARM EOUIPMENT MACHINERY	45 9	703 192 297	7.9	2.8 .8 1.2
460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES	3S 99	1 663 221 917	7.5 9.0 10.5	•7 •1 •4	500 520	ALL OTHER MERCHANOISE	27 62 92	S32 466	4.8 8.7 5.2	2.1 1.B
520		615 (X)	7 475 222	5.3 (X)	3.0 •1	-	MISCELLANEOUS MERCHANOISE	(x)	145	(X)	•6
			- - -				FARM EQUIPMENT OEALERS				
	LUMBER ANO OTHER BLOG. MATERIALS OEALERS (SIC 521)	5					(SIC 5252)	496	151 5B8	(x)	100.0
	TOTAL	441	63 911	(X)	100+0	220	TOTAL	17	606	7.6	.4
220 240	MAJOR APPL-RAGIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	24 19	209 81	4.9 2.5	•3	260 320	KITCHENWARE-HOME FURNISHINGS HAROWARE-GAROENING EQUIPMENT	4 72	9B 1 579	6.6	1.0
260 300	KITCHENWARE-HOME FURNISHINGS	15	51 32	5.B 7.1	•1	340 380	LUMBER-BUILOING MATERIALS	B 103	465 7 3 27	15.7 15.4	•3 4•B
320	HAROWARE-GAROENING EQUIPMENT	305	4 253	9.3	6•7	400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	5B 157	150 7 351	12.4	4.8
340 341	LUMBER	441 414 367	57 897 22 060	90.6 35.1	90.6 34.5	440	FARM EQUIPMENT MACHINERY	496 63	126 B20 1 199	7.0	B3.7
342 343 344	PLYWOOO	246 123	6 788 1 604 509	4.5	10.6 2.5 .8	500 520	ALL OTHER MERCHANOISE	275 (X)	162 5 605 224	6.2 5.B (X)	3.7 .1
345 346	KITCHEN CABINETS	379 375	3 778 3 788	2.6 6.7 6.6	5.9	_	HISCELEANEOUS MERCHANOISES S	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		, , ,	••
347 348	ASPHALT ANO ASBESTOS PRODUCTS. PAINT-GLASS-WALLPAPER	371 381	3 886 3 449	6.9	6 • 1 5 • 4		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
349 351	HEATING AND PLUMBING EQUIP METAL ROOFING AND SIDING	114 291	830 1 824	5.4 4.1	1.3		TOTAL • • • • •	581	163 715	(x)	100.0
352 353	MASONRY SUPPLIES	362 317	2 597 1 119	2.4	4 • 1 1 • B	020	GROCERIES-OTHER FOOOS	237	5 301	B.1	3.2
354 355	PREFABRICATEO BLOGS AND PARTS. ALL OTHER BUILDING MATERIALS .	40 26B	356 5 309	14.9	*6 8•3	100	MEALS-SNACKS	89 54 334	1 784 579 11 000	7.6 2.7 B.7	1.1 .4 6.7
460 520		5 192	161 1 122	30.0	•3 1•B	120 140 160	COSMETICS-ORUGS-CLEANERS	454 46B	18 796 36 937	12.1	11.5
-	MISCELLANEOUS MERCHANOISE	(X)	105	(X)	•2	180	ALL FOOTWEAR	3B7 528	7 514 20 341	4.9	4.6
	PLUMBING AND HEATING EQUIP OLRS.					220 240	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	181 233	7 562 5 8s6	7.8 5.0	4.6 3.6
	(SIC 522)					2B0	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	338 315	8 001 2 383	1.9	1.5
SI	TOTAL • • • • • • • • • • • • • • • • • • •	/oid disclosure	(D)	•	100 • 0		SPORTING=RECREATION EQUIPMENT	184	4 025	3.9	2.5

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent. *Nonstore retailers, part of SIC major group 53, are shown separately in this table, Detail may not add to total due to rounding. *Merchandise line detail withheld due to insufficient reporting,

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

						1	i tables, see Description of the Tables III (ext)				
வ	Kind of business and merchandise line		Sales of specified merchandise lines			٥			Sales of specified merchandise lines		
line code		Establish- ments		As percent of total sales of		line code	Kind of business and merchandise line	Establish- ments		As percent of total sales of	
Merchandise line	Will of Business and incremandiscrime		Amount*	Estab- lishments	AII estab-	Merchandise	Kind of business and merchandrse fine		Amount 1	Estab- lishments	All estab-
Mercha		(number)	(\$1,000)	handling the line	lish- ments	Merch		(number)	(\$1,000)	handling the line	lish- ments ¹
320 340 40D 420 440 46D 50D 52D	HARDWARE-GARDENING EQUIPMENT . LUMBER-BUILDING MATERIALS AUTO FUEL5-LUBRICANTS AUTO THEE5-BATTERIE5-ACCE55 FARM EQUIPMENT MACHINERY HAY-GRAIN-FEE0-FARM SUPPLIES ALL DTHER MERCHANDISE NONMERCHANDISE RECEIPTS	290 1D1 31 48 9 9 335 306 (X)	5 440 3 261 442 4 894 184 256 12 4D7 6 645	4.9 4.4 1.2 7.8 1.D 5.4 9.8 7.1	3.3 2.0 .3 3.0 .1 .2 7.6 4.1	120 140 160 180 2D0 220 240 26D 28D	COSMETICS-DRUGS-CLEANERS	228 213 216 194 223 93 1D9 216 188	4 593 2 322 6 800 1 43D 3 380 411 634 3 991 6D0	11.8 6.D 17.6 3.8 8.8 3.2 3.3 10.8 1.8	11.8 6.D 17.4 3.7 8.7 1.1 1.6
	OEPARTMENT STDRE5 (SIC 531)					300 320 340 50D	SPORTING-RECREATION EQUIPMENT . HARDWARE-GARDENING EQUIPMENT . LUMBER-BUILDING MATERIALS ALL OTHER MERCHANOISE	89 212 51 217	321 1 956 96 8 385	2.5 5.8 1.7 25.2	5.0 .2 21.5
	TOTAL	43	69 356	(X)	1D0 • D	520	NONMERCHANDISE RECEIPTS MISCELLANEDU5 MERCHANDISE	138 (X)	771 18	3.5 (X)	2.0 (Z)
D20 D40 100 120	GRDCERIES-OTHER FDDDS	8 5 4 3 6	1 358 185 119 2 973	8.4 2.7 1.2 4.8	2 • 0 • 3 • 2 4 • 3		GENERAL MERCHANDI5E STORE5 (SIC 539 PART)				
140 141	MEN'S-BOYS' CLOTHING EXC FOOTWR. MEN'S CLOTHING	43 43	8 076 5 858	11.6	11.6	D20	TOTAL	243 56	51 168 2 216	(X)	4.3
142	8DY5' CLOTHING	43 43	2 218 15 861	3.2	3.2	040 100 120	MEALS-5NACK5 · · · · · · · · · · · · · · · · · · ·	5 24 69	89 379 3 433	9.5 4.1 14.8	•2 •7 6•7
161 162 163 164	CHILOREN'S-INFANTS' WEAR	40 41 32 43	1 463 1 D38 288 1 D23	2.2 1.5 .5 1.5	2 • 1 1 • 5 • 4 1 • 5	14D 141 142	MEN'5-80Y5' CLDTHING EXC FDDTWR. MEN'5 CLDTHING 8DYS' CLOTHING	197 171 156	8 384 5 348 2 346	18.5 12.6 5.6	16.4 1D.5 4.6
165 166 167 168 169	LINGERIE	43 41 42 43 42 (X)	2 916 1 40D 3 499 2 886 1 315 32	4.2 2.0 5.0 4.2 1.9	4 • 2 2 • D 5 • 0 4 • 2 1 • 9	160 161 162 163 164	WOMEN'S-GIRLS'CLOTHING:EX FODTWR CHILDREN'5-INFANT5' WEAR HAND8AGS-ACCE55ORIES MILLINERY	207 175 133 8D 172	14 250 1 319 1 141 251 1 105	29.9 2.9 2.9 .9	27.8 2.6 2.2 .5
180	MISCELLANEOUS MERCHANDISE ALL FDOTWEAR	43	3 207	(X) 4.6	(Z) 4•6	165	HOSIERY	18D 124	2 380 876	5.5 3.D	4.7
200 201 202	CURTAINS-DRAPERIES-DRY GDD05 PIECE GOOD5-NOTION5	43 41 43 (X)	5 722 2 044 3 594 84	8 • 3 3 • 2 5 • 2 (X)	8.3 2.9 5.2	167 168 169 171	WDMEN'S DRESSES	147 18D 111 36	2 442 2 456 1 097 555	6.D 5.6 2.9 6.9	4.8 4.8 2.1 1.1
220	MAJOR APPL-RADID-TV-MUSICAL INST	35	5 622	9.2	8 • 1	180	ALL FDOTWEAR	15D	2 873	6.6	5.6
221	MAJOR HOUSEHOLO APPLIANCES RADIDS-TV'5 MUSICAL INSTR MISCELLANEOUS MERCHANDISE	27 34 (X)	3 549 2 D19 54	7.4 3.3 (X)	5•1 2•9 •1	200 201 202 203	CURTAINS-ORAPERIES-ORY GODD5 PIECE GODD5-NDTION5 CURTAINS-ORAPERIES ALL DTHER DOMESTIC5	2DD 178 183 36	7 210 3 458 3 562 188	14.7 7.8 7.4 3.7	14.1 6.8 7.D .4
24D 241 242	FURNITURE-SLEEP EQUIP-FLOOR COV- FLODR COVERINGS • • • • • • • • • • • • • • • • • • •	39 37 35	4 037 1 855 2 182	6.D 3.0 3.6	5 · 8 2 · 7 3 · 1	220 221 222	MAJDR APPL-RADIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES RADIOS-TV'S MUSICAL INSTR	51 28 44	1 527 789 716	7.2 12.5 3.6	3.0 1.5 1.4
260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE	38 32 37 (X)	2 406 662 1 737 7	3.8 1.2 2.7 (X)	3.5 1.0 2.5 (Z)	240	MISCELLANEOUS MERCHANOISE FURNITURE-SLEEP EOUIP-FLOOR COV.	(X) 84	1 178	4.0	2.3
280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EOUIPMENT	38 36	793 2 263	1.1	1+1	260 261 262	KITCHENWARE-HOME FURNISHINGS CHINA-GLASSWARE KITCHENWARE-HOUSEWARES MISCELLANEOUS MERCHANOISE	83 55 73 (X)	1 600 518 999 51	6.7 2.8 4.6 (X)	3 · 1 1 · 0 2 · 0 • 1
320 321 322	HAROWARE-GAROENING EOUIPMENT HARDWARE-TOOLS	31 30 27	2 591 1 583 1 008	4.6 2.9 2.0	3.7 2.3 1.5	280 300	JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	89 58	990 1 440	3.6 5.1	1.9
340 348 -		29 28 (X)	2 600 936 1 663	5.0 1.8 (X)	3.7 1.3 2.4	320 321 322	HAROWARE-GARDENING EOUIPMENT	46 42 37	890 590 295	4.5 3.2 1.6	1 • 7 1 • 2 • 6
400 420	AUTO FUELS-LUBRICANTS	11 26	141 4 138	•5 9•2	•2 6•0	340 348 356	LUMBER-BUILOING MATERIALS PAINT-GLA55-WALLPAPER ALL OTHER LUMBER-MILLWORK	20 16 12	556 318 229	3.3 2.3 1.4	1 • 1 • 6 • 4
500 501 502 518	ALL OTHER MERCHANOISE	39 36 31 25	2 266 1 239 797 230	3.5 2.1 1.3	3.3 1.8 1.1	400 420 460	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	17 19 7	293 753 241	2.3 4.6 35.7	.6 1.5
520 535	NOMERCHANOISE RECEIPTS	29 29 (X)	4 779 4 570 209	11.0 10.5 (X)	6.9 6.6	500 520	ALL OTHER MERCHANOISE	78 121 (X)	1 748 1 040 78	6.2 3.8 (X)	3.4 2.0 .2
-	MISCELLANEOUS MERCHANDISE	(X)	219	(X)	•3		ORY GOOOS STORES (SIC 539 PART)				
	VARIETY 5TORES (SIC 533)						TOTAL ² · · · · · ·	42	2 630	(X)	100.0
	TOTAL	232	39 023	(X)	100+0		SEWING AND NEEOLEWORK STORES (SIC 539 PART)				
020 040 100		172 79 26	1 726 1 509 79	5.5 10.3 2.2	4.4 3.9 .2		TOTAL	21	1 538	(x)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

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-		Sales of specified merchandise lines			handise				Sales of specified merchandise lines		
ine code		Establish-		As percent of total sales of		ne code		Establish-		As percent of total sales of	
Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line code	Kind of business and merchandise line	ments	Amount 1	Estab-	All
Merch		(number)	(\$1,000)	handling the line	lish- ments ¹	Merch		(number)	(\$1,000)	handling the line	lish- ments ¹
200 520	CURTAINS-ORAPERIES-ORY GOOOS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	21 10 (X)	1 508 25 5	98.0 2.5 (X)	98.0 1.6 .3		RETAIL BAKERIES-BAKING, SELLING (SIC 5462) TOTAL ²				
	FOOO STORES (SIC 54)						RETAIL BAKERIESSELLING ONLY	75	2 195	(x)	100.0
	TOTAL	1 280	374 983	(X)	100.0		(SIC 5463)	4	75	(x)	100.0
020 080 100	GROCERIES-OTHER FOOOS • • • • • • • PACKAGEO ALCOHOLIC SEVERAGES • • • • • • • • • • • • • • • • • • •	1 280 160 870	327 114 1 437 11 637	87.2 2.7 4.1	87.2 .4 3.1		OAIRY PRODUCTS STORES			121	20000
120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	821 45 88	14 628 284 440	5.1 3.2 1.5	3.9 .1		(SIC 545) TOTAL ² • • • • • •	17	1 168	(x)	100.0
180 220 260	ALL FOOTWEAR	54 12 92	324 1 162 1 226	1.4 13.0 2.2	•1 •3 •3		EGG ANO POULTRY OEALERS	•	1 100	10,7	10010
300 320 400	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT AUTO FUELS-LUBRICANTS	40 42 36	195 238 235	1.7 2.6 16.6	•1 •1 •1		(SIC 549 PT.) TOTAL	10	262	(x)	100.0
460 500 520	HAY-GRAIN-FEEO-FARM SUPPLIES . ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	20 458 418	601 9 334 5 529	33.3 4.6 3.0	2 2 1 5		OTHER MISCELLANEOUS FOOO STORES	10	202	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	599	(X)	•2		(SIC 549 PT•)	4	(0)	///	100.0
	GROCERY STORES (SIC 541)						TOTAL	4	(0)	(X)	100.0
	TOTAL	1 130	367 615	(X)	100+0		AUTOMOTIVE OEALERS (SIC 55 EX+ 554)				
020 021	GROCERIES-OTHER FOOOS	1 130 1 097	320 068 83 684	87.1 22.8	87 • 1 22 • 8		TOTAL	974	364 498	(X)	100.0
022 023 024	PRODUCE (FRESH FRUITS-VEGT8LS) FROZEN FOOOS	1 072 941 1 121	26 043 15 851 194 481	7.2 4.9 53.0	7•1 4•3 52•9	220 240 260 300	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	165 46 136 144	5 526 247 820 2 187	30.0 8.3 5.0 13.3	1.5 .1 .2
100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	159 862 816	1 427 11 611	2.7 4.3	3•2 4•0	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS	144 40	1 658 254	11.3 7.1	•5 •1
120 140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	45 87	14 603 284 439	5.2 3.2 1.4	•1	380 400 420	AUTOMOBILES-TRUCKS	625 437 853	267 660 3 221 45 989	81.7 1.4 13.3	73.4 .9 12.6
180 220 260	ALL FOOTWEAR	54 11 92	324 1 161 1 225	1.4 13.0 2.2	•1 •3	500 520	FARM EQUIPMENT MACHINERY	32 158 799	1 891 10 580 24 051	29.4 35.8 7.0	2.9 6.6
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	38 42	186 232	1.7 2.5	•1	-	MISCELLANEOUS MERCHANOISE	(x)	414	(X)	•1
500	AUTO FUELS-LUBRICANTS	36 455	231 9 319	16.6	•1 2•5		MOTOR VEHICLE OEALERS (SIC 551+ 552)		-		
516 517	ALL OTHER MERCHANDISE PAPER-PAPER PRODUCTS	164 423	2 968 6 351	2.8 3.2	•8 1•7		TOTAL	591	313 316	(X)	100.0
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	400 (X)	5 443 1 062	3.0 (X)	1.5	380 400 420	AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	591 345 536	265 499 1 530 23 640	84 • 7 • 7 7 • 7	84.7 .5 7.5
	MEAT MARKETS (SIC 542 PT•)					500 520	FARM EQUIPMENT MACHINERY	29 11 546	1 656 191 20 553	31.2 3.5 6.8	•5 •1 6•6
	TOTAL	22	(0)	(X)	100+0	-	MISCELLANEOUS MERCHANOISE	(x)	246	(X)	•1
	FISH (SEA FOOO) MARKETS						OEALERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	(SIC 542 PT•)	1	(0)	(x)	100.0		TOTAL	479	270 957	(x)	100.0
	FRUIT STORES AND VEGETABLE MKTS.	•	(0)	\^/	10010	380 381 382	AUTOMO8ILES-TRUCKS	479 479 27	230 698 130 911 432	85.1 48.3 4.5	85.1 48.3
	(SIC 543)					383 384	NEW COMMERCIAL VEHICLES-RETAIL NEW COMMERCIAL VEHICLES-WHSLE.	241 8	25 514 1 203	15.5 16.6	9.4 .4
	TOTAL ² · · · · · ·	,10	787	(X)	100.0	385 386 387	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES	466 315 232	58 028 6 146 8 176	21.9 2.9 4.9	21.4 2.3 3.0
	CANOY: NUT: ANO CONFECTIONERY STORES (SIC 544)					-	MISCELLANEOUS MERCHANOISE • • •	(X)	285	(X)	•1
	TOTAL	7	(0)	(X)	100•0	400 401 403	AUTO FUELS-LUBRICANTS	317 72 298 (X)	937 349 584 4	.4 1.4 .2 (X)	•3 •1 •2 (Z)
	RETAIL BAKERIES (SIC 546)					420	AUTO TIRES-BATTERIES-ACCESS	476	20 359	7.5	7.5
	TOTAL ² · · · · · ·	79	2 270	(X)	100.0	421 422 423	PARTS INSTALLED IN REPAIR WORK PARTS-WHOLESALE	465 435 414	12 817 3 926 1 953	4.7 1.4 .7	4.7 1.4 .7
						424	AUTOMOBILE TIRES-BATTERIES-ACC FARM EQUIPMENT MACHINERY	273 28	1 662	29.4	•6
							ALL OTHER MERCHANOISE	11	193	3.1	•1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. *Detail may not add to total due to rounding. *Merchandise line detail withheld due to insufficient reporting.

X Not applicable.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		Includes only t				II	tables, see Description of the Tables in text)				
0)			Sales of spec	ified merc lines	handise	0			Sales of spec	ified merc lines	handise
Merchandise line code		Establish-			rcent of ales of	line code		Establish-		As per total sa	cent of
dise lin	Kind of business and merchandise line	ments	Amount ¹	Estab-	All	dise li	Kind of business and merchandise line	ments	Amount 1	Estab-	All
rchanc				lishments handling	lish-	Merchandise				lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments ¹	M		(number)	(\$1,000)	the line	ments 1
520 527	NONMERCHANOISE RECEIPTS	461 459	17 242 15 006	6 • 6 5 • 7	6 • 4 5 • 5	320 340	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	141 39	1 646 252	7.7 3.7	4•3 •7
528	OTHER NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANOISE	212 (X)	2 236 89	1.9 (X)	•8 (Z)	400 420 460	AUTO FUELS-LUBRICANTS	91 304	1 667 22 167 73	12.5 58.4	4.4 58.4
		\^/	69	\^/	121	500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	5 100 212	887 3 089	3.8 5.6 10.0	2.3 8.1
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					-	MISCELLANEOUS MERCHANOISE	(X)	343	(X)	•9
	TOTAL	11	4 035	(X)	100.0		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
380 381	AUTOMOBILES-TRUCKS	11	3 069 2 087	76.1 51.7	76 • 1 51 • 7		TOTAL	105	13 156	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS	11	493 458	12.2	12.2	221	MAJOR APPL-RAGIO-TV-MUSICAL INST MAJOR HOUSEHOLO APPLIANCES	105 103	3 781 1 902 1 821	28.7	28.7 14.5
520 527	NONMERCHANOISE RECEIPTS	11	446	11.4	11.1	222	RADIOS-TV'S MUSICAL INSTR MISCELLANEOUS MERCHANDISE	103 (X)	58	13.8 (X)	13.8
-	MISCELLANEOUS MERCHANOISE	(X)	15	(X)	•4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.  KITCHENWARE-HOME FURNISHINGS	44 97	238 746	3.9 5.9	1.8
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					264 265	SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	96 59	483 262	3.8 3.7	3.7
	TOTAL	28	26 807	(X)	100 • 0	280	JEWELRY-OPTICAL GOODS	32	46	.8	.3
380 381 383	AUTOMOBILES-TRUCKS • • • • • • • • • • • • • • • • • • •	28 28 9	22 049 12 837 2 170	82.3 47.9 14.7	82•3 47•9 8•1	300 317	SPORTING-RECREATION EQUIPMENT  ALL OTHER SPTG GOODS EXC BOATS MISCELLANEOUS MERCHANOISE	89 87 (X)	1 043 1 023 20	9.0 8.9 (X)	7•9 7•8 •2
385 386	USEO PASSENGER CARS-RETAIL USEO PASSENGER CARS-WHSLE	27 14	5 347 989	22.2 5.6	19•9 3•7	320	HAROWARE-GAROENING EQUIPMENT	98	1 357	10.6	10.3
387 392	USEO COMMERCIAL VEHICLES ALL OTHER AUTOS-TRUCKS MISCELLANEOUS MERCHANOISE	8 3 (X)	446 260 1	3.8 9.1 (X)	1 • 7 1 • 0 (Z)	340 400	LUMBER-BUILOING MATERIALS	32 33	173 277	3 · 1 5 · 7	2.1
400 403	AUTO FUELS-LUBRICANTS	11 10	108	.9	•4	420 416 417	AUTO TIRES-BATTERIES-ACCESS NEW TIRES-TUBES(TO FLEET OPRTRS NEW TIRES-TUBES(TO OTHER USERS)	105 29 101	3 541 227 1 293	26.9 4.5 10.0	26.9 1.7 9.8
-	MISCELLANEOUS MERCHANOISE	(X)	86	(X)	•3	418 419	RETREAOS(TO FLEET OPERATORS) . RETREAOS(TO OTHER USERS)	14 38	18 141	.5 2.5	1.1
420 421 422	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-WHOLESALE	27 27 17	2 271 1 484 537	8.7 5.6 2.6	8 • 5 5 • 5 2 • 0	426 428 429	AUTOMOBILE ACCESSORIES	91 31 33	742 220 434	6.3 4.5 8.7	5.6 1.7 3.3
423 424	PARTS-RETAIL	16 10	130 120	•7	•5	431 433	NEW TRK-BUS TIRES(TO DEALERS). RETREADS SOLO TO DEALERS	20 14	69 18	2.1	•5 •1
520 527	NONMERCHANOISE RECEIPTS	28 28	2 382 1 778	8.9	8.9	434 435 436	RETREAOS-TRUCK-8US (TO USERS). RETREAOS-TRUCK-8US(TO OEALERS) STORAGE BATTERIES	22 10 91	38 13 327	.9 .7 2.8	•3 •1 2•5
528	OTHER NONMERCHANOISE RECEIPTS.	10	601	4.6	2.2	500	ALL OTHER MERCHANOISE	70	747	7.8	5•7
						520 524	NONMERCHANOISE RECEIPTS BRAKE ANO WHEEL SERVICES	86 33	1 125 293	9.3 7.3	8.6 2.2
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC 552)					525 526	TIRE SERVICES OTHER THAN RETRO OTHER NONMERCHANOISE RECEIPTS.	27 85	58 769	1.3 6.3	5.8
	TOTAL	73	11 517		100.0	-	MISCELLANEOUS MERCHANOISE	(X)	82	(x)	•6
380 381 385	AUTOMOBILES-TRUCKS • • • • • • • • • • • • • • • • • • •	73 14 73	9 684 1 237 7 479	84.1 25.1 64.9	84.1 10.7 64.9		OTHER TIRE: BATTERY: AND ACCESSOR OEALERS (SIC 553 PT.)	4			
386 387	USEO PASSENGER CARS-WHSLE USEO COMMERCIAL VEHICLES MISCELLANEOUS MERCHANDISE	33 5 (X)	643 117 208	8.9 8.1 (X)	5.6 1.0 1.8		TOTAL	199	24 788	(x)	100.0
400	AUTO FUELS-LUBRICANTS	16	471	17.9	4 • 1		MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	56 37	1 692 69	16.5	6.8 .3
420 421	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK	22 16	518 267	11.8	4.5 2.3	300 317	SPORTING-RECREATION EQUIPMENT ALL OTHER SPTG GOOOS EXC 80ATS	35 35	165 159	2.7	•7 •6 (Z)
422 423	PARTS-WHOLESALE	16 15	55 184	1.8 5.4	•5 1•6	-	MISCELLANEOUS MERCHANDISE	(X) 43	289	(X)	(Z) 1•2
520	NONMERCHANOISE RECEIPTS	(X) 46	11 473	(X) 5.3	4 • 1	340 400	LUMBER-BUILOING MATERIALS	7 58	79 1 389	3.7 16.3	•3 5•6
527 528	SERVICE LABOR OTHER NONMERCHANOISE RECEIPTS.	31 21	386 87	5.4 3.9	3 • 4 • 8	420 460 500	AUTO TIRES-BATTERIES-ACCESS	199 3 31	18 626 54 140	75.1 2.9 2.3	75 • 1 • 2 • 6
-	MISCELLANEOUS MERCHANOISE	(X)	371	(X)	3+2	520	NONMERCHANOISE RECEIPTS	126 (X)	1 963 322	10.4 (X)	7.9 1.3
	TIRE: BATTERY: AND ACCESSORY OLRS (SIC 553)						BOAT OEALERS (SIC 5591)				
	TOTAL	304	37 944	(x)	100+0		TOTAL	10	934	(x)	100.0
220	GROCERIES-OTHER FOOOS MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV.	160 44	37 5 473 240	9.0 23.8 4.0	14.4 .6						
260 280	KITCHENWARE-HOME FURNISHINGS JEWELRY-OPTICAL GOODS	135 34	814 48	4 • 1	2 • 1						
	SPORTING-RECREATION EQUIPMENT		1 208		Not applies		7 Loss than 0.05 percent		1	I	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

# TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued (Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

	,	morages omy e	Stabilishments wit	n payron.	1 OI CAPIG	nation of	tables, see Description of the rables in text)				
			Sales of spec	ified merch lines	nandise				Sales of spec	cified merch lines	handise
ne code	Kind of husiness and market disc.	Establish- ments		As per total sa	cent of les of	ine code	Kind of business and any live	Establish- ments		As percent of total sales of	
Merchandise line code	Kind of business and merchandise line	ments	Amount ¹	Estab- lishments	AII	Merchandise line	Kind of business and merchandise line	ments	Amount ¹	Estab-	AII estab-
Merch		(number)	(\$1,000)	handling the line	lish- ments ¹	Merch		(number)	(\$1,000)	handling the line	lish- ments ¹
	HOUSEHOLD TRAILER OEALERS (SIC 5592)						WOMEN'S REACY-TO-WEAR STORES (SIC 562)				
	TOTAL	41	9 317	(X)	100+0		TOTAL	230	21 662	(X)	100.0
500 504	ALL OTHER MERCHANOISE	41 38	8 987 8 360	96.5 90.9	96 • 5 89 • 7	120 140	COSMETICS-ORUGS-CLEANERS	6 7	109 223	3.7 7.2	•5 1•0
505 -	CAMP TRAILERS-TRAVEL TRAILERS. MISCELLANEOUS MERCHANOISE	12 (X)	610	34.9 (X)	6•5 •2	160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	230 73	19 889 813	91.8 11.6	91.8 3.8
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	220 110	3.3 (X)	2•4	163 164 165 168	MILLINERY	65 153 196 208	230 471 1 806 4 626	2.7 2.7 8.9 22.5	1.1 2.2 8.3 21.4
	AIRCRAFT: MOTORCYCLE OEALERS (SIC 5599 PT.)					172 173 174	ORESSES	229 197 144	7 818 3 122 362	36.1 15.4 2.3	36.1 14.4 1.7
	TOTAL ² · · · · · ·	23	2 637	(X)	100+0	175 176	FURS	15 99	98 538	2.8 3.9	.5 2.5
	AUTOMOTIVE OEALERS* N•E•C• (SIC 5599 PT•)					180 200 280	ALL FOOTWEAR	20 8 42	441 150 196	13.0 3.8 2.4	2.0
	TOTAL ² · · · · · ·	5	350	(X)	100•0	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANDISE	92 (X)	473 181	3.5 (X)	2•2 •8
	GASOLINE SERVICE STATIONS (SIC 554)						MILLINERY STORES (SIC 563 PT+)				:
	TOTAL	1 838 272	172 985 859	(X) 3.1	100.0		TOTAL	6	(D)	(X)	100.0
020 040 080 100	MEALS-SNACKS	88 42 495	723 488 2 092	7.1 14.2 3.6	•4 •3 1•2		CORSET ANO LINGERIE STORES (SIC 563 PT+)				
300 320 380	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT AUTOMOBILES-TRUCKS	26 13 85	129 106 643	6.6 16.6 8.8	•1 •1 •4		TOTAL	2	(0)	(x)	100.0
400 401 402	AUTO FUELS-LUBRICANTS	1 838 1 837 368	142 316 129 580 6 206	82.3 74.9 10.5	82.3 74.9 3.6		OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)				
403	MOTOR OILS-GREASES-OTHER OILS.	1 639	6 528	4.1	3.8		TOTAL	12	524	(X)	100.0
420 421 423 424	AUTO TIRES-BATTERIES-ACCESS PARTS INSTALLEO IN REPAIR WORK PARTS-RETAIL AUTOMOBILE TIRES-BATTERIES-ACC	1 511 677 199 1 435	17 671 4 087 949 12 635	12.2 8.4 4.4 9.0	10.2 2.4 .5 7.3	160 168 172	WOMEN'S—GIRLS'CLOTHING:EX FOOTWR WOMEN'S BLOUSES—SPTSWR • • • • ORESSES• • • • • • • • MISCELLANEOUS MERCHANOISE• •	12 5 7 (X)	524 113 90 321	100.0 33.8 26.9 (X)	100.0 21.6 17.2 61.2
460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE ALL OTHER MERCHANOISE	26 109 43	443 1 133 160	17.6 6.4 5.5	•3 •7 •1	-	FURRIERS AND FUR SHOPS		e e		
520 527	NONMERCHANOISE RECEIPTS SERVICE LABOR	1 216 1 190	6 054 5 185	5.3 4.6	3.5 3.0		(SIC 568)				
-	MISCELLANEOUS MERCHANOISE	(X)	168	(X)	•1		TOTAL • • • • • • •	-	-	(X)	-
	APPAREL ANO ACCESSORY STORES (SIC 56)						MEN'S ANO 80YS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL • • • • • •	701	69 713	(X)	100.0		TOTAL • • • • • •	152	15 449	(X)	100.0
120	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR.	18 312	156 21 667	2.1 57.4	•2 31•1	140 142 143	MEN'S-80YS' CLOTHING EXC FOOTWR.  80YS' CLOTHING	152 79 128	13 826 1 222 5 635	89.5 11.7 38.1	89.5 7.9 36.5
160 180	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	457 341	29 703 14 762	60.4 35.1	42.6 21.2	144	OTHER MEN'S OUTERWEAR	129 102	2 460 359	18.1 2.6	15.9 2.3
200 240 260	CURTAINS-ORAPERIES-ORY GOOOS FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	57 24 8	1 567 92 103	10.6	2•2 •1 •1	146	OTHER MEN'S CLOTHING	139	4 150	28.8	26.9
280 300 500	JEWELRY-OPTICAL GOOOS	69 30 22	240 166 184	1.9 1.6 2.7	•3 •2 •3	172	ORESSES	10 (X)	183 178	10.1 (X)	1.2
520	NONMERCHANOISE RECEIPTS	271 (X)	1 042 31	3.4 (X)	1.5 (Z)	180 300	SPORTING-RECREATION EQUIPMENT	69 6	961 58	10.1	6.2
	WOMEN'S CLOTHING: SPECIALTY STRS.					520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	(X)	201 42	4.0 (X)	1.3
	FURRIERS (SIC 562: 3: 8)  TOTAL	250	22 503	(X)	100.0		CUSTOM TAILORS (SIC 567)				
120	COSMETICS-DRUGS-CLEANERS	6	109	3.8	•5		TOTAL	2	(0)	(X)	100.0
140 160 180	ALL FOOTWEAR	250 20	218 20 739 439	7.5 92.2 13.5	1.0 92.2 2.0		FAMILY CLOTHING STORES				
200 280 500	CURTAINS-ORAPERIES-ORY GOOOS	8 42 4	149 197 82	4.0 2.5 3.2	•7 •9 •4		(SIC 565)	116	18 072	(x)	100.0
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	89 (X)	472 98	3.6 (X)	2 • 1	120	COSMETICS-ORUGS-CLEANERS	8	39	1.0	.2
9	tandard Notes: - Represents zero. D Withheld to a	unid disclosure	NA Not availe	hla V	Met contine	h1.	7 Less than 0.05 persont				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

1Detail may not add to total due to rounding.

2Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		mendes only c	Staurismichts wit	ii payioii.	TOT EXPIR	Tation of	tables, see Description of the Tables III text)				
e)			Sales of spec	ified merch lines	handise	a			Sales of spe	ified mercl lines	nandise
ne code	Wind of busing the second first	Establish- ments			rcent of iles of	line code	Kind of business and asset to the	Establish- ments		As per total sa	
idise li	Kind of business and merchandise line	liletit?	Amount 1	Estab-	All	ndise I	Kind of business and merchandise line	Mente	Amount ¹	Estab-	AII
Merchandise line code		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹	Merchandise		(number)	(\$1,000)	lishments handling the line	estab- lish- ments ¹
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	116 116	6 776 7 326	37.S 40.5	37.S 40.S		FURNITURE: HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
180 200	ALL FOOTWEAR	96 47	2 09S 1 406	12.9 12.8	11.6 7.8		TOTAL	679	72 911	(X)	100.0
240 280 300	FURNITURE-SLEEP EQUIP-FLOOR COV- JEWELRY-OPTICAL GOOOS SPORTING-RECREATION EQUIPMENT	23 10 18	91 2S 49	1.0 .7	•S •1 •3	200	CURTAINS-ORAPERIES-ORY GOODS MAJOR APPL-RADIO-TV-MUSICAL INST	116 491	1 278 35 118	7.7 62.9	1.8 48.2
500 S20	ALL OTHER MERCHANOISE	10 S1 (X)	33 192 39	4.1 (X)	1 • 1 • 2	240 260 300	FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	316 169 21	30 254 1 644 134	78.S 6.S 4.6	41.5 2.3 .2
		127			,,,	320 340	HAROWARE-GARDENING EOUIPMENT LUMBER-BUILOING MATERIALS	38 45	7S1 640 144	13.6	1.0
	SHOE STORES (SIC S66)					\$00 \$20	AUTO TIRES-BATTERIES-ACCESS ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	32 300	16S 2 599	11.7 3.6 7.3	•2 •2 3•6
	TOTAL	1S2 20	12 404 567	(X) 24.3	100.0	-	MISCELLANEOUS MERCHANDISE	(x)	184	(x)	.2
140 160 180	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR ALL FOOTWEAR	47 152	419 11 230	7.9 90.5	3.4 90.5		FURNITURE STORES (SIC S712)				
520 -	NONMERCHANOISE RECEIPTS • • • • • MISCELLANEOUS MERCHANOISE • • •	76 (X)	1\$9 29	2.8 (X)	1.3		TOTAL	230	29 654	(x)	100.0
	MEN'S SHOE STORES					200 220	CURTAINS-ORAPERIES-ORY GOOOS MAJOR APPL-RADIO-TV-MUSICAL INST	S7 117	373 3 260	3.6 18.9	1.3
	(SIC 566 PT•)  TOTAL 2 • • • • • •	4	108	(X)	100+0	240 243	FURNITURE-SLEEP EQUIP-FLOOR COV.	230 199	23 790 3 518	80.2 13.5	80.2
	WOMEN'S SHOE STORES					244 245 246	OTHER HOUSEHOLO FURNITURE FLOOR COVERINGS-SOFT SURFACE . FLOOR COVERINGS-HARD SURFACE .	228 175 74	16 604 3 143 346	\$6.0 12.0 4.0	10.6 1.2
	(SIC 566 PT•)	15	1 452	(X)	100.0	247	NONHOUSEHOLO FURNITURE	20 81	178 612	4.3	2.1
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	9	61	5.4	4.2	300 320 S20	SPORTING-RECREATION EQUIPMENT	6 16 86	27 461 947	3.3 20.0 S.7	1.6 3.2
180 181	ALL FOOTWEAR	1S S	1 354 87	93.3 11.5	93.3	-	MISCELLANEOUS MERCHANOISE	(X)	184	(X)	•6
182 183	WOMEN'S ANO GIRLS' FOOTWEAR CHILOREN'S ANO INFANTS' FOOTWR	1S 7	1 188 78	81.8	81.8		HOME FURNISHINGS STORES (OTHER 571)				
S20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	9 (X)	36 1	3.1 (X)	2.5		TOTAL	75	6 S30	(x)	100.0
	CHILOREN'S AND JUVENILES' SHOE					200 240	CURTAINS-ORAPERIES-DRY GOODS FURNITURE-SLEEP EOUIP-FLOOR COV.	30 58	606 S 240	15.7 83.5	9.3 80.2
	STORES (SIC S66 PT.)  TOTAL ²	3	116	(X)	100.0	260 340 520	KITCHENWARE-HOME FURNISHINGS LUMBER-BUILDING MATERIALS NONMERCHANGISE RECEIPTS	9 5 14	214 176 196	15.0 17.3 10.2	3.3 2.7 3.0
						-	MISCELLANEOUS MERCHANOISE	(X)	98	(X)	1.5
	FAMILY SHOE STORES (SIC 566 PT.)		ļ.				FLOOR COVERINGS STORES (SIC S713)				
140	TOTAL	130	10 728 565	(X) 25•2	100.0		TOTAL	\$8	\$ 908	(x)	100.0
160	WOMEN'S-GIRLS'CLOTHING FEX FOOTWR	38	358	8.3	3.3	240	CURTAINS-DRAPERIES-ORY GOODS FURNITURE-SLEEP EQUIP-FLOOR COV.	17 58	336 S 181		5•7 87•7
180 181 182	ALL FOOTWEAR	130 130 130	9 660 2 743 S 429	90.0 25.6 \$0.6	90.0 25.6 50.6	260 340 \$20	KITCHENWARE-HOME FURNISHINGS LUM8ER-BUILOING MATERIALS NONMERCHANOISE RECEIPTS	6 4 13	66 61 188	4.6 7.5 11.6	1.0
183	CHILOREN'S AND INFANTS' FOOTWR	126	1 487	14.0	13.9	-	MISCELLANEOUS MERCHANOISE	(X)	76	(x)	1.3
\$20 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	63 (X)	118	2•6 (X)	1.1		ORAPERY: CURTAIN: ANO UPHOLSTERY STORES (SIC S714)				
	CHILOREN'S ANO INFANTS' WR. STRS.						TOTAL	13	444	(x)	100.0
	TOTAL	24	978	(X)	100.0						
160 161	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR CHILOREN'S-INFANTS' WEAR	24 24	790 788	80.8 80.6	80.8 80.6		CHINA, GLASSWARE, AND METALWARE				
<b>-</b> 520	MISCELLANEOUS MERCHANOISE	(X)	6	1.S	1.1		STORES (SIC S71S)  TOTAL ² · · · · · ·	4	178	(x)	100.0
-	MISCELLANEOUS MERCHANOISE	(X)	176	(X)	18.0		MISCELLANEOUS HOME FURNISHINGS				
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)						STORES (SIC 5719)		_	(X)	
	TOTAL	5	(0)	(X)	100.0		TOTAL	-	_	(X)	_
							HOUSEHOLD APPLIANCE STORES (SIC 572)				
			1				TOTAL	258	25 040	(X)	100.0
SI	tandard Notes: - Represents zero. D Withheld to a	void disclosure.	NA Not availa	ble. X	Not applica	ble.	Z Less than 0.05 percent.				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		(Includes only e	stabiisiilielits wii	ii payioii.	тог схрга	illation o	rables, see Description of the rables in text)				
a)			Sales of spec	ified mercl lines	handise	a a			Sales of spe	ified merc lines	handise
Merchandise line code		Establish-			rcent of ites of	ne code		Establish-		As per total sa	cent of
lise lii	Kind of business and merchandise line	ments	Amount 1	Estab-	All	Merchandise line	Kind of business and merchandise line	ments	Amount 1	Estab-	All
rchand				lishments handling		rchand			•	lishments handling	estab- lish-
Me		(number)	(\$1,000)	the line	ments1	₩e		(number)	(\$1,000)	the line	ments1
200	CURTAINS-ORAPERIES-ORY GDODS	28	295	10.5	1 • 2	520	NONMERCHANOISE RECEIPTS	305	) (D)	4.4	1.1
220 224	MAJDR APPL-RADID-TV-MUSICAL INST NEW MAJOR APPLIANCES	255 255	21 276 17 875	85.0 71.4	85.0 71.4	-	MISCELLANEOUS MERCHANOISE	(X)	, ,,,	(x)	•4
225	NEW RAOIDS-TV'S ETC	135 79	2 909 435	2D.8 4.8	11.6		RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT.)				
240	RECORDS-TAPES-MUSICAL INSTR  FURNITURE-SLEEP EQUIP-FLOOR COV.	8	57 888	2.8	•2 3•5		TOTAL	1 194	56 649	(x)	100.0
260	KITCHENWARE-HDME FURNISHINGS	69	780	8.8	3.1	020 040	GRDCERIES-OTHER FOOOS	71 1 194	309 51 709	9.2 91.3	91.3
264 265	SMALL ELECTRICAL APPLIANCES ALL OTHER KITCHENWR-HOUSEWR	66	449 331	5.1 7.1	1.8	060 080 100	ALCOHOLIC ORINKS	198 49 298	2 525 467 618	44.1 21.6 3.8	4.5 .8 1.1
300 320	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT	12 20	53 262	3.5 9.0	•2 1•0	50D 520	ALL OTHER MERCHANOISE	25 204	79 604	4.0	1.1
340 420 5D0	LUM8ER-8UILDING MATERIALS AUTO TIRES-8ATTERIES-ACCESS ALL OTHER MERCHANOISE	16 7 13	334 54 87	11.7 7.4 4.0	1 • 3 • 2 • 3	-	MISCELLANEOUS MERCHANOISE	(X)	336	(X)	•6
520	NDNMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	13D (X)	884 127	8.3 (X)	3.5		CAFETERIAS (SIC 5812 PT.)				
	RADIO AND TELEVISION STORES						TOTAL	47	3 688	(x)	100.0
	(SIC 5732)					040 520	MEALS-SNACKS	47 9	3 595 29	97.5 5.0	97•5 •8
220	TOTAL • • • • • • • • • • • • • • • • • • •	73	7 217 6 422	(X) 89.0	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	64	(x)	1.7
224	NEW MAJOR APPLIANCES NEW RACIOS-TV'S ETC	38 73	1 134 4 697	24.6 65.1	15.7 65.1		REFRESHMENT PLACES (SIC 5812 PT.)				
226 227	USEO MAJDR APPL-RAOIOS-TV'S RECORDS-TAPES-MUSICAL INSTR	48 22	221 369	3.8 13.6	3•1 5•1		TOTAL	55 <b>3</b>	26 668	(x)	100.0
260 264	KITCHENWARE-HOME FURNISHINGS SMALL ELECTRICAL APPLIANCES	9 8	30 21	3.1 2.3	•4	020 040	GROCERIES-OTHER FODDS	32 5 <b>5</b> 3	512 25 242	63.3 94.7	1.9 94.7
- 52D	MISCELLANEOUS MERCHANOISE	(X) 43	369	(X) 8.5	5•1	060 1D0 500	ALCOHOLIC ORINKS	28 52 23	334 130 62	19.4 9.0 12.5	1.3 .5 .2
-	MISCELLANEOUS MERCHANOISE	(x)	396	(x)	5.5	520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	91 (X)	291 97	4.2 (X)	1.1
	RECORO SHOPS (SIC 5733 PT•)						ORINKING PLACES (ALCOHOLIC SEV.)				
	TDTAL ² · · · · · ·	3	388	(X)	100.0		(SIC 5813)				
	MUSICAL INSTRUMENT STORES						TOTAL	347	(0)	(X)	100.0
	(SIC 5733 PT•)						ORUG STORES AND PROPRIETARY STRS. (SIC 591)		-		
220	TOTAL • • • • • • • • • • • • • • • • • • •	40	4 082 3 723	91.2	91.2		TOTAL	472	55 672	(X)	100.0
228 229	PIANOS	29 17	661 386	19.9 19.1	16•2 9•5	020	GROCERIES-OTHER FOOOS	83 153	987 1 671	8.2	1.8
231 232 233	MUSICAL INSTR-ACCESSORIES RAOIOS PHOND-TAPE RCORS-TV'S . RECOROS-TAPES-RELATEO ACCESS .	38 12 14	1 772 329 180	46.4 14.8 8.6	43.4 8.1 4.4	100 120 160	CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	277 472 16	2 925 44 612 124	8.4 80.1 7.4	5.3 80.1
234	SHEET MUSIC-RELATEO ITEMS MISCELLANEOUS MERCHANOISE	32 (X)	339 56	9.4 (X)	8 • 3 1 • 4	220 260	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	22 59	158 <b>73</b> 5	6.2 8.9	1.3
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	26 (X)	199 159	7.6 (X)	4.9	280 300 320	JEWELRY-OPTICAL GOOOS	137 . 27 50	651 136 140	3.7 3.6 2.9	1.2
				,		500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	179 119	2 359 560	9.5 3.4	4.2 1.0
	EATING ANO ORINKING PLACES (SIC 58)					-	MISCELLANEOUS MERCHANOISE	(X)	614	(X)	1.1
	TOTAL	2 141	97 089	(X)	100.0		DRUG STORES (SIC 591 PT•)				
020 D40 06D	GROCERIES-DTHER FOOOS	1 999 575	873 81 366 11 428	18.7 87.9 68.6	83.8 11.8		TOTAL	419	53 110	(x)	100.0
080 100	PACKAGEO ALCOHOLIC SEVERAGES CIGARS-CIGARETTES-TD8ACCD	118 460	842 953	26.4 4.5	1.0	020	GRDCERIES-OTHER FOOOS	78 125	962 1 473	8.0 8.2 8.3	1.8 2.8 5.2
5DD 520	ALL OTHER MERCHANOISE	50 360 (X)	150 1 109 368	10.0 4.5 (X)	1.1	100	CIGARS-CIGARETTES-TOBACCO	242 419	2 755 42 903	80.8	80.8
		127	308	, ,,,		121 122	MEOICINES EXC. PRESCRIPTION PRESCRIPTION MEDICINES	394 419	12 871 22 067	25.3 41.5	24.2 41.5
	EATING PLACES (SIC 5812)					123	ALL OTHER ORUGS-PRDPRIETARIES.  WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	318 14	7 964 116	7.4	15.0
	TOTAL	1 794	(D)	(X)	100.0	220 260	MAJOR APPL-RADID-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS	20 45	145 584	6.0 8.0	.3 1.1
02D D40 D60	MEALS-SNACKS	105 1 794 228		20.8 92.6 37.0	1.0 92.6 3.3	280 300 320	JEWELRY-OPTICAL GOODS	119 16 39	619 104 120	3.7 4.5 2.1	1.2 .2 .2
080 1D0	PACKAGEO ALCDHOLIC SEVERAGES CIGARS-CIGARETTES-TOSACCO	53 354	(D)	22.2	•6	500 520	ALL DTHER MERCHANOISE	167 113	2 232 543	9.4 3.4	4.2 1.0
	tandard Notes: - Represents zero. D Withheld to a	48 .	D NA Not availa	【9∙□ hle. X	Not applica	hle.	MISCELLANEOUS MERCHANOISE • • • •   Z Less than 0,05 percent.	(X)	552	(X)	1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0,05 percent.

1 Detail may not add to total due to rounding.

2 Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

		,	Sales of spec	ified merc	handise				Sales of spec	cified merc	handise
code				lines		code		Establish-		lines	
line co	Kind of business and merchandise line	Establish- ments			rcent of iles of	line	Kind of business and merchandise line	Establish- ments		As per total sa	
ndise			Amount 1	Estab-	All estab-	Merchandise			Amount 1	Estab- lishments	All estab-
Merchandise line		(number)	(\$1,000)	handling the line	lish- ments ¹	Merch		(number)	(\$1,000)	handling the line	lish- ments ¹
	PROPRIETARY STORES (SIC S91 PT•)						JEWELRY STORES (SIC S97)				
	TOTAL ²	S3	2 562	(X)	100+0		TOTAL	160	9 455	(X)	100.0
	MISCELLANEOUS RETAIL STORES (SIC S9 EX. S91)					260 266 267	KITCHENWARE-HOME FURNISHINGS ALL OTHER HOME FURN EXC. CHINA CHINA-GLASSWARE	72 37 68	566 169 397	11.4 7.6 8.0	6.0 1.8 4.2
	TOTAL	1 627	220 537	(X)	100.0	280 281	JEWELRY-OPTICAL GOODS	160 146	7 607 1 428	80.5 17.1	80.5 15.1
020 040	GROCERIES-OTHER FOOOS	96 39	1 51S 1S8	26.9	•7	282 285	SILVERWARE	104 146	693 2 102	10.3 23.0	7.3 22.2
080 100 120	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO COSMETICS-ORUGS-CLEANERS	449 92 21	22 840 628 124	100.0 37.5 33.3	10 • 4 • 3 • 1	287 288	OIAMONOS: EXC. OIAMONO WATCHES RINGS: EXC. OIAMONOS	146 127 (X)	2 67S 697 12	32.1 9.9 (X)	28.3 7.4 .1
140 160	MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	32 24	246 196	6.6	•1	500	ALL OTHER MERCHANOISE	10	64	10.1	•7
180 220 240	ALL FOOTWEAR	44 88 29	245 1 152 630	3.3 6.4 33.3	•1 •S •3	520 529	NONMERCHANOISE RECEIPTS	154 153	1 141	12.1	12.1
260 280	KITCHENWARE-HOME FURNISHINGS  JEWELRY-OPTICAL GOODS	129 215	1 252 8 426	10.3	•6 3•8	533	ALL NONMOSE RCPTS FROM CUSTMRS	27	72	3.S	.8
300 320	SPORTING-RECREATION EQUIPMENT	84 118	4 292 3 353	63.3	1.5	-	MISCELLANEOUS MERCHANOISE	(X)	77	(X)	.8
340 380 400	LUMBER-BUILOING MATERIALS	60 18 89	1 207 S63 3 406	6.0 23.0 7.0	•S •3 1•5		FUEL OIL OEALERS (SIC S983)		]		
420 440	AUTO TIRES-BATTERIES-ACCESS FARM EQUIPMENT MACHINERY	11S 32	3 111 1 417	S.7 13.0	1 • 4		TOTAL ² · · · · · ·	13	2 711	(x)	100.0
460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE	445 177 388	127 915 16 468 16 621	85.2 29.7 67.5	58 • 0 7 • S 7 • 5		LIQUEFIEO PETRL. GAS (BTTLO. GAS)				
s20 -	NONMERCHANOISE RECEIPTS	578 (X)	4 609 163	5.S (X)	2 • 1		OEALERS (SIC 5984) TOTAL • • • • • •	85	13 435	(x)	100.0
	LIQUOR STORES					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	34	256	8.3	1.9
	(SIC 592)	446	23 951	(X)	100.0	320 340 380	HAROWARE-GAROENING EQUIPMENT LUMBER-BUILDING MATERIALS	14 22 4	107 275 358	7.3 3.6 30.3	2.0 2.7
040	MEALS-SNACKS	30	77	9.6	•3	400 420	AUTO FUELS-LUBRICANTS	S 4	23S 46	9.3	1.7
100	PACKAGEO ALCOHOLIC BEVERAGES CIGARS-CIGARETTES-TOBACCO	446 63	22 803 1SS	95.2 100.0	95•2	460	HAY-GRAIN-FEED-FARM SUPPLIES	s	277	23.3	2.1
520 -	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	105 (X)	248 668	3.S (X)	1.0	480 481 482	HOUSEHOLO FUELS-ICE	85 23 85	11 S36 416 11 O58	85.9 5.1 82.3	85.9 3.1 82.3
	ANTIQUE STORES					-	MISCELLANEOUS MERCHANOISE	(X)	62	(X)	• 5
	(SIC S932)	3	(0)	(X)	100•0	500 520	ALL OTHER MERCHANOISE	11 38 (X)	47 261 37	2.8 4.6 (X)	1.9 .3
	SECONOHANO STORES (SIC S933)						FUEL AND ICE OEALERS: N.E.C. (SIC S982)				
	TOTAL	69	(D)	(X)	100•0		TOTAL ² · · · · · · ·	13	734	(X)	100.0
	SPORTING GOODS STORES (SIC S9S2)						FLORISTS (SIC S992)				
	TOTAL	53	4 465	(X)	100.0		TOTAL ² · · · · · ·	125	s 910	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. ALL FOOTWEAR	6	52 162	11.3	1•2 3•6		CIGAR STORES AND STANDS (SIC S993)				
300 301 302	SPORTING-RECREATION EQUIPMENT ATHLETIC GOOOS(TO INOIVIOUALS) ATHLETIC GOOOS(TO TEAMS)	S3 4S 24	3 903 1 017 270	87.4 25.0 8.6	87.4 22.8 6.0		TOTAL	9	518	(x)	100.0
303 304	HUNTING EQUIPMENT	33 34	1 322 745	33.4 19.8	29.6 16.7	100	CIGARS-CIGARETTES-TOBACCO MISCELLANEOUS MERCHANDISE	9 (X)	333 18S	64.3 (X)	64.3 35.7
31S 316	CAMPING EQUIP-SUPPLIES	21 6	211 60	7.7 11.8	4.7						
500	MISCELLANEOUS MERCHANOISE	(X)	277 102	14.B	2.3		800K STORES (SIC S942)				
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	15 (X)	119 127	10.7 (X)	2.7		TOTAL • • • • • •	24	2 282	(X)	100.0
	8ICYCLE SHOPS					500	MISCELLANEOUS MERCHANOISE	24 (X)	2 023 259	88.7 (X)	88.7 11.3
	(SIC 59S3)						STATIONERY STORES				
	TOTAL ² · · · · · ·	4	184	(X)	100.0		(SIC 5943)	22	2 094	(x)	100.0
	tandard Notac: Pagraconts zoro D Withheld to a	word disclasure	NA Nat quails	hlo v	Not applie	able.		22	2 094	1 (X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Z Less than 0.05 percent.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

						T	tables, see Description of the rables in text)				
و ف			Sales of spec	ified merch lines	nandise	ė			Sales of spec	cified mercl lines	nandise
line code	Kind of business and merchandise line	Establish- ments			cent of les of	line code	Kind of business and merchandise line	Establish- ments		As per total sa	
ndise	And of againess and merchandise fine		Amount 1	Estab- lishments	AII estab-	Merchandise	And of pastiless and incrementate three	-	Amount ¹	Estab- lishments	All
Merchandise line		(number)	(\$1,000)	handling the line	lish- ments ¹	Mercha		(number)	(\$1,000)	handling the line	estab- lish- ments ¹
	HAY+ GRAIN+ AND FEED STORES						RETAIL STORES ! N.E.C.				
	(SIC 5962) TOTAL	261	89 121	(X)	100•0		(SIC 5999 PT.) TOTAL ²	55	2 304	(x)	100.0
320	HAROWARE-GAROENING EQUIPMENT	36 17	576 489	6.4	•6		NONSTORE RETAILERS				
340 400 420	LUMBER-BUILOING MATERIALS AUTO FUELS-LUBRICANTS AUTO TIRES-BATTERIES-ACCESS	24 27	996 596	11.1 4.8 2.9	1 • 1 • 7		(SIC 53 PART*)				
440 460 480	FARM EQUIPMENT MACHINERY • • • • • • • • • • • • • • • • • • •	11 261 29	310 83 781 773	8.8 94.0 4.0	94•0 •9	020	TOTAL	125	24 604 1 425	78•3	100.0
500 520	ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS	9 65	285 1 003	5•2 3•6	1.1	100	MEALS-SNACKS	7	928 856	74.5 74.4	3.8 3.5
-	MISCELLANEOUS MERCHANOISE	(X)	312	(X)	•4	120 140 160	COSMETICS-ORUGS-CLEANERS	57 61 61	354 1 202 2 782	2.1 7.2 16.7	1.4 4.9 11.3
	OTHER FARM SUPPLY STORES (SIC 5969 PT*)					180 200	ALL FOOTWEAR	59 62	510 1 360	3.1 7.3	2.1
	TOTAL	173	53 281	(X)	100•0	220 240 260	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS	56 60 70	2 473 905 2 700	13.4 5.4 14.0	10.1 3.7 11.0
020 140	GROCERIES-OTHER FOOOS	8 8 9	617 59 34	19.0 2.6 1.8	1•2 •1 •1	280 300 320	JEWELRY-OPTICAL GOOOS	59 62 60	171 550 805	1.0 3.2 4.9	.7 2.2 3.3
180 220 260	ALL FOOTWEAR	12 11	124 94	1.5 2.8	•2	340 420	LUMBER-BUILOING MATERIALS	65 60	1 708 679	9.9	6.9 2.8
320 340 400	HAROWARE-GAROENING EQUIPMENT • • LUMBER-BUILOING MATERIALS • • • • • • • • • • • • • • • • • • •	38 16 50	1 099 331 1 673	7.8 6.0 7.9	2 • 1 • 6 3 • 1	500 520	FARM EQUIPMENT MACHINERY	35 76 73	200 1 794 2 754	1.6 10.5 14.0	7.3 11.2
420 440	AUTO TIRES-BATTERIES-ACCESS • • FARM EQUIPMENT MACHINERY • • • •	59 17	1 745 948	6.5 15.6	3 • 3 1 • 8	-	MISCELLANEOUS MERCHANOISE	ιχί	447	(X)	1.8
460 480 500	HAY-GRAIN-FEEO-FARM SUPPLIES HOUSEHOLO FUELS-ICE ALL OTHER MERCHANOISE	173 33 8	43 710 1 476 122	82.0 8,4 5.1	82.0 2.8 .2		MAIL OROER HOUSES (SIC 532)				
520	NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	67 (X)	1 195 54	4.9 (X)	2•2 •1		TOTAL	70	18 889	(X)	100.0
	GAROEN SUPPLY STORES (SIC 5969 PT.)					120 140 160	COSMETICS-ORUGS-CLEANERS MEN'S-80YS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING EX FOOTWR	56 61 60	178 1 199 2 778	1.0 7.0 16.3	.9 6.3 14.7
	TOTAL • • • • • •	16	1 854	(X)	100•0	180 200	ALL FOOTWEAR	59 61	510 1 350	3.0 7.1	2.7 7.1
320 -	HAROWARE-GAROENING EQUIPMENT MISCELLANEOUS MERCHANOISE	16 (X)	1 475 379	79.6 (X)	79•6 20•4	220 240 260 280	MAJOR APPL-RAOIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . JEWELRY-OPTICAL GOOOS	61 60 60 58	4 156 921 476 152	22.0 5.4 2.7	22.0 4.9 2.5
	NEWS OEALERS AND NEWSSTANDS (SIC 5994)					300 320 340 420	SPORTING-RECREATION EQUIPMENT HAROWARE-GAROENING EQUIPMENT LUMBER-BUILOING MATERIALS AUTO TIRES-BATTERIES-ACCESS	62 61 58 60	539 796 1 022 678	3.2 4.6 6.0 4.0	2.9 4.2 5.4 3.6
	TOTAL	14	(D)	(X)	100•0	440 500 520	FARM EQUIPMENT MACHINERY	35 63 59	190 1 170 2 737	1.5 6.9 16.3	1.0 6.2 14.5
	HO88Y+ TOY+ ANO GAME SHOPS (SIC 5995)					-	MISCELLANEOUS MERCHANOISE	(X)	36	(X)	•2
500	TOTAL	20 20	647 619	(X) 95•7	100•0 95•7		MERCHANOISING MACHINE OPERATORS (SIC 534)				
520		6 (x)	11 17	2.6 (X)	1.7		TOTAL ² · · · · · ·	17	2 510	(x)	100.0
	CAMERA ANO PHOTO SUPPLY STORES (SIC 5996)						OIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	17	1 705	(X)	100+0		TOTAL	38			
220 500 -		3 17 (X)	102 1 582 21	16.9 92.8 (X)	6.0 92.8 1.2						
	GIFT: NOVELTY: ANO SOUVENIR SHOPS (SIC 5997)										
	TOTAL ² · · · · · ·	33	1 337	(X)	100.0						
	OPTICAL GOOOS STORES (SIC 5999 PT+)										
	TOTAL	12	(D)	(X)	100.0						
280 520	JEWELRY-OPTICAL GOOOS NONMERCHANOISE RECEIPTS MISCELLANEOUS MERCHANOISE	12 5 (X)	) (D)	98•1 5•6 (X)	98 • 1 1 • 8 • 2						

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. 
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting. Z Less than 0.05 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

ey.				ments reporting percent of total	
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BRDAD MERCHANDISE LINE	В	В	В	В
	BUILDING MATERIALS: HARDWARE: AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BRDAD MERCHANDISE LINE	А	Α	В	А
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	В	(X)	(x)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	(X)	В	(X)	(X)
	LUMBER AND DTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BRDAD MERCHANDISE LINE	А	(X)	А	А
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	А	(X)	В	A
	PLUMBING AND HEATING EQUIP DLRS.  (SIC 522) REPORTING SALES BY BRDAD MERCHANDISE LINE.	E	(x)	E	E
	PAINT: GLASS: AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BRDAD MERCHANDISE LINE.	В	(X)	D	A
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS	В	(X)	D	A
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	(x)	Ē	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	С	A	D	В
32D 34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS	C C	A A	D D	c
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BRDAD MERCHANDISE LINE	Α	A	В	A

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

li se			les of establish andise lines as		
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANOISE LINE	А	А	А	В
	OEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAO MERCHANDISE LINE	Α	A	А	А
140 160 200 220 240 260 320 340 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING: EX FOOTWR. CURTAINS-ORAPERIES-DRY GOODS. MAJOR APPL-RADIO-TV-MUSICAL INSTR. FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS. HAROWARE-GROENING EQUIPMENT LUMBER-BUILDING MATERIALS ALL OTHER MERCHANDISE.	B B B A A B B A A	B B B A B C B A B	A A A A A A A A	B A B A A A A A A B
520	NONMERCHANOISE RECEIPTS	А	А	А	В
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	0	(X)	(X)
	GENERAL MERCHANOISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANOISE LINE	Α .	(X)	В	A
140 160 200 220 240 260 320 340 500	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING, EX FOOTWR CURTAINS-ORAPERIES-DRY GOODS MAJOR APPL-RADIO-TV-MUSICAL INSTR. FURNITURE-SLEEP EQUIP-FLOOR COV KITCHENWARE-HOME FURNISHINGS HAROWARE-GARDENING EQUIPMENT LUMBER-BUILDING MATERIALS ALL OTHER MERCHANOISE	B B C B D C C B E	(x) (x) (x) (x) (x) (x) (x) (x)	E C O B B B E C E	B B C C E C C B E
	DRY GOOOS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	А	E
***	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANOISE LINE	0	(X)	E	0

^{*}Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent. Less than 60 percent. X Not applicable.

E = Less than 60 percent.

### TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

se				ments reporting percent of total	
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's
	FOOO STORES (SIC 54) REPORTING SALES BY BROAD MERCHANOISE LINE	В	В	А	В
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAO MERCHANDISE LINE	A	В	А	A
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	B B	B B	A A	B A
	MEAT ANO FISH (SEA FOOO) MARKETS (SIC 542) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	ε	(X)	(x)
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	(X)	E	(X)	(x)
	MEAT MARKETS (SIC 542 PT+) REPORTING SALES BY BROAD MERCHANDISE LINE	0	(X)	В	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOOOS	0	(×)	В	E
	FISH (SEA FOOO) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	ε	(X)	Ε	Ē
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	E	(X)	E	ε
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANOISE LINE	Ε	ε	E	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	Ε	ε	E	E
	CANOY+ NUT+ ANO CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANOISE LINE	E	A	с	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	E	A	с	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAO MERCHANOISE LINE	E	E	В	E
020	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	ε .	ε	E	Ε
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANGISE LINE	E	(X)	с	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHEN FOOOS	E	(X)	с	E

Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

		Sale	s of establishm	ents reporting m	ier-
dise		chan	dise lines as p	ercent of total s	ales
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's
	RETAIL BAKERIESSELLING ONLY (SIC 5463) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(X)	А	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHEN FOODS	В	(X)	Α	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	E	(X)	(X)
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOODS	(X) (X)	E E	(X) (X)	(X)
	OAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(x)	E	E
020	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOOOS	E	(X)	E	E
	EGG ANO POULTRY OEALERS (SIC 549 PT•) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	E	E
020	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE GROCERIES-OTHER FOOOS	E	(x)	E	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT•) REPORTING SALES BY BROAO MERCHANOISE LINE	с	(X)	А	E
020 500	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE GROCERIES-OTHER FOODS	c c	(X) (X)	A E	E E
	AUTOMOTIVE OEALERS (SIC 55 EX* 554) REPORTING SALES BY BROAO MERCHANOISE LINE	А	А	В	Α
	MOTOR VEHICLE OEALERS (SIC 551, 552) REPORTING SALES BY BROAO MERCHANOISE LINE	А	Α	А	А
	MOTOR VEHICLE OEALERSNEW ANO USEO CARS (SIC 551) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	А	(X)	(X)
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS. AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIES-ACCESS. NONMERCHANOISE RECEIPTS.	(X) (X) (X) (X)	В А В А	(X) (X) (X) (X)	(X) (X) (X) (X)
	OEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT*) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	А	А
380 400 420 520	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIES-ACCESS. NONMERCHANOISE RECEIPTS	А В А	(X) (X) (X) (X)	A A A	А В А А

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more, B=80 to 89 percent. C=70 to 79 percent. E=Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

		Sal	les of establish	ments reporting	mer-
ise		CII	indise lines as p	percent of total	sales
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's
	OEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(x)	А	С
380 400	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS	A	(X) (X)	A	C C
420 520	AUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	B A	(x)	A	o c
	OEALERS WITH OOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT•) REPORTING SALES BY BROAO MERCHANDISE LINE	А	(X)	С	А
380	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE AUTOMOBILES-TRUCKS	А	(X)	С	A
400 420 520	AUTO FUELS-LUBRICANTSAUTO TIRES-BATTERIES-ACCESS NONMERCHANOISE RECEIPTS	A A	(X) (X) (X)	ccc	A A
	MOTOR VEHICLE OEALERSUSEO CARS ONLY (SIC SS2) REPORTING SALES BY BROAO MERCHANDISE LINE.	В	c	o	А
	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE			Ü	
380 400 420 520	AUTOMOSILES—TRUCKS	C E C O	0 E E E	D 0 0 E	B E A 8
	TIRE: BATTERY: AND ACCESSORY OLRS (SIC SS3) REPORTING SALES BY BROAD MERCHANDISE LINE	С	А	С	С
	HOME ANO AUTO SUPPLY STORES (SIC SS3 PT.) REPORTING SALES BY BROAD				
	MERCHANDISE LINE	В	(X)	A	0
220 260 300	THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR. KITCHENWARE-HOME FURNISHINGS SPORTING-RECREATION EQUIPMENT	C C B	(X) (X) (X)	A A A	0
380 400 420 520	AUTOMOBILES-TRUCKSAUTO FUELS-LUBRICANTSAUTO-TIRES-BATTERIES-ACCESSNONMERCHANOISE RECEIPTS	6 C O	(X) (X) (X)	E A A E	E 0 0
	OTHER TIRE: BATTERY: AND ACCESSORY  DEALERS (SIC S53 PT.)  REPORTING SALES BY BROAD  MERCHANDISE LINE	С	(X)	0	С
220	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR	Ē	(X)	0	E
260 300 380 400 420 \$20	KITCHENWARE-HOME FURNISHINGS. SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS. AUTO FUELS-LUBRICANTS. AUTO-TIRES-BATTERIES-ACCESS. NONMERCHANOISE RECEIPTS.	E O E E E O	(X) (X) (X) (X) (X) (X)	E O D E E	E C & E E E
	MISCELLANEOUS AUTOMOTIVE OEALERS (SIC SS9) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	0	(X)	(x)
300 380 400	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE SPORTING-RECREATION EQUIPMENT AUTOMOBILES-TRUCKS	(X) (X) (X)	E E	(X) (X) (X)	(x) (x) (x)
\$00 \$20	ALL OTHER MERCHANOISE	(X) (X)	0 E	(X) (X)	(x) (x)

Note: See merchandise line introductory text for explanation of this table. A=90 percent or more. B=80 to 89 percent. C=70 to 79 percent. E=Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

9			es of establish ndise lines as p		
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's
	BOAT OEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	В	E
300 400 520	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE SPORTING-RECREATION EQUIPMENT AUTO FUELS-LUBRICANTS NONMERCHANOISE RECEIPTS	E € E	(X) (X) (X)	E E E	Ε ε Ε
	HOUSEHOLD TRAILER OEALERS (SIC 5592) REPORTING SALES BY BROAO MERCHANOISE LINE	В	(x)	В	В
500 520	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL OTHER MERCHANOISE NONMERCHANOISE RECEIPTS.	B 0	(X) (X)	B C	B E
	AIRCRAFT: MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	D	E
3B0 400 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES—TRUCKS. AUTO FUELS—LUBRICANTS. NONMERCHANOISE RECEIPTS	E € E	(X) (X) (X)	0 E 0	E E
	AUTOMOTIVE OEALERS: N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	E	(X)	E	Ε
400 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBRICANTS. ALL OTHER MERCHANOISE. NONMERCHANOISE RECEIPTS.	€ .	(X) (X) (X)	E E E	E E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAO MERCHANDISE LINE	С	0	С	0
380 400 420	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	E 0 0	E 0 0	E C O	E D O
520	APPAREL ANO ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAO MERCHANOISE LINE	D B	c	Ο	С
	WOMEN'S CLOTHING: SPECIALTY STRS. FURRIERS (SIC 562: 3: 8) REPORTING SALES BY BROAO MERCHANDISE LINE.	С	(x)	В	с
	WOMEN'S REACY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAO MERCHANDISE LINE	С	E	В	С
140 160	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING*EX FOOTWR	0 c	E E	B B	0 c

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more, B=80 to 89 percent. C=70 to 79 percent,  $E=Less\ than\ 60\ percent,$  X Not applicable.

rcent. D = 60 to 69 percent.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

9				ents reporting mercent of total s	
Merchandise line code	Kind of business and merchandise line	Kansas		Wichita SMSA	Area outside SMSA's
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	А	(X)	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	(X)	Δ	(X)	(x)
	MILLINERY STORES (SIC 563 PT+) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	E	E
160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	E	(X)	Ē	E
	CORSET ANO LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	0	(X)	А	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	0	(X)	А	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT+) REPORTING SALES BY BROAD MERCHANOISE LINE	А	(X)	E	А
140 160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING EX FOOTWR	A A	(X) (X)	E E	A A
	FURRIERS ANO FUR SHOPS (SIC 568) REPORTING SALES BY BROAO MERCHANOISE LINE	A	٤	А	ε
160	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	Α	ε	А	ε
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANOISE LINE	('X')	с	(X)	(X)
140 160 180	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING;EX FOOTWR ALL FOOTWEAR.	(X) (X) (X)	0 C	(X) (X) (X)	(X) (X) (X)
	MEN'S ANO BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD				2
140	MERCHANOISE LINE	0	E	A	C D
160	WOMEN'S-GIRLS'CLOTHING:EX FOOTWR  CUSTOM TAILORS (SIC 567)	E	E	E	С
	REPORTING SALES BY BROAD MERCHANOISE LINE	D	(X)	А	E
140 160	THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR Vote: See merchandise line introductory text for explanation	o of this table.	(X)	A E	E E

Note: See merchandise line introductory text for explanation of this table, A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. E = Less than 60 percent. X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967 - Continued

ise le		Sales of establishments reporting mer- chandise lines as percent of total sales				
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's	
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAO MERCHANOISE LINE	В	В	А	С	
140 16D	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING:EX FOOTWR	0 E	B B	ВС	E E	
	SHOE STORES (SIC 566) REPORTING SALES BY BROAO MERCHANOISE LINE	В	D	А	Δ	
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	Ε	(X)	Ę	E	
180	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	E	(X)	E	E	
	WOMEN'S SHOE STDRES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	A	(X)	A	с	
180	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	А	(x)	А	С	
	CHILOREN'S ANO JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	E	(X)	E	E	
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	Ε	(X)	E	E	
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	А	(X)	A	А	
180	REPORTING DETAIL WITHIN THE SPECIFIEO BROAO LINE ALL FOOTWEAR	В	(X)	А	А	
	CHILOREN'S ANO INFANTS: WR. STRS.  (SIC 564)  REPORTING SALES BY BROAO  MERCHANOISE LINE	А	(x)	c	А	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WDMEN'S-GIRLS'CLDTHING:EX FOOTWR	A A	(X) (X)	E C	A	
	MISC. APPAREL AND ACCESSORY STRS.  (SIC 569)  REPORTING SALES BY BROAD  MERCHANOISE LINE	Ε	(X)	E	E	
140 160	REPORTING OETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING;EX FOOTWR	E	(x) (x)	E E	E	
	APPAREL AND ACCESS STORES N.E.C. (SIC 564, 7. 9.) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	В	(X)	(X)	
140 160		(X) (X)	E B	(X)	(x)	

Note: See merchandise line introductory text for explanation of this table, A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. Less than 60 percent, X Not applicable,

D = 60 to 69 percent.

E = Less than 60 percent.

6)			mer- sales		
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA		Area outside SMSA's
	FURNITURE HDME FURNISHINGS: AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	А	A	A	В
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BRDAD MERCHANDISE LINE	А	A	A	с
24D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV	В	A	A	С
	HDME FURNISHINGS STORES (DTHER 571) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	E	А	В
	FLDDR COVERINGS STDRES (SIC 5713) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	(X)	A	В
	DRAPERY: CURTAIN: AND UPHDLSTERY STDRES (SIC 5714) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	(X)	A	A
	CHINA: GLASSWARE AND METALWARE SIDRES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	A	E
	MISCELLANEDUS HDME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BRDAD MERCHANDISE LINE	Ε	(X)	Ε	ε
	HDUSEHDLD APPLIANCE STDRES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	Д
22D 26D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPLERADID-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	B B	A A	A A	A B
:	RADID: TV: AND MUSIC STORES (SIC 573) REPORTING SALES BY BRDAD MERCHANDISE LINE	(X)	D	(X)	(x)
22D 26D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE MAJDR APPL-RADID-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS		D E	(X) (X)	(X) (X)
	RADID AND TELEVISIDN STDRES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(X)	С	A
22D 26D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADID-TV-MUSICAL INSTR KITCHENWARE-HOME FURNISHINGS	C B	(X) (X)	C E	B A
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	с	(X)	В	С
22D	REPORTING DETAIL WITHIN THE SPECIFIED BRDAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR		(X)	В	С

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

Se		Sales of establishments reporting mer- chandise lines as percent of total sales					
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's		
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE	В	(X)	А	В		
220	REPORTING OETAIL WITHIN THE SPECIFIEO BROAO LINE MAJOR APPL-RAOIO-TV-MUSICAL INSTR	В	(x)	А	В		
	EATING ANO DRINKING PLACES (SIC 5B) REPORTING SALES BY BROAD MERCHANOISE LINE	D	С	0	0		
	EATING PLACES (SIC 5B12) REPORTING SALES BY BROAD MERCHANOISE LINE	С	В	0	0		
	RESTAURANTS: LUNCHROOMS: CATERERS (SIC 5812 PT:) REPORTING SALES BY BROAD MERCHANOISE LINE	с	(X)	С	С		
	CAFETERIAS (SIC 5B12 PT*) REPORTING SALES BY BROAD MERCHANOISE LINE	С	(X)	В	0		
	REFRESHMENT PLACES (SIC 5B12 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	0	(X)	E	0		
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAO MERCHANDISE LINE	E	D	E	Ε		
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	С	В	В	с		
	ORUG STORES (SIC 591 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	В	В	В	С		
120	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE COSMETICS-ORUGS-CLEANERS	В	В	В	с		
	PROPRIETARY STORES (SIC 591 PT+) REPORTING SALES BY BROAO MERCHANOISE LINE	E	E	o	E		
120	REPORTING OETAIL WITHIN THE SPECIFIEO BROAD LINE COSMETICS-ORUGS-CLEANERS	E	E	E	Ε		
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAO MERCHANOISE LINE	С	c	А	С		
No	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANOISE LINE	B of this table	А	A	С		

Note: See merchandise line introductory text for explanation of this table, A=90 percent or more, B=80 to 89 percent, C=70 to 79 percent.  $E=Less\ than\ 60\ percent,$  X Not applicable,

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967 - Continued

se .				ments reporting percent of total		
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's	
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)	
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(x)	E	E	
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(x)	А	E	
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(X)	
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	(X)	E	(X)	(x)	
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(×)	А	В	
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(x)	E	D	
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(x)	С	E	
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(x)	Ε	ε	
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.	С	В	E	В	
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS JEWELRY-OFTICAL GOODS NONMERCHANDISE RECEIPTS	000	B B B	E E E	8 8 8	
	FUEL AND ICE DEALERS (SIC 59B) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	(X)	(x)	
<b>∔</b> B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	E	(X)	(X)	
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(x)	E	E	
<b>∔</b> B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	(X)	E	E	
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(x)	С	В	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	С	(x)	С	С	

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

ą.		Sales of establishments reporting mer- chandise lines as percent of total sales				
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's	
	FUEL AND ICE DEALERS* N*E*C* (SIC 5982) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	(X)	E	E	
48D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HDUSEHOLD FUELS-ICE	E	(X)	Ε	E	
	FLORISTS (SIC 5992) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	E	E	E	
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	E	А	D	
	OTHER MISCELLANEOUS RETAIL STDRES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	С	(X)	(X)	
	BDDK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.	А	(X)	А	А	
24D 5DD 52D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV ALL DTHER MERCHANDISE. NDNMERCHANDISE RECEIPTS.	E D E	(X) (X) (X)	E A E	E E A	
	STATIDNERY STDRES (SIC 5943) REPORTING SALES BY BRDAD MERCHANDISE LINE	E	(X)	E	E	
24D 50D 52D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLDDR CDV ALL DTHER MERCHANDISE NDNMERCHANDISE RECEIPTS	E	(X) (X) (X)	E E E	E E E	
	HAY: GRAIN: AND FEED STDRES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE	С	(X)	Α	С	
	DTHER FARM SUPPLY STDRES (SIC 5969 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE	В	(x)	А	В	
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE	с	(X)	E	D	
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	Ε	E	
	HOBBY: TDY: AND GAME SHDPS (STC 5995) REPORTING SALES BY BRDAD MERCHANDISE LINE	С	(X)	В	С	
	CAMERA AND PHOTO SUPPLY STDRES (SIC 5996) REPDRTING SALES BY BRDAD MERCHANDISE LINE.	Α	(x)	A	В	

 $\begin{array}{lll} \mbox{Note: See merchandise line introductory text for explanation of this table.} \\ \mbox{$A=90$ percent or more.} & \mbox{$B=80$ to 89 percent.} & \mbox{$C=70$ to 79 percent.} \\ \mbox{$E=Less than 60 percent.} & \mbox{$X$ Not applicable.} \end{array}$ 

### TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967-Continued

eg.		Sales of establishments reporting mer- chandise lines as percent of total sales				
Merchandise line code	Kind of business and merchandise line	Kansas	Topeka SMSA	Wichita SMSA	Area outside SMSA's	
	GIFT: NOVELTY: AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	D	E	
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	В	(x)	А	В	
	RETAIL STORES: N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	В	E	
	NONSTORE RETAILERS (SIC 53 PART'*) REPORTING SALES BY BROAD MERCHANDISE LINE	В	В	В	В	
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	А	А	Δ	В	
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	Д	E	
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	Δ	Δ	В	Δ	

^{*}Nonstore retailers, part of SIC major group 53, are shown separately in this table. Note: See merchandise line introductory text for explanation of this table. A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. E = Less than 60 percent. X Not applicable.

D = 60 to 69 percent.

#### **GENERAL EXPLANATION**

#### CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

- 1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:
  - a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected "small employers"**—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

- 2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
  - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass— Other firms included in the "mail" universe consist of the following categories:
  - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
  - (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-ofbusiness detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

- 3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunits firms:
  - a. All "employer" firms which had first quarter 1967 payroll.
  - b. All "nonemployer" firm not in business the full year.
  - c. Every second "nonemployer" firm not in business the full year.
- 4. Coverage of nonemployers Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

- 1. The State as a whole.
- 2. Each standard metropolitan statistical area.
- 3. Each county.
- 4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

- 1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.
- 2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget. A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

### Appendix B

#### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### **EXPLANATION OF TERMS**

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual ² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales-Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments. rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)— Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

# GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- 1. Furniture, home furnishings, appliances, radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)-Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)— Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)— Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)— Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

# AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers-new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)— Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)— Establishments primarily selling automotive products not elsewhere classified.

# GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

# APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)— Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)— Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

# FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)— Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

# EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for inplant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

# DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

# MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also governmentoperated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, to-bacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)— Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)— . Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)— Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classied in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)— Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

# NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)-Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as washers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of selfemployed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

# RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT	Form approved: Budget Bureau No. 41-S6701						
U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS	law, you employ	<ul> <li>Response to this inquiry is required by law (Title lar report to the Census Bureau is confidential. It may less and may be used only for statistical purposes. The din your files are immune from legal process.</li> </ul>	ne seen only by sworn Census				
1967 CENSUS OF BUSINESS		pondence pertaining to this report, efer to this Census File Number	Employer Identification No.				
1. NAME AND PHYSICAL LOCATION  a., Is the name shown in the label the name by which this establishment is known to the public?    Yes   No (If "No," enter trade							
name above the label.)  b. Is the address in the label –		2. EMPLOYER IDENTIFICATION NUMBER					
The mail address of your establishment but not the actual physical location.      The mail address of your establishment (including number an	d	Is the Employer Identification (E1) Number printe the SAME as that used for this establishment on Employer's Quarterly Federal Tax Return, Treasu	your latest 1967				
street) which also is its actual physical location.  3.  Neither of the above (e.g. accountant's office).  (NOTE: If you marked box 1 or 3, or number and street are	<b>u</b>	☐ Yes ☐ No (If "No," enter the currently assigned El Number here (9 digits)) ———➤					
not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		3. LEGAL FORM OF ORGANIZATION OF COPERATING THIS ESTABLISHMENT 1	COMPANY X-1				
c. Enter following physical location information  Number and street  City, village, or other place		2 Partnership 0 Corporation (Do not mark if any form of cooperative asso					
State ZIP code		8 Co-op (cooperative association), corporate or noncorporate 9 Other (Specify)  4. PERIOD OPERATED IN 1967  X-2					
(NOTE: If location cannot be described by number and street give or number of highway and approximate distance from nearest town		a. Was this establishment in business at the end of 1967? 1	l Yes 2 □ No				
d. Enter name of county in which your establishment is located e. Is your establishment physically located within the houndar	ries of	(NOTE: For establishments which were inactive during December 1967 due to seasonal or partanswer "Yes," unless the establishment was not the end of the year.)	time operations, ot owned				
the city, village, or other place specified in the label or in '  1 □ Yes 2 □ No	'c''?	b. How many months during 1967 did you own this establishment?	Months X-3				
5. CLASS OF CUSTOMER	X-4-	6. METHOD OF SELLING	X-5				
Report the approximate percentage of your total 1967 sales to each class of customer.  1 % General public (household consumers.	4-XX 4-3	Mark the box which describes your principal met of selling. Do not mark more than one box.	hod				
farmers, and individuals)		1 □ Selling at this establishment					
2 % Construction and building trade contractors	4-4	2 □ Mail order (catalog selling) 3 □ House-to-house (direct selling)					
3 % Other business firms, government, and institutions 4 % Other (Specify)	4.6*	4 □ Operating merchandise vending machines					
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967		8. COMPANY AFFILIATION					
Dollars Cents	Key	a. Mark this box if this business is owned o	r controlled by another				
a. Sales of merchandise and other receipts from customers	X-6	company and enter the name, mailing addres tion Number of owning or controlling company h. Mark this box [] if this business owns or co	(if known).				
h. Does the entry in "a" include sales taxes and excise taxes collected from customers? 1	X-7	or companies and enter the name, mailing add Identification Number of owned or controlled o	ress, and Employer				
c. If "No," how much did you forward to taxing agencies	1						
for such taxes?	X-8	Mailing address (Number, street, city, State, ZIP code)	El No. (9 digits)				
before deductions XX	X.9*						

## **RETAIL TRADE GENERAL QUESTIONS--Continued**

9. DEPARTMENT OR CONCESSION LOCATED IN TH	IE ESTABLISHMENT	OF ANO	THER FIRM						1-1		
a. Is your business at this location conducted as a de department in a department store) in an establish Mark "Yes," if customers normally consider your operat by the other firm, or if your sales to customers are billed	ment operated by an ion as part of the establ	other firm	1?	•••••	••••••	1 (	□ Yes	2	] No		
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm	e					Kind	l of busi	ness			
10. DEPARTMENT OR CONCESSION LOCATED IN T	HIS ESTABLISHMEN	T							1-2XX		
a. Is any department, concession, or business not owned	by you, operated within	n this estab	lishment?			1 0	□ Yes	2	No -		
Mark "Yes," if there is any operation of others which cu establishment, or if you bill customers for sales of such o b. If "Yes," please complete a line for each.		or busines	s.								
25.11 Test, preude complete a fine for each	1	2XX	2.3		2	2-4	2	:-5	2.6*		
Name and address of owner of department or concession	of departmen	Kind of business of department or concession		epartment or 1967		Estimated sales of department of the sales of department of departm		sales of this department included in item 7a?		e pay- of this rtment ded in n 7d?	Census Use Only
				Dollars Y		No 2	Yes	No			
1.					1		1	2			
2.					1	2	1	i 2 			
3.					1	2	1	2			
11. YOUR BUSINESS LOCATIONS  a. In 1967 did you operate your business at more to Employer Identification Number you had at the b. If "Yes," is marked above, separately list below each le main selling location and facilities other than selling es (such as warehouses, central administrative offices, buy	end of 1967? ocation, including your tablishments					1 [	□ Yes	2	] No		
Address of business (Number, street, city or town, county, State, ZIP code)	Descripti	Description of business  Description of business  Only			Sales  Dollars Cents		Cents	Number of paid employees (Pay period including March 12)			
l.								XX			
2.								XX			
3.								XX			
4.								xx			
Totals for this Employer l (Sales total should equal t		•			<b>-</b>			xx			

100-005

# Appendix D

### KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Form number	Kind-of-business title Form number
	SHOE STORES
	Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores
	Women's shoe stores CB_56F
CD 52A	Children's and juveniles' shoe stores
	raility silve stores/
CB-52B	
	FURNITURE, HOME FURNISHINGS,
	AND EQUIPMENT STORES
00-320	Furniture and home furnishings stores:
	Furniture stores CB-57A
CB-53A	Home furnishings stores: Floor coverings stores
CB-53B	Drapery, curtain, and upholstery stores \ CD 570
CD 52A	Cilila, glassware, and metalware stores
CD-33A	Miscellaneous home furnishings stores/
. CB-53B	Radio, television, and music stores: CR-57F
	Household appliance stores CB-578 Radio, television, and music stores: Radio and television stores
	Music stores.
	Record shops CB-570 Musical instrument stores CB-570
	Musical Instrument stores
≻CB–54A	
	EATING AND DRINKING PLACES
	Eating places:
	Restaurants and lunchrooms
CB-54B	Cafeterias
	Caterors Caterors
CD EAG	Caterers Drinking places (alcoholic beverages)
> CD-34A	,
	DRUG STORES AND PROPRIETARY STORES
	Drug stores
	Drug stores CB-59A
≻ CB–XA	MISCELLANEOUS RETAIL STORES
	Liquor stores Antique stores and secondhand stores: Antique stores CB-598 Secondhand stores
,	Antique stores and secondhand stores: CB-59F
	Secondhand stores
> CB-XB	occonditate stores/
,	Sporting goods stores and bicycle shops:
	Sporting goods stores CB-59C Bicycle shops CB-59E
> CB-XC	Jewelry stores CB-59D
	55 mony 500 505 ==============================
	Fuel and ice dealers:
	Fuel oil dealers Liquefied petroleum gas (bottled gas)
CB-XD	dealers
	Fuel and ice dealers, n.e.c
	Florists
	Cigar stores and stands/
	Other miscellaneous retail stores:
	Book and stationery stores:
	Book stores CB-59
	Hay, grain, and feed stores
	Other farm supply stores
S CB-56A	Garden supply stores
05 3071	
S S S S S S S S S S S S S S S S S S S	
05 3071	Hobby, toy, and game shops
	News dealers and newsstands CB-59E Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops CB-59C CB-59C
	CB-52A CB-52D CB-52D CB-52D CB-52C CB-52C CB-53A CB-53B CB-53A CB-53B CB-54A

# Appendix E

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	AL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	. 12
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026 027	Bakery products—frozen All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	CB-54
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	AL
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	712
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries,	
121	Medicines exc. prescription	dentifrices, soaps and detergents, household cleansers	
122	Prescription medicines	first aid products  Prescriptions	CB-59
122	Trosurption medianes	Prescription medicines (see line 124 for related merchandise)	CB-54
123	All other drugs-proprietaries	All other merchandise on line 120 except items on line 121 and 122.	CB-59/
124	Cosmetics-health needs-cleaners, etc	Cosmetics, health, first aid, and sickroom needs, toiletries, denti- frices, soaps and detergents, household cleansers.	CB-54
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALI
141 142	Men's clothing	Men's clothing and furnishings.	00.53
142	Boys' clothing	Boys' clothing and furnishings  Boys' wear	CB-53/
143	Men's tailored outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets)	
144	Other men's outerwear	Other outerwear (sport and casual clothing, rainwear)	CB-56A
145 146	Men's hats Other men's clothing	Men's hats	00 00.
160	Women's girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be	
101		reported on line 180).	ALI
161	Children's-infants' wear	Children's, infants' wear  Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500)	CB-56A
162	Handbags-accessories	reported on line 500).  Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
		Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes	CB-53A CB-56A

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	CB-53A
168	Women's blouses, sptswr	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes	CB-56A
169	Girls'-subteen-teen wear	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
171 172	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169	02 0011
173	Coats-suits	Coats and suits	
174	Handbags	Handbags	CB-56A
175	Furs	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories	411
180 181	Men's and boys' footwear	All footwear	ALL
182	Women's and girls' footwear	Women's and girls' footwear	CB-56B
183	Children's and infants' footwear	Children's and infants' footwear	02.002
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major applradio-TV-musical inst	Major household appliances, radio, TV, record players, tape re- corders, records, tapes, sheet music, musical instruments	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB
		Major household appliances.	CB-57C
222	Radios-TV's-musical instruments	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222)	
224 225	New major appliances	New major appliances	
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders	CB-57B
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments	
228	Pianos	Pianos	
229	Organs	Organs (all types)	
231 232	Musical inst-accessories Radios-phono-tape rcdrs-TV's	Musical instruments and accessories	CB-57C
233	Records-tapes-related acc	Records, tapes, and related accessories.	
234	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum,	
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden	CB-53A
243	Sleep equipment	furniture, and dinette, infants', and unpainted furniture)	
244	Other household furniture	pieces	
245	Floor coverings—soft surface	Floor coverings, soft surface.	CB-57A
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	CB-59B
249	Other furnsleep equipfl. cov	All other merchandise on line 240 (except items on line 248)	

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and	ALL
262	Kitchenware-housewares	First process of the	CB-53A
		fireplace and barbecue equipment (include dinette furniture on line 240—not here).	0D-33A
263 264	Other kitchenware-home furnish Small electrical appliances	All other merchandise on line 260 (except lines 261 and 262)	00 550 W
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264)	CB-57B, XB
266 267	All other home furn exc. china	All other merchandise on line 260 (except line 267)	CB-59D
	,	Jewelry, watches, clocks, silverware, optical goods	A1.1
<b>280</b> 281	Jewelry-optical goods	Watches, clocks, including diamond watches	ALL
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods	Optical goods	00 000
287 288	Diamonds exc. diamond watches Rings, exc. diamonds	Diamonds, diamond jewelry except diamond watches.  Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	7166
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	CB-59C
304 305	Fishing equip	Fishing equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	0D-330, ND
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	OD VO
311	Inboard outdrive boats	Inboard outdrive boats	CB-XC
312	Boat trailers	Boat trailers	
313	Marine access, and parts	Marine accessories and parts	
315	Camping equipsupplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306)	CB-XB
318 319	All other boatsAll other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308,	CB-XC
320	Hardware—gardening equipment	309, 311, 312, and 313).  Hardware, tools, gardening equipment and supplies, electrical	
321	Hardware-tools	supplies	ALL
021	nulului toolo	furniture on line 242—not here).	CB-53A CB-52C
322	Gardening equipment-supplies	Gardening equipment and supplies, power mowers, nursery, farm	00-020
		equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
323 324	Plumbing-electrical supplies Other hardware-tools	Plumbing and electrical supplies	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumb-	
341	Lumber	ing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342		Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	
342	Plywood	Plywood (all kinds, softwood and hardwood).  Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames	CB-52A
346	Wallboard	and units).  Wallboard (all kinds, including gypsum, insulating, hardboards, wall	
347	Asphalt and asbestos products	and ceiling tile, particle boards, and roof decking)	
18-66		paper, felt coatings). (Report floor tile on line 240.)	

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	00 021, 0011
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	► CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies	CB-52B
25.0	All ather lumber willwork		CB-52B
356	All other lumber, millwork	Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here)	
362	Lumber-millwork	Lumber, millwork	► CB-59F
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail ,	New passenger cars—retail.	
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	25 1/4
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	CB-XA
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387 389	Used commercial vehicles	Used commercial vehicles	OD VA VO VO
391	Motorcycles-motor scooters  Other power road vehicles	Motorcycles, motor scooters	CB-XA, XC, XD CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382,	00-AD, AG, AD
332	All Other autos tracks	383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	OD VA VD VO
402	Other automotive fuels	Other automotive fuels (including diesel)	CB-XA, XB, XC,
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	٨٥
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators	
417	New tires-tubes-other users	New automobile tires sold to other users.	CB-XB
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	00 10
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access, tubes.	00 7111, 712
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428 429	New auto tires—sold to dealers New truck-bus tires (to users)	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	00.40
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	► CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALI
461	Hay-grain-feeds	. Hay, grain, feeds	
462	Seed	Seed	00.50
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-591
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALI
481	LP gas—wholesale	, , , , , , , , , , , , , , , , , , , ,	ALI
482	Other LP gas sales		CB-591
483	Other fuels		CD-031
500	All other merchandise	books, magazines, newspapers, stationery, baby carriages, etc.)	ALI
501	Toys-games-wheel goods	(include bicycles on line 300—not here).	CB-53/
5 <b>0</b> 2	Books-stationery-photo. equip	cards, wrapping paper, office equipment.	GD-33/
504	Mobile homes-household trailers		
505	Camp trailers-travel trailers		
506	Utility trailers	on line 312).	CB-X
507	All other merchandise	ment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off, supl.		CB-598
509	Office mach. exc. typewriters		05 00.
511	Typewriters		
512	Social stationery-greeting cards		
513	Books-periodicals		CB-591
514 515	Art-drafting-eng. supplies All other merchandise		
516	All other merchandise		00.54
517	Paper-paper products	<b>&gt;</b>	CB-54/
518	Mdse. exc. toys-games-books-sta	Other merchandise on line 500 except items on lines 501 and 502.	CB-53
520	Nonmerchandise receipts	carrying charges and all other charges to customers for credit.  Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54 <b>A</b> , 52 <i>B</i>
521	Printing to order		
522	Renting-leasing—office mach.		CB-591
523	Other nonmerchandise receipts	·	
524	Brake and wheel services		
525 52 <b>6</b>	Tire services other than retread Other nonmerchandise receipts	All other services to customers on line 520 except items on lines	CB-XE
52 <b>7</b>	Service labor		CB-XA, XI
528	Other nonmerchandise receipts	Repair service labor.  All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-X(
529	Watch-clock-jewelry repairs		CB-590
531	Storage and docking services		00-331
532	Other nonmerchandise receipts		CB-XC
533	All nonmdse. rcpts from customers		
534	Auto repair		CB-59[
			CB-53/
535	All other service receipts	All other service receipts on line 320 except items on line 334	00-006

### **Current Business Reports**

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

#### COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

#### RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-ofbusiness groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

#### MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

#### MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

#### OTHER CURRENT BUSINESS REPORTS

Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.





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